

New South Economic Development Course

2006 REGISTRATION FORM

Refund/Cancellation Policy

The refund/cancellation request deadline is Jan. 6, 2006. Refund/cancellation requests postmarked on or before Jan. 6, 2006, will receive an 80 percent refund. Requests postmarked after Jan. 6, 2006, will not receive a refund. Substitutes are allowed. Refund/cancellation requests must be made in writing and mailed to the following address:

Attn: Mary Ann Iverson
Southern Miss
Office of Noncredit Programs and Conferences
118 College Drive #5136
Hattiesburg, MS 39406-0001

More Information

Detailed information will be mailed to you when your registration form is received. For further information regarding course content and scholarship opportunities, contact Charlotte Batson, course coordinator, by phone at (601) 266-5515 or via e-mail at charlotte.batson@usm.edu. For registration information, call Charlotte Batson.

This activity is coordinated by
The University of Southern Mississippi
Office of Non-Credit Programs
Please visit our Web site at
www.usm.edu/ncpc/prodev

Individuals who wish to pursue an academic credit option must be admitted/readmitted to the University prior to the course and must pay Southern Miss tuition in addition to the course fee. At least one-half of tuition must be paid at the time of academic registration. Academic credit will be awarded in the spring semester.

NC2522006

Choose ONE of the following two options:

- Noncredit Option \$550.00 \$ _____
 Graduate Credit, 2 hours, ED 701 \$150.00 plus tuition \$ _____*

*DO NOT INCLUDE ACADEMIC TUITION PAYMENTS WITH THIS FORM.

Please send information and an application to receive academic credit for this course.

Yes No thanks

Personal Information:

Mr. Mrs. Ms. Other _____

Name _____

First Name Preferred on Badge _____

Title _____

Economic Development Affiliation (organization name)

E-mail Address _____

Address _____

City _____ State _____ ZIP _____

Home Phone () _____

Work Phone () _____

Method of Payment

Check Money Order VISA MasterCard

Make checks payable to

USM/NSED

Mail to

The University of Southern Mississippi
ATTN: Office of Noncredit Programs and Conferences
118 College Drive #5136
Hattiesburg, MS 39406-0001

If paying by VISA or MasterCard, list

Account Number _____

Expiration Date ____/____/____

Cardholder's Signature _____

AA.EOE.ADAI
PGS 53475.5055 10.05

Education (Please check highest level of completion.)

- High School Master's Degree
 Some College Doctorate
 College Graduate

Please check the **ONE** category that best describes your economic development affiliation.

- Chamber of Commerce Elected Official
 City/Town County
 State Federal
 Education Community Leader
 Utility Rail/Port Authority/
 Private Consultant Highway Dept.
 Other _____

How did you hear of us?

- Card or brochure in the mail _____
 Website: _____
 Colleague: _____
 Publication: _____
 Other: _____

I understand that my presence is required for all classes.

Signature _____

Date _____



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

The New South Economic Development Course



Waves of the Future for Economic Development



January 22-27, 2006
Jackson, Mississippi

New South Economic Development Course

Learn how you can benefit from fresh approaches by attending the New South Economic Development Course. The fast-paced, intensive training studies development from business, developer, and public perspectives. The course will be held Jan. 22-27, 2006.

Running concurrently throughout the week is a case study that brings a real-world experience into the classroom and turns the theories examined into a practical experience. You will learn by sharing and doing. The course is hands-on in a supportive environment.

The New South Economic Development Course is accredited by the International Economic Development Council (IEDC). The IEDC is the largest membership organization dedicated to economic developers and their profession. IEDC's mission is to provide leadership and excellence in economic development for communities, members and partners, to build strong, sustainable communities.

This course is equivalent to IEDC's Introduction to Economic Development Course and may be considered towards requirements to sit for the Certified Economic Developer (CEcD) exam.

Register early. Course space is limited.

Director

Chuck Ueltschey

Course Coordinators

Charlotte Batson

Mary Ann Iverson

Tentative Course Outline

Sunday, Jan. 22

Perspectives in Economic Development
Group Activity

Monday, Jan. 23

Main Street
Community Development
Strategic Planning
Destination Development

Tuesday, Jan. 24

Call Center Development
Global and Regional Trends
Marketing
Environmental Issues
Business Retention and Expansion

Wednesday, Jan. 25

Finance at the Local Level
Finance at the State and National Level
Incubators and Entrepreneurship
Small Business and Entrepreneurship

Thursday, Jan. 26

Redevelopment and Reuse of Brownfields through Partnerships
Trends in Business and Industrial Parks
Native Americans in the Global Economy
Workforce Development
Workforce Training as a Deal-closer
Panel: "Putting the Puzzle Together with Prospects"

Friday, Jan. 27

Team Presentations
Closing Luncheon

This course is one of 19 Basic Economic Development courses accredited by the International Economic Development Council (IEDC). Registrants who complete the course qualify for admission to the Economic Development Institute and the IEDC Professional Development series and earn points toward qualifying to take the Certified Economic Developer Examination.

Who Should Attend?

Full- or part-time economic or community developers, planners, real estate developers, elected officials, utility and transportation personnel, and business leaders interested in improving their communities and states.

Venue and Lodging

The course will be held at the Marriott Downtown in Jackson, Mississippi.

A room block has been reserved at the Marriott at a rate of \$99 plus tax. Reservations may be made by calling the Marriott Downtown at 1-800-627-7468 or 1-601-969-5100. When making reservations, request the New South Course special rate. **After December 23, rooms will be on a space available basis.**

OTHER ACCREDITED COURSES

Economic Development Course at Texas A&M University

Technology & Economic Development Division
College Station, TX 77840-7896
November 6-9, 2005

Economic Development Course in Pennsylvania

Penn State Harrisburg
Harrisburg, Pa. 17120
December 4-9, 2005

Ball State University Economic Development Course

Ball State University
Muncie, IN 47306
January 9-13, 2006

CALED Fundamentals of Economic Development

California Association for Local Economic Development
Sacramento, CA 95814
January 18-20 and July 26-28, 2006

University of Arizona Economic Development Course

University of Arizona, Tucson Arizona
Tucson, AZ 85719
January 22-26, 2006

Ohio Economic Development Course

Ohio Economic Development Association
Columbus, OH 43215
March, 2006

The Mid-South Basic Economic Development Course

University of Arkansas at Little Rock
Little Rock, AR 72204
March 13-16, 2006

Basic Economic Development Course

Georgia Institute of Technology
Atlanta, GA 30332
March 27 - 30, 2006

Credit Options, Registration, Fees

Individuals may participate in this course for noncredit or academic credit. Cost of the course is \$550 for noncredit or \$150 plus tuition for academic credit. The fee includes instruction and all course materials.

How to Register

Payment is accepted by check, MasterCard, or VISA. Purchase orders will be accepted, but payment in full is due Jan 6, 2006.

Complete and return the registration form with remittance in one of the following four ways:

By mail

Southern Miss
Office of Noncredit Programs and Conferences
118 College Drive #5136
Hattiesburg, MS 39406-0001

By phone

(with VISA or MasterCard)
(601) 266-4186, Monday-Friday
8 a.m.-5 p.m. CST

By fax

(with VISA or MasterCard, or copy of Purchase Order)
(601) 266-5839

In person

Office of Noncredit Programs and Conferences
Registration Desk
International Center, 5th floor
Southern Miss Hattiesburg Campus
Monday-Friday, 8 a.m.-5 p.m. CST

This year's theme focuses on exposing participants to the latest strategies and approaches to collaboration in a competitive environment. Noted experts and distinguished faculty will address the "waves of the future" for economic development.