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College of Business Administration

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Mission Statements

ACCRA - ACCRA stands for excellence in research for economic and community development. With nearly 500 members from 48 U.S. states and 4 Canadian provinces, ACCRA is the single largest national organization dedicated to economic development and policy research. ACCRA members are involved in economic and market research.

COLLEGE OF BUSINESS ADMINISTRATION

This office coordinates all external activities of the College of Business Administration (COBA) at Georgia Southern University in providing services, information, and education to citizens, businesses, and governments within Southeast Georgia. The office

includes the following Centers and Bureaus that provide these services:

- Small Business Development Center
- Coastal Rivers Water Planning & Policy Center
- Center for Management Development
- Center for Retail Studies
- Center for Economic Education
- Center for Excellence in Banking
- Center for Global Business
- Small Business Institute
- Publications and Faculty Research Services
- Southern Center for Logistics and Intermodal Transportation
- Bureau of Business Research and Economic Development