

Education (Please check highest level of completion)

High School  Master's Degree

Some College  Doctorate

College Graduate

Please check the **ONE** category that best describes your economic development affiliation.

Chamber of Commerce  Elected Official

City/Town  County

State  Federal

Education  Community Leader

Utility  Rail/Port Authority

Private Consultant

Other

How did you hear about us?

Card or brochure \_\_\_\_\_

Web site: \_\_\_\_\_

Colleague: \_\_\_\_\_

Publication: \_\_\_\_\_

Other: \_\_\_\_\_

I understand that my presence is required for all classes.

Signature \_\_\_\_\_

Date \_\_\_\_\_

## OTHER ACCREDITED COURSES

**Chesapeake Economic Development Course**  
Higher Education and Conference Center  
Aberdeen, Md.  
July 13-17, 2009

**Upper Midwest Economic Development Course**  
University of Minnesota Duluth (UMD) Center for Economic Development  
Duluth Technology Village  
Duluth, Minn.  
July 20-24, 2009

**University of North Carolina Economic Development Course**  
University of North Carolina at Chapel Hill  
Chapel Hill, N.C.  
August 3-6, 2009

**Keys to Successful Economic Development**  
California Association for Local Economic Development  
Sacramento, Calif.  
August 11-14, 2009

**Kentucky Economic Development Course**  
Kentucky Institute for Economic Development  
Lexington, Ky.  
August 24-27, 2009

**Southern Illinois University  
Edwardsville Economic Development Course**  
Southern Illinois University  
Edwardsville, Ill.  
October 19-21, 2009

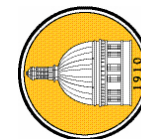
**University of South Florida's Economic Development Course**  
University of South Florida  
Tampa, Fla.  
November 1-6, 2009

**Economic Development Course in Pennsylvania**  
Penn State Harrisburg  
Harrisburg, Pa.  
December 6-11, 2009



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The University of Southern Mississippi  
Office of Professional Development and Educational Outreach  
118 College Drive #5136  
Hattiesburg, MS 39406-0001



# SUSTAINABLE

## ECONOMIC DEVELOPMENT



### New South Economic Development Course

**September 20-25, 2009**

Courtyard Gulfport Beachfront Hotel  
Gulfport, Miss.



THE UNIVERSITY OF  
**SOUTHERN MISSISSIPPI**

The Trent Lott National Center for Excellence  
in Economic Development and Entrepreneurship

in partnership with

The Office of Professional Development  
and Educational Outreach

[www.usm.edu/profdev\\_edoutreach](http://www.usm.edu/profdev_edoutreach)

# THE NEW SOUTH ECONOMIC DEVELOPMENT COURSE

Sept. 20-25, 2009  
Sustainable Development

Learn how you can benefit from fresh approaches by attending the New South Economic Development Course. This fast-paced, intensive training course incorporates business, developer and public perspectives. The course will be held September 20-25, 2009.

Running concurrently throughout the week is a case study that brings a real-world experience into the classroom and turns the theories examined into a practical experience. You will learn by sharing and doing. The course is hands-on in a supportive environment.

The New South Economic Development Course is accredited by the International Economic Development Council (IEDC). The IEDC is the largest membership organization dedicated to economic developers and their profession. IEDC's mission is to provide leadership and excellence in economic development for communities, members and partners to build strong, sustainable communities.

This course is equivalent to IEDC's Introduction to Economic Development Course and may be considered toward requirements to sit for the Certified Economic Developer (CED) exam. Register early. Course space is limited.

## Director

Brian Richard

## Course Coordinator

Mary Ann Iverson

The New South Economic Development course focuses on exposing participants to the tactics, techniques and strategies associated with effective economic development. Noted experts and distinguished faculty in the field of economic development will offer insights into doing business in an increasingly complex economy.

