



International Development Ph.D. Program

The Knowledge to Change Your World

Course Syllabus

IDV 871 INSTITUTIONS IN DEVELOPMENT

Professor Contact Information

Instructor: Dr. Denise von Herrmann

Office: 414 LAB

Phone: 601-266-4310 **Please feel free to call**

Email: denise.vonherrmann@usm.edu

Home Email: drvh_usm@yahoo.com

Office Hours: Call anytime, or during the posted chat time.

In-person Office hours: By appointment during in-person sessions and any other time a student is on campus in Hattiesburg.

Drop Date:

- Last day to drop without academic penalty:.

Important Dates:

- Mid-point in Fall Semester:
- Fall Break:
- Thanksgiving
- Second Fall In-person:

Prerequisites:

IDV 710, IDV 852.

Credit Hours

This is a 3 (three) credit course.

Course Description:

The course develops from a general discussion of the differences between management of international public and NGO organizations and similar organizations at the national level or below, through an examination of the management process to a consideration of the application of analysis to specific organizations.

Course Overview:

It is designed to help students increase their knowledge and understanding of such organizations -- what they do, how they operate, the complex issues they face, and the significant distinctions between third sector global organizations and their domestic



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counterparts. This includes analyses of the implications of international structures, human resources, cultures, the role of global politics, key management skills needed and career possibilities. Students will be able to therefore assess how NGOs can serve as vehicles of positive change, and the factors that can facilitate or impede their success. They will also be able to assess their own skills and development needs regarding potential employment in this field.

COURSE OBJECTIVES:

Upon completion of the course, students will be able to:

- (1) Identify the main functions and unique roles of NGOs, and critically analyze the myriad of unique management issues they face,
- (2) Analyze comprehensively the structural, human resources, political, and cultural implications for the management of NGOs; particularly for their ability to affect positive change,
- (3) Explore the multi-dimensional management skills one needs to work in an NGO, and assist in achieving its objectives, and
- (4) Develop and implement a project that applies the class content in a way that is personally meaningful.

Course Communication:

- For personal communication please feel free to contact me at the following number 601-266-4310.
- You may email me at denise.vonherrmann@usm.edu
- Communications for the course—meaning the “Chat” sessions—will be done on WebCt. Grades will be available through the instructor..

Required Text (s) and Readings

Books

- Michael Barnett and Martha Finnemore, *Rules For The World: International Organizations In Global Politics*, Ithaca: Cornell University Press, 2004.
- Ann Florini, *The Coming Democracy: New Rules for Running a New World*, Washington, DC: Brookings Institution Press, 2005.
- Dennis Dijkzeul and Yves Beigbeider, *Rethinking International Organizations: Pathology and Promise*, New York: Berghahn Books, 2003
- Marc Lindenberg and Coralie Bryant, *Going Global: Transforming Relief and Development NGO's*, Bloomfield, CT.: Kumarian Press, 2001

Articles

Additional readings to be distributed by the Instructor inside WebCT.

Technology Requirements:



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Students will need to have a minimal working knowledge of the following technologies.

- MS Word or some other word processing program.
- PowerPoint—ability to make simple slide presentations
- Ability to email instructor or students on a daily basis.
- Ability to access WebCt as well as participate in “Chat” sessions.
- Ability to download and view Windows Media and RealPlayer files.

Class Procedures and Requirements

Summary

- Students will participate in chat sessions.
- Students will review books, book chapters or articles in written or “Slide” formats.
- Students will write a scholarly research paper, done in a programmed manner.
- Students will participate in In-Person “Case Studies”

Research Note (short paper)

Details on the paper and due dates are provided inside WebCT.

Seven Slide Presentation of Research Note

Seven Slides are PowerPoint presentations limited to seven slides; each student will do one 7-Slide for the course. The idea is to outline/summarize the argument you are making. The idea is not to cram lots of data onto each slide, nor to use fancy animation to entertain the audience or instructor.

The Seven-Slide presentation will take place at the final in-person, where you will present the results of your research to the class and instructor. You will have 5 minutes to accomplish this task—no more. You will be timed and will not be allowed to go over time. Simply tell the class and instructor what your research was about and what you found out.

Mini-Outlines

Students will pick an article from the Chapters/Articles and create a mini-outline that: gives an introduction to and the question being asked, summarizes the theory used in the article, describes the chapter or article’s research design and methods (if applicable) summarizes the most important findings of the article. The result should be that a reader, unfamiliar with the Chapter/Article, could gain a basic understanding of the article by reviewing the mini-outline.



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At the end of the course the instructor will bundle the mini-outlines and distribute them to the class. Students will receive around 20-30 such outlines that will be suitable for comps preparation.

Chat Attendance:

This is a graded course requirement and attendance will be taken. Absence from more than two chat sections will result in automatic F from the course, unless acceptable documentation of extenuating circumstances is received.

In-Person Case Study:

At the first in-person, previously assigned groups will work on case assigned by the instructor dealing with a particular aspect of the course materials or problems/questions suggested by the readings. The case will be introduced prior to the in-person with each group responsible for producing a presentation.

Evaluation Criteria

Grading

35%	Research Note
30%	7-Slide Presentation
15%	Mini-outlines
5%	Attendance
<u>15%</u>	<u>In-person Problem</u>
100%	

Grading Scale

A=93-100%
A-=90-92%
B+=88-89%
B=83-87%
B-=80-82%
C+=78-79%
C=73-77%
C-=70-72%
F=69% or less

Late Assignments or Projects:



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All due dates are final unless the student can show cause or has prior permission from the instructor. Failure to turn in assignments by the due date will result in the deduction of one half letter grade per day for four days when a grade of C will be given automatically.

