



ISSUES+ANSWERS

GULF COAST PUBLIC LECTURE SERIES

THE SUN HERALD

and

THE UNIVERSITY of SOUTHERN MISSISSIPPI GULF COAST

COLLEGE OF SCIENCE *and* TECHNOLOGY

present

INTERACTIVE DESIGN

CONNECTING PEOPLE, INSPIRING EXPLORATION

EDWIN SCHLOSSBERG, one of the world's leading designers of museum and cultural experiences, will describe the collaborative process used to create INFINITY at NASA Stennis Space Center. More than a museum, INFINITY's mission is to inspire the next generation of explorers through 30,000 square feet of interactive activities and hands-on training labs using real NASA technologies.

Schlossberg is founder and principal designer of ESI Design, a firm that specializes in creating interactive experiences and communication tools for museums, cultural institutions, corporations and community-based organizations around the world. He holds a Ph.D. in

science and literature from Columbia University and is the author of numerous books and articles, including *Interactive Excellence: Defining and Developing New Standards for the Twenty-first Century*.



DIRECTIONS TO THE GULF PARK CAMPUS: From the intersection of Hwy 49 and Hwy 90, travel west 2.7 miles, turn north onto Beach Park Place at the campus traffic light and follow the signs north to the AEC Auditorium.

A Free Community Lecture

THURSDAY, OCTOBER 15, 7 PM

ADVANCED EDUCATION CENTER AUDITORIUM

GULF PARK CAMPUS

HWY 90 - LONG BEACH

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