

Tourism Management, B.S.B.A.  
College of Business

# Casino & Resort Management

- ♦ Manager of Hotel/Restaurant
- ♦ Events Planner
- ♦ Travel Consultant
- ♦ Corporate Trainer
- ♦ Director of Casino Operations
- ♦ Resort Manager
- ♦ Director of Convention Center



*A Casino and Resort Management emphasis at Southern Miss Gulf Coast prepares you for a rewarding career in hotel, restaurant or resort and casino management. Our curriculum equips you to fill a leadership position in one of many areas of the tourism industry.*

The program focuses on core business skills and the dynamic relationships within the commercial environments of restaurants, hotels and resorts. Prior to beginning coursework in the chosen area, students complete the following business fundamentals: accounting, management, economics, information technology, marketing and finance.

Southern Miss offers an opportunity to learn in the heart of a rebounding tourism industry!

For more information, contact Patsy Thomas 228.214.3512 or e-mail [patsy.thomas@usm.edu](mailto:patsy.thomas@usm.edu).

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