Academic Honesty

The following is from the USM Undergraduate Bulletin:

“When cheating is discovered, the faculty member may give the student an F on the work involved or in the course. If further disciplinary action is deemed appropriate, the student should be reported to the Dean of Students. In addition to being a violation of academic honesty, cheating violates the Code of Student Conduct and may be grounds for probation, suspension, and/or expulsion.

Students on disciplinary suspension may not enroll in any courses offered by The University of Southern Mississippi.”

PLAGIARISM/INTEGRITY STATEMENT:

Plagiarism/Integrity Statement: Integrity is of the highest importance in the academic community and at The University of Southern Mississippi. Students are expected to conduct themselves with complete honesty and integrity. Nothing less is acceptable. Please refer to the “Code of Student Conduct” in the Student Handbook for greater detail.

Offenses involving academic dishonesty include, but are not limited to, the following:

- cheating on quizzes or examinations
- computer dishonesty
- plagiarism
- grade falsification
- collusion

In the event of student dishonesty, the instructor may award failing grades either on the pertinent assignment or for the course; and, at his/her discretion, report the student to the office of the Dean of Students for possible judicial proceedings under the University’s Code of Student Conduct.

Faculty members are expected to enforce rigorously the University’s Academic Honesty Policy.

For further information on Academic Honesty, please refer to the current Bulletin or to the Student Handbook. Additionally, the University library provides a Web site that reviews the topic of plagiarism at <http://www.lib.usm.edu/research/plag/plagiarismtutorial.php>. Students are encouraged to review the information on this site.



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Students are expected to adhere to the highest standards of academic honesty as outlined in the Student Handbook. Academic dishonesty will result in the grade of a “0” on the assignment or for the entire course, and/or the student may be reported to the Vice President for Academic Affairs for further action.

Important Note

Students must send the instructor an e-mail stating that they understand USM’s academic honesty policy and also understand that if they do not uphold the standards of academic honesty, the instructor will enforce all applicable punishment.

Americans with Disabilities Act—ADA Policy

ADA Syllabus Statement for the Gulf Coast Campus

If a student has a disability that qualifies under the American with Disabilities Act (ADA) and requires accommodations, he/she should contact the Office for Disability Accommodations (ODA) for information on appropriate policies and procedures. Disabilities covered by ADA may include learning, psychiatric, physical disabilities, or chronic health disorders. Students can contact ODA if they are not certain whether a medical condition/disability qualifies.

Address:

The University of Southern Mississippi on the Gulf Coast
Office for Disability Accommodations
730 East Beach Blvd
Long Beach, MS 39560
Voice Telephone: (228) 214-3232 or (601) 266-5024
Fax: (601) 266-6035

Individuals with hearing impairments can contact ODA using the *Mississippi Relay Service* at 1-800-582-2233 (TTY) or email Suzy Hebert at Suzanne.Hebert@usm.edu.

Schedule

Week One	In-Person; Introduction to Course and Topic
Week Two	Barnett & Finnermore, ch 1-4; 1 st Chat
Week Three	Barnett & Finnermore, ch 5 &6; 1 st Discussion Thread
Week Four	Florini, ch 1-5; 2 nd Chat
Week Five	Florini, ch 6-9; 2 nd Discussion Thread
Week Six	Dijkzeul & Beigbeider, ch1-6; 3 rd Chat
Week Seven	Dijkzeul & Beigbeider, ch 7-9; 3 rd Discussion Thread
Week Eight	Dijkzeul & Beigbeider; ch 10-13; 4 th Chat
Week Nine	Lindenberg & Bryant; ch 1-3; 4 th Discussion Thread
Week Ten	Lindenberg & Bryant; ch 4-6; Chat



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Week Eleven	Lindenberg & Bryant; ch 7-10Chat
Week Twelve	Student Mini-Outlines Due
Week Thirteen	In-Person; Student Research Note Presentations
Week Fourteen	Final Papers Due

Note: The instructor reserves the right to change any and all course requirements, readings or assessment/grading procedures.

Note: These, and potentially additional, PDF files or links will be supplied by the instructor via email and/or be posted on the course homepage.

John Boli and George Thomas; "World Culture in the World Polity: a century of international non-governmental organizations" *American Sociological Review*, 62, no. 2 (1997): 171-190.

Alan Durning; "People Power and Development" *Foreign Policy* 76 (1989): 66-82

Peter Spiro; "New Global Communities: NGO Organizations in International Decision-Making Institutions" *Washington Quarterly*, Vol. 18, No. 1, pp. 45-56.

Bohan Kaul; "The New Public Administration: management innovations in government" *Public Administration and Development* Vol 17, No. 1 (1998): 13-26.

Douglas Saltmarshe, Mark Ireland, J. Allister McGregor; "The performance framework: a systems approach to understanding performance management" *Public Administration and Development*, Vol 23, No. 5 (2003): 445-456.

Janet G. Townsend, Gina Porter, Emma Mawdsley. "The role of the transnational community of non-government organizations: governance or poverty reduction?" *Journal of International Development* Vol 14, No. 6, pp. 829-39.

A Fowler "Decentralisation for international NGOs" *Development in Practice*, (1992) Vol 2, No. 2; pps. 121-127.