

College of Business Administration

Graduate Degrees 1998-1999

School	Major	Degree
	Business Administration	Master of Business Administration
	Systems Management	Master of Science in Systems Management
School of Professional Accountancy	Accounting	Master of Professional Accountancy

Business Administration

College of Business Administration

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Mission

The College of Business Administration at the University of Southern Mississippi is committed to preparing our students for careers in business and to assisting organizations in South Mississippi.

Accordingly, our programs emphasize

- values conducive to personal and career development •
- the functions and environment of business •
- communication and critical thinking •
- the global dimensions of business •
- ethical decision-making •

To fulfill our mission the college seeks a balanced and synergistic agenda of instruction, scholarly activity, and professional service.

Graduate Degree Programs

The following graduate degree programs are available on the Hattiesburg campus: a Master of Business Administration (M.B.A.) and a Master of Professional Accountancy (M.P.A.). These and other business programs offered on the Hattiesburg and Gulf Coast campuses are accredited by the American Assembly of Collegiate Schools of Business.

Requests for application forms and other information may be addressed to the Director of Graduate Business Programs, College of Business Administration, The University of Southern Mississippi, Box 5096, Hattiesburg, MS 39406-5096. Telephone inquiries may be made by calling (601) 266-4653.

A Professional Master of Business Administration (P.M.B.A.) and a Master of Professional Accountancy (M.P.A.) are offered on the Gulf Coast. The P.M.B.A. is similar to the M.B.A. but is tailored to satisfy the needs of part-time students. Requests for application forms and other information may be addressed as indicated above. Telephone inquiries can also be made by calling (601) 865-4505 at Gulf Park.

Graduate assistantships are available for the M.B.A., M.P.A., and P.M.B.A. degrees. Students with good undergraduate records are encouraged to apply at the time they request admission.

Admission Standards

Admission to the University of Southern Mississippi's M.B.A., M.P.A., and P.M.B.A. programs is selective. Regular admission is normally contingent on having graduated from a college or university accredited by a recognized regional accrediting agency. In addition, the graduate admission committees of the College of Business Administration recommend admittance only for those applicants whose academic background, work

experience, demonstrated leadership, and communication skills meet the challenging demands of graduate programs in management and accounting.

In evaluating applications, the admission committees utilize the following criteria:

Undergraduate record—The cumulative grade point average (GPA) from all institutions, the area(s) of concentration, the balance of verbal/communication and quantitative/analytical courses, and the trend of grades are considered.

Graduate Management Admission Test (GMAT)—The GMAT is sponsored and directed by the Graduate Management Admission Council, consisting of representatives from graduate schools of management. A candidate should strive to achieve a good balance of verbal- and quantitative-area scores.

Undergraduate Record/GMAT Score Combination—Recent admissions have averaged over 1,100 on the formula: junior/senior-level GPA x 200 plus the GMAT score. Applicants with a low GPA, GMAT, and/or GPA/GMAT score combination must demonstrate high promise of success as indicated by one or more of the remaining admission criteria categories. The typical student will need at least 1,000 index points for admission.

Test of English as a Foreign Language (TOEFL)—Students whose native language is not English must achieve a TOEFL score of 550 or more.

Work Experience—While work experience is not required for admission, two or more years of relevant managerial responsibility strengthen the likelihood of admission to the program. Applicants are encouraged to submit resumes showing job responsibilities and accomplishments.

Letters of Recommendation—The admission committees review letters of recommendation to gain a more personal understanding of the applicant's leadership ability in terms of communication and interpersonal skills. Each applicant should request two recommendation letters, at least one of which addresses the applicant's academic preparation.

Essay—The essay requirement provides the applicant an opportunity to demonstrate writing competency and communication skills. It also enables the applicant to provide specific examples of demonstrated leadership, to discuss career plans, and to supply additional information that will assist in selecting those individuals who can most benefit from and contribute to the graduate management or accounting programs.

Students may enroll in College of Business Administration courses reserved exclusively for graduate students if they have regular admission to specific USM graduate programs and have taken the necessary prerequisites. In rare cases, students may be admitted conditionally. Such students must make grades of B or better on the first nine hours of graduate course work taken in order to qualify for regular admission.

Students transferring from other graduate schools must meet the admission requirements stated above. At the time of admission, transfer students may request that up to six (6) semester hours of approved credit be applied toward degree requirements. Once enrolled, transfer of credit between the Hattiesburg and the Gulf Coast campuses, as well as courses taken at other institutions, must be approved in advance.