## Course Topics

Perspectives in Economic Development  
Biofuel Development  
Green Economic Development  
Main Street /Downtown Development  
Community Development  
Smart Growth  
Strategic Planning  
Finance at the State and National Level  
Marketing  
Destination Development  
Trends in Business and Industrial Parks  
Incubators and Entrepreneurship  
Small Business and Entrepreneurship  
Business Retention and Expansion  
Environmental Issues  
Finance at the Local Level  
Redevelopment and Reuse of Brownfields through Partnerships  
Call Center Development  
Global and Regional Trends  
Managing Economic Development Organizations  
Workforce Development

This course is one of 18 basic economic development courses accredited by the International Economic Development Council (IEDC). Registrants who complete the course qualify for admission to the Economic Development Institute and the IEDC Professional Development series and earn points toward qualifying to take the Certified Economic Developer examination.

## Who Should Attend?

Full- or part-time economic or community developers, planners, real estate developers, elected officials, utility and transportation personnel and business leaders interested in improving their communities and states.

## Venue and Lodging

The course will be held at the Courtyard Gulfport Beachfront Hotel in Gulfport, Miss. A room block has been reserved at a rate of \$95 plus tax. Reservations may be made by calling the hotel at 228.864.4310. When making reservations, request the "Southern Miss Economic Development Block" special rate. After Sunday, August 30, 2009, rooms will be on a space-available basis.

## Credit Options, Registration, Fees

Individuals may participate in this course for noncredit or academic credit. Cost of the course is \$600 for noncredit or \$330 plus tuition for academic credit. The fee includes instruction and all course materials.

## How to Register

Payment is accepted by check, MasterCard or VISA. Purchase orders will be accepted, but payment in full is due September 7, 2009. Complete and return the registration form with remittance in one of the following four ways:

### By mail

The University of Southern Mississippi  
Office of Professional Development and Educational Outreach  
118 College Drive #5136  
Hattiesburg, MS 39406-0001

### By phone

(with VISA or MasterCard)  
601.266.4186, Monday-Friday  
8 a.m.-5 p.m. CST

### By fax

(with VISA or MasterCard or copy of purchase order)  
601.266.5839

### In person

Office of Professional Development and Educational Outreach  
Registration Desk  
International Center, fifth floor  
Southern Miss, Hattiesburg campus  
Monday-Friday, 7:30 a.m.-5 p.m. CST

## Refund and Cancellation Policy

The refund and cancellation request deadline is September 7, 2009. Refund and cancellation requests postmarked on or before September 7, 2009, will receive an 80 percent refund. Requests postmarked after September 7, 2009, will not receive a refund. Substitutes are allowed. Refund and cancellation requests must be made in writing and mailed to Mary Ann Iverson at the above mailing address.

## More Information

This activity is coordinated by The University of Southern Mississippi Office of Professional Development and Educational Outreach. Visit our Web site at [www.usm.edu/profdev\\_edoutreach](http://www.usm.edu/profdev_edoutreach).

Individuals who wish to pursue an academic credit option must be admitted or readmitted to the university prior to the course and must pay Southern Miss tuition in addition to the course fee. At least one-half of tuition must be paid at the time of academic registration. Academic credit will be awarded in the fall semester.

## 2009 REGISTRATION FORM-NC10262010

Choose **ONE** of the following two options:

Noncredit Option \$600

Graduate Credit, 3 hours, ED 701 \$330 plus tuition\*

\*DO NOT INCLUDE ACADEMIC TUITION PAYMENTS WITH THIS FORM.

Please send information and an application to receive academic credit for this course.

Yes  No, thanks

Personal Information:

Mr.  Mrs.  Ms.  Other \_\_\_\_\_

Name \_\_\_\_\_

First Name Preferred on Badge \_\_\_\_\_

Title \_\_\_\_\_

Economic Development Affiliation (organization name)  
\_\_\_\_\_

E-mail Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Home Phone (\_\_\_\_) \_\_\_\_\_

Work Phone (\_\_\_\_) \_\_\_\_\_

### Method of Payment:

Check  Money Order  VISA  MasterCard

Make checks payable to  
Southern Miss/NSED

### Mail to

The University of Southern Mississippi  
Office of Professional Development  
and Educational Outreach  
118 College Drive #5136  
Hattiesburg, MS 39406-0001

If paying by VISA or MasterCard, list

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

**Please complete the reverse side of this card before mailing.**