

**2005-2008 Strategic Plan
College of Health**

Strategy: Improve access to education.

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Explore and implement opportunities to expand the delivery of programs to individuals and communities.	Explore and implement opportunities to expand the delivery of College of Health programs to individuals and communities.	<ol style="list-style-type: none"> 1) Offer 2-3 Conferences, Clinics, Workshops on either the Hattiesburg or Gulf Coast Campus. 2) Expand at least one graduate program and one undergraduate program on the Gulf Coast Campus. 3) Increase courses offered online and by alternative delivery systems by 10%. 4) Conduct feasibility studies for at least 2 degree and 2 certificate programs.

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Obtain additional funding for scholarships and assistantships to ensure affordable education.	Obtain additional funding for scholarships and assistantships to ensure affordable education in the College of Health	<ol style="list-style-type: none"> 1) The COH Foundation Officer working with the Units will increase funding for scholarships and assistantships by 10%. 2) When appropriate, 100% of grant proposals will include the request for assistantships. 3) Endow at least one unfunded scholarship.

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
<p>Create environments that are conducive to learning.</p>	<p>Create environments that are conducive to learning in the College of Health.</p>	<ol style="list-style-type: none"> 1) 25% of faculty who do not use learning enhancement workshops offered on campus will participate annually. 2) Obtain \$14,000 of funding through the CoH development officer for technology to support the learning environment 3) The COH Curriculum Committee will include an evaluation program to assess the environmental learning impact of 100% of proposed curriculum changes 4) Increase by 20% funding for renovations of SHS building of CCCD coordinated by CoH Foundation officer 5) Obtain 100% external funding for CoH Scholars Series 6) Create one opportunity for CoH students addressing the benefit of obtaining Latin honors

Strategy: Ensure quality learning opportunities.

Southern Miss Goals	COH Goals 2005-2008	2005 Tactics
Pursue and maintain accreditation for all eligible programs.	Pursue and maintain accreditation for all College of Health eligible programs.	<ol style="list-style-type: none"> 1) Maintain accreditation of 100% of currently discipline specific-accredited programs 2) Obtain accreditation of undergraduate program in CHS

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Assess all programs using ongoing, collaborative methods.	Assess all College of Health programs using ongoing, collaborative methods.	<ol style="list-style-type: none"> 1) Conduct an Exit Questionnaire for graduating students and disseminate results to the Units. 2) Support Unit Programmatic accreditation activities by contributing to both financial and workforce needs

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Develop programs to attract and retain high-ability students.	Develop College of Health programs to attract and retain high-ability students.	<ol style="list-style-type: none"> 1) Increase new student enrollment by 10% 2) Offer 2 new scholarships annually for high-quality students 3) Develop and distribute recruitment materials from 100% of units/programs within the college

		<ul style="list-style-type: none">4) Increase the number of student professional organizations by a factor of 25) Implement College of Health student recruitment and retention plan6) Continue College Ambassadors program7) Provide career counseling to 100% of CoH students
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Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Develop programs to help students succeed.	Develop College of Health programs to help students succeed.	<ol style="list-style-type: none"> 1) Continue the Student Resource Center to assist students. 2) Expand Student Resource Center to 5 days a week 3) Track to establish baseline numbers, the number of students using Southern Miss Writing lab, available tutorial labs, Career Services, and other university resources 4) The College Council will assess and modify as needed, the advisement, tutorial and counseling process. 5) Provide access to the campus career services office to 100% of CoH students

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Recruit, retain, and recognize talented and productive faculty and staff.	Recruit, retain, and recognize talented and productive faculty and staff in the College of Health.	<ol style="list-style-type: none"> 1) Provide 20% of faculty start-up packages to all approved proposals 2) Provide summer salary funding from Dean's Office to 2 junior faculty per year 3) Provide College level awards for outstanding faculty 4) Present an annual informational workshop for new faculty regarding the Tenure and Promotion procedures

		<ul style="list-style-type: none"> 5) Develop specialized recruitment materials for each unit 6) Advertise all regular faculty positions in national journals/publications 7) Provide support by adjusting teaching schedule when possible to allow all master-educated faculty to pursue doctoral degrees 8) Present an annual informational workshop on procedures and advantages of utilizing sabbatical leaves for professional growth 9) Provide financial support within budgetary constraints, to 85% of faculty, for attendance and presentations at regional, national, and international professional and scientific meetings

Strategy: Promote research, innovation, and scholarship.