Academic Policies

Application of credits and dismissal—Students may not apply hours toward a degree for courses in which there is a grade of "D"; students who receive grades of "D" in more than six hours of course work will be dismissed from the program. Students who receive grades of "F" in more than three hours of course work will be dismissed from the program. Upon approval by the Dean, students may repeat one and only one course to improve a cumulative grade point average. Students whose cumulative grade point average falls below 3.0 may be dismissed from the program subject to review by a faculty committee and the Dean.

Graduation requirements—Students must complete course requirements with a B average for all graduate courses taken. In addition, all general requirements of the Graduate School must be met.

Degree Requirements

Master of Business Administration

The M.B.A. program is available to students who have no previous course work in business administration, as well as anyone whose background includes an undergraduate degree in a business discipline. Consequently, required M.B.A. course work ranges from a minimum of 36 semester hours to a maximum of 60 semester hours. Specific degree requirements will be determined upon admission. Pre-program proficiency requirements include the ability to make use of word processing, spreadsheet, and database management software packages, as well as mathematical competence through applied calculus.

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The M.B.A. program is broad in nature and aimed at developing managerial competence from a general perspective. Specifically, the M.B.A. curriculum:

- strengthens critical thinking skills that involve the ability to structure and analyze problems creatively and to process data to yield useful information;
- fosters thinking that is global in scope and integrative of the economic, technical, political-legal, and social-cultural dimensions;
- provides pragmatic managerial decision-making skills through instruction in the fundamentals of the functional areas of business (accounting, financial analysis, etc.);
- develops skills in dealing with behavioral issues including the ability to function effectively as a decision maker, motivator, and leader;
- increases awareness of and appreciation for ethical values, human dignity, cultural diversity, social responsibilities, and the need for continuous self-development;
- develops the ability to think strategically and to function effectively in an environment of rapid change;
- enhances written and oral communication skills.

Foundation course requirements are as follows:

MBA 5003 hours	MBA 5503 hours
MBA 5113	MBA 5703
MBA 5203	MBA 5803
MBA 5303	MBA 5851.5
MBA 5461.5		

(Total foundation course work: 24 hours)

NOTE: The foregoing foundation course requirements will normally be waived for students who have undergraduate degrees in business.

Advanced course requirements are as follows:

MBA 5451.5 hours	MBA 6303 hours
MBA 6003	MBA 6403
MBA 6053	MBA 6503
MBA 6103	MBA 6603
MBA 6113	MBA 6851.5
MBA 6203	MBA ELECTIVES6

(Total advanced course work: 36 hours)

Students will begin the M.B.A. program in the fall semester only. In some cases pre-program courses should be taken prior to enrolling in M.B.A. classes.

Professional Master of Business Administration

The P.M.B.A. program is similar to the M.B.A. program but is offered on the Gulf Coast primarily for part-time students. P.M.B.A. students who have undergraduate business degrees can normally complete the program in two years, while other students usually will usually need three years to meet degree requirements. Most other aspects of the P.M.B.A. parallel the M.B.A. requirements discussed in the previous section. However, unlike the M.B.A. program, students can begin the P.M.B.A. program any semester.

School of Professional Accountancy

James R. Crockett, Director
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Mission

The School of Professional Accountancy (SPA) is an academic unit within the College of Business Administration (CBA) at the University of Southern Mississippi and is committed to the mission of the CBA. Within this framework, the SPA has its own unique mission.



The primary objective of the SPA is to be a quality provider of undergraduate- and master's-level accounting education. The SPA strives to produce technically competent, yet broadly educated, business and accounting graduates who have marketable skills, the ability to think critically, an understanding of the importance of ethics in decision making, and an appreciation of the necessity for life-long learning. Therefore, as its first priority, the SPA emphasizes excellent teaching in an environment of continuous curriculum development.

The SPA also acknowledges its responsibilities to the University, the accounting profession, business and government enterprises, and taxpayers. The SPA strives to meet these responsibilities by providing appropriate services and by engaging in the scholarly pursuits of research and writing. These activities complement the primary teaching mission.

The School of Professional Accountancy is a school within the College of Business Administration. Emphasis is placed on the preparation for professional careers in both the public accounting and management accounting areas.

