



A SOUTHERN MISS
CENTENNIAL EVENT



ISSUES+ANSWERS

GULF COAST PUBLIC LECTURE SERIES

THE SUN HERALD

and

THE UNIVERSITY of SOUTHERN MISSISSIPPI GULF COAST

COLLEGE OF BUSINESS

present

IS THE COAST READY FOR HOLLYWOOD?

LESSONS LEARNED ON MY JOURNEY TO TINSLETOWN... AND BACK

MARGARET LOESCH is the first President and CEO of the new Discovery/Hasbro Joint Venture LLC, The Hub. She and her team are rebuilding the Discovery Kids Channel and creating new family entertainment programming for television. She is the founding President and CEO of the Hallmark Channel and supervised production for Jim Henson Television. Her career began in 1971 with ABC-TV and has taken her to production and management posts with NBC, Fox, Hanna-Barbera Productions and others, and earned her many

Emmy Awards. She also produced the independent family film "Benji Off the Leash." Ms. Loesch continues to maintain a home in Pass Christian.



DIRECTIONS TO THE GULF PARK CAMPUS: From the intersection of Hwy 49 and Hwy 90, travel west 2.7 miles, turn north onto Beach Park Place at the campus traffic light and follow the signs north to the AEC Auditorium.

A Free Community Lecture

THURSDAY, MARCH 11, 7 PM

ADVANCED EDUCATION CENTER AUDITORIUM

GULF PARK CAMPUS

HWY 90 - LONG BEACH

GULF COAST
THE UNIVERSITY OF
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