



INTERNATIONAL

Development Doctoral Program

The Knowledge to Change Your World

STUDENT PROFILE SHEET¹

The typical student in the International Development (IDV) Doctoral Program at The University of Southern Mississippi (USM) is listed below but we have a number of students that fall outside these ranges.

AGE

Between 35-49 years of age

DEGREES

Top three:

1. Master of Science (M.S.)
2. Master of Art (M.A.)
3. Master of Business Administration (MBA)

GENDER

Female 41.8%, Male 58.2%

HOUSEHOLD INCOME

\$0-\$50,000	15.2%
\$50,001-\$100,000	41.5%
\$100,001-\$150,000	22.7%
\$150,001-\$200,000	18.9%
\$200,001+	1.9%

LOCATION

Students are from around the United States (U.S.) and overseas.

EMPLOYMENT²

College or university	44.8%
Private sector	12.1%
Self-employed	8.6%
Active duty military	6.9%
U.S. federal government	6.9%
U.S. state government	5.2%
Other	22.4%

MOTIVATION

Top five reasons for choosing to join a Ph.D. program:

1. Intellectual curiosity
2. Broaden knowledge base
3. The flexible delivery format
4. Increase depth of knowledge
5. The international dimension

WHY IDV?

Top five reasons for choosing the IDV program:

1. Hybrid delivery
2. Contact with faculty
3. USM offered courses
4. Cost
5. Academic reputation

TUITION SOURCE?²

Personal funds	86.2%
Student loans	32.8%
Corporate reimbursement	22.4%
Graduate assistantship	17.2%
Other	25.9%

DISCOVERY²

Word of Mouth	39.7%
Search Engine	25.9%
USM Web site	24.1%
IDV Web page	24.1%
USM Familiarity	17.2%

For more information about the International Development Doctoral (Ph.D.) Program contact Dr. David Butler at david.butler@usm.edu, 601.266.4735 or visit the program web site at www.usm.edu/international.



THE UNIVERSITY OF
SOUTHERN MISSISSIPPI

¹ Student data from the 2008-2009 IDV Student Survey

² Able to choose more than one category