The objective of the graduate curriculum is to provide more depth and breadth in Accounting and related subjects than can be accomplished in a four-year program. Enrollment in the School's graduate program is limited to those students who show a high probability of success.

The School offers one degree—the Master of Professional Accountancy. The program leading to the M.P.A. is essentially the culmination of a five-year program. A student who earns the Bachelor's degree with a major in accounting may normally complete the M.P.A. program with one year's additional work. A minimum of thirty (30) hours of graduate work is required.

Students with a variety of educational backgrounds may enter the program. Students who have a baccalaureate degree from an accredited college or university must either transfer or take the following business environment and tool courses:

Applied Calculus for Business(3 hours)	Advanced Business Law(3 hours)
Principles of Economics(6 hours)	Principles of Finance(3 hours)
Managerial Statistics I(3 hours)	Global Managerial Policy and Strategy (3 hours)
Managerial Statistics II(3 hours)	Management Information Systems(3 hours)
Management for Organizations (3 hours)	Principles of Marketing(3 hours)
Legal Environment of Business..... (3 hours)	

The following lower-division accounting courses are also required:

Principles of Accounting(3 hours)	Cost Accounting(3 hours)
Accounting Processes and Systems(3 hours)	Income Tax Accounting(3 hours)
Intermediate Accounting(6 hours)	Government and Not-for-Profit Accounting(3 hours)
Advanced Accounting(3 hours)	
Auditing(3 hours)	

Professional-level courses for M.P.A.:

- ACC 502 - Advanced Accounting II
- ACC 512 - Seminar on Contemporary Accounting Topics
- ACC 605 - Current Accounting Theory and Research
- ACC 610 - Advanced Auditing
- ACC 620 - Advanced Cost/Managerial Accounting
- ACC 630 - Tax Seminar I
- ACC 631 - Tax Seminar II **OR** ACC 660 - Controllership
- MBA 545 - Communication Skills for Managers
- MBA 640 - Problems in Corporate Finance
- MBA 6XX - Any 600-level MBA course
- MBA 6XX - Any 600-level MBA course

A minimum of ten (10) courses must be taken at the graduate level with at least seven (7) courses numbered over 600 and at least three (3) MBA courses.



Admission to the Program

Admission requirements for the M.P.A. program are the same as those listed for the M.B.A. program. Admission forms and GMAT applications are available in the Academic Programs Office. Members of all underrepresented groups are strongly encouraged to apply.

Graduation and Retention Standards

Graduation and retention standards for the M.P.A. program are the same as those listed above for the M.B.A. program.

Master of Science in Systems Management

The Master of Science in Systems Management is offered by a consortium of the four Mississippi universities with Business Schools accredited by the American Assembly of Collegiate Schools of Business (AACSB). The degree targets those individuals who cannot leave their jobs to return to campus to earn a graduate degree. The delivery of the program is through distance learning technologies for flexibility in scheduling and site locations. Graduate faculty from the four consortium universities serve as instructors.

Admission to the Program

All applicants must hold a baccalaureate degree from a regionally accredited institution and have at least two (2) years of full-time work experience after receiving a baccalaureate degree to qualify for admission in any standing. International applicants must submit an official TOEFL score of at least 575 to be considered for admission. All applicants must submit three letters of recommendation and a written statement of purpose to support their candidacy for admission.

Full Standing Admission—A student with a 3.0 or equivalent average on the last 60 hours of undergraduate course work and an acceptable GMAT score, generally recognized as 500, may be considered for unconditional admission if all other admission requirements are met.

Conditional Standing Admission—Applicants who do not qualify for full admission may be admitted in conditional standing based on an examination of the following five admission criteria:

- GMAT Score
- GPA
- Letters of Reference
- Statement of Purpose
- Work Experience

These applicants will be considered by a committee composed of the graduate directors of the four participating institutions. Admission in conditional standing will be granted only with a majority vote of the committee. A personal interview may be required, and along with other factors will weigh heavily in the decision of the committee in these cases.

Students will select at the time of application, from among the four universities, the university where they wish the graduate degree conferred. If students enroll for 8 credit hours per year, they should complete the degree in 3 years, 4 months. The Master of Science in Systems Management Program (MSSM) requires a total of 32 credit hours to complete. Since this is a unique, integrated and applied curriculum, acceptance of transfer courses from another program will not be considered.

For additional information contact:

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