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
<p>Develop systemic policies and infrastructures to strengthen creative, artistic, and innovative research and scholarly activities among faculty, staff, and students.</p>	<p>Develop systemic policies and infrastructures to strengthen creative and innovative research and scholarly activities among faculty, staff, and students in the College of Health.</p>	<ol style="list-style-type: none"> 1) Refine the framework for annual evaluations, so that each unit is operating similarly (with due regard for differences among disciplines) 2) Sponsor 2 forums for the presentation of scholarship 3) Publicize 100% of creative and innovative research and scholarly activities through the College e-mail and through the Public Relations department. 4) Present College awards for research. 5) Present at least 2 annual specialized workshops on project management, grant writing, etc. 6) Track, to establish a baseline, the number of grant funding opportunities identified by SPA 7) Encourage a research mentorship program so that senior faculty can help to mentor new faculty and existing faculty grant writing participation, with an increase of 10% in grants submitted and funded

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Obtain funding for research and scholarship opportunities within and across disciplines.	Obtain funding for research and scholarship opportunities within and across disciplines in the College of Health.	<ol style="list-style-type: none"> 1) Provide a college-wide grant writer to assist in the development of research proposals, and support in grants management 2) Increase by 20% the number of multidisciplinary grants proposals 3) Increase number of grant applications by 10% 4) Increase by 20% the number of CoHealth grants that use CREATEs as a College research infrastructure 5) Present 2 grant writing workshops per academic year

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Educate the public and government at all levels as to the critical role of research and create opportunities for partnerships.	Educate the public and government at all levels as to the critical role of College of Health research and create opportunities for partnerships.	<ol style="list-style-type: none"> 1) Identify a departmental public relations representative in each unit to work with the university's assigned college PR liaison 2) Create a quarterly college e-newsletter emphasizing research contributions and distribute to a list of "influentials." 3) Establish a College and Unit Advisory Boards to educate public and government entities, in all units 4) Feature research, scholarly activities, and philanthropic activities in CoH's

		various publications and public presentations

Strategy: Improve economic condition of Mississippi and beyond.

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Prepare graduates to meet the needs of a changing and diverse global economy.	Prepare College of Health graduates to meet the needs of a changing and diverse global economy.	<ol style="list-style-type: none"> 1) Provide programs, practicums, intern experiences, for all students to allow exposure to experience the “real world” prior to graduation 2) Provide a course, workshop, or session on diversity 3) Provide international learning opportunities by 20%

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Provide support and leadership in identifying economic development initiatives.	Provide support and leadership in identifying economic development initiatives related to the College of Health.	<ol style="list-style-type: none"> 1) Add “economic development” to the regular agenda of the College Council. 2) Provide two workshops to inform college faculty how to identify economic development initiatives related to the college. 3) Identify two new economic development opportunities within the health care arena. 4) Conduct evaluations of the impact of the College on economic development in Mississippi

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Develop programs and services that lead to entrepreneurship and foster economic development.	Develop College of Health programs and services that lead to entrepreneurship and foster economic development.	<ol style="list-style-type: none"> 1) Articulate a position emphasizing the vital contribution of “social capital” formation to the overall process of economic development 2) Provide two workshops to increase the college faculty awareness of entrepreneurship opportunities 3) Develop a College plan regarding entrepreneurship and economic development

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Foster synergy between the university and our communities.	Foster synergy between the College of Health and our communities.	<ol style="list-style-type: none"> 1) Increase service learning activity through sustained contacts of applicable units with the university office for service learning 2) Increase the number and diversity of the members of the Dean’s Council 3) Increase professional services with or for our communities

Strategy: Enrich quality of life.

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Celebrate our students' academic, athletic, and social achievements.	Celebrate College of Health students' academic, athletic, and social achievements.	<ol style="list-style-type: none"> 1) Produce a series of press releases on outstanding students and provide them to the Southern Miss public relations department 2) Continue College Awards Day and other ceremonies 3) Continue to provide student achievement information in media such as newsletters, web-based pages, e-mails, brochures, etc.

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Encourage greater community participation in the life of the university.	Encourage greater community participation in the life of the College of Health.	<ol style="list-style-type: none"> 1) Conduct an annual college-wide "open house," with heavy promotion to the community. 2) Increase involvement of professionals, where appropriate, in classes, workshops, etc. 3) Host alumni functions 4) Track, to establish a baseline, CoH activities and programs with community participation

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Foster responsible citizenship and community engagement.	Foster responsible citizenship and community engagement by the College of Health.	<ol style="list-style-type: none"> 1) Promote one service learning activity through sustained contacts of applicable units with the university office for service learning. 2) Provide two (2) community services (e.g. health fairs in the community) 3) Track student participation in professional activities of the community and state

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Communicate cultural opportunities throughout our communities.	Communicate College of Health cultural opportunities throughout our communities.	<ol style="list-style-type: none"> 1) Design targeted promotional campaigns around CoH sponsored events, such as, the Fairchild Lecture series, health fairs, etc.

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Enhance access to campus facilities.	Enhance access to College of Health facilities.	<ol style="list-style-type: none"> 1) Conduct an annual college-wide “open house,” with heavy promotion to the community 2) Conduct tours and special day events, where appropriate

Southern Miss Goal	COH Goals 2005-08	2005-06 Tactics
Promote health and well-being of our university communities. .	Promote health and well-being of our university communities through the College of Health.	<ol style="list-style-type: none"> 1) Promote the reputation of CoH as “the” repository of health-related expertise by developing an “expert speakers” bureau available at no cost to university community members. 2) Provide CoH-related professional service