



ISSUES + ANSWERS

GULF COAST PUBLIC LECTURE SERIES

SUN HERALD

and

THE UNIVERSITY of SOUTHERN MISSISSIPPI GULF COAST
COLLEGE of EDUCATION & PSYCHOLOGY

present

IMAGINEERING... THE DISNEY WAY

*Imagineering: What is it? How does
Disney innovate? What's in their future?*



Jack Blich is a Vice President at Walt Disney Imagineering responsible for all levels of project development on large attractions, resorts and theme park projects. He manages the process of creation- from concept initiation

through installation - of theme parks. He joined Disney in 1988 as a Senior Project Manager at Walt Disney Imagineering, and has overseen development of many popular Walt Disney attractions at Walt Disney World and Disney MGM Studios.



Directions to the Gulf Park Campus, Long Beach:

- From the intersection of Hwy 49 and Beach Blvd. in Gulfport
- Travel west 2.7 miles
- Turn north onto Beach Park Place at the campus traffic light and follow the signs

A Free Community Lecture

TUESDAY, MAY 26, 7 PM

**ADVANCED EDUCATION CENTER AUDITORIUM
GULF PARK CAMPUS, LONG BEACH**

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