

ACCOUNTING

Degree Plan (ACCTBSBA)

01. WRITTEN AND ORAL**COMMUNICATION (15 HRS)**

- 01 ENG 101 (Composition One)
- 02 ENG 102 (Composition Two)*
- 03 SR Capstone Experience (MGT 400)*
MGT 400 is in the BA Core
- 04 SCM 111 (Oral Communication) OR
SCM 320 (Business & Professional
Speaking)
- 05 BTE 480 (Org Communication)

**02. BASIC SCIENCE AND MATHEMATICS
(14 HRS)**

- 01 MAT 101 (College Algebra)
- 02 MAT 102 (Finite & Intro Calculus)
- 03 SELECT 2 LAB SCIENCES APPROVED
UNDER THE GENERAL EDUCATION
CURRICULUM.

**03. GLOBAL HISTORY AND CULTURE
(18 HRS)**

- 01 ENG 203 (World Literature)
- 02 HIS 101 (World Civ to 1648)
- 03 HIS 102 (World Civ Since 1648)
- 04 SOC 101 (Intro to Sociology)
- 05 FL 401 (World Languages) OR ANY
APPROVED CBA STUDY-ABROAD
COURSE
- 06 SELECT 1 COURSE :ANT 221 OR GHY
341 OR ANY FOREIGN LANGUAGE

04. AESTHETIC VALUES (3 HRS)

- 01 SELECT 1 COURSE: ART 130, DAN 107,
MUS 365, OR THE 100

**05. DECISION-MAKING AND
RESPONSIBILITY (6 HRS)**

- 01 PSY 110 (General Psychology)
- 02 PHI 300 (Business Ethics)

06. OTHER REQUIRED COURSES (4-5 HRS)

- 01 HPR 105 (Concepts in Physical Fitness)
- 02 NFS 167 (Nutrition for Living)
- 03 SELECT 2 COURSES FROM FAM 150,
FMA 332, HON 321, OR PSY 301

**06. BUSINESS ADMINISTRATION CORE
(40.5 HRS)**

- 01 ACC 200 (Intro Financial Accounting)
- 02 BA 200 (Legal Environ Bus)
- 03 ECO 201 (Principles Eco I)
- 04 ECO 202 (Principles Eco II)
- 05 CSC 100 (Intro To Computing)
- 06 ACC 320 (Elem Cost Accounting)
- 07 BA 301 (Managerial Statistics)
- 08 BA 303 (Regression Analysis)
- 09 ECO 336 (Survey Int Economics)*
- 10 FIN 300 (Principles of Finance)
- 11 MGT 300 (Management for Orgs)
- 12 MGT 325 (Operations Management)
- 13 MIS 300 (Mgt Info Systems)*
- 14 MKT 300 (Principles of Marketing)
- 15 MGT 400 (Global Mgt Policy & Strategy)*
(Hours for MGT 400 under Written and
Oral Communication area)

07. ACCOUNTING EMPHASIS (21 HRS)

A MINIMUM OF A "C" IS REQUIRED IN
EACH EMPHASIS COURSE TO CLEAR
GRADUATION.

- 01 ACC 325 (Intermediate Acc I)
- 02 ACC 327 (Intermediate Acc II)
- 03 ACC 330 (Fed Income Tax Acc)
- 04 ACC 401 (Advanced Acc I)
- 05 ACC 402 (Advanced Acc II)
- 06 ACC 409 (Auditing)
- 07 SELECT ONE COURSE: ACC 407, ACC
412, ACC 498, OR ACC 499

08. DIRECTED ELECTIVE (3 HRS)

- 01 BA 411 (Advanced Business Law)

**09. OPTIONAL NON-CBA MINOR
(MINIMUM OF 18 HRS)****10. ELECTIVES**

- 01 SELECT ANY COURSES NECESSARY
TO FULFILL THE MINIMUM NUMBER
OF HOURS NEEDED TO GRADUATE.
NON-BUSINESS COURSES
RECOMMENDED.

* Denotes Writing-Intensive Course

CBA Foundation Courses: ENG 101, ENG 102, MAT
101, MAT 102, ACC 200, ECO 201, ECO 201, &
CSC 100. These courses require grades of "C" or
better.

A Minimum of 128 Hours in Program

A minimum of 64 hrs. required from four-year college, 45 hrs. 300- or 400-level courses, last 32 hrs. from USM.

**MANAGEMENT INFORMATION SYSTEMS:
FINANCIAL EMPHASIS
Degree Plan (MISFISBSBA)**

01. WRITTEN AND ORAL**COMMUNICATION (15 HRS)**

- 01 ENG 101 (Composition One)
- 02 ENG 102 (Composition Two)*
- 03 SR Capstone Experience (MGT 400)*
MGT 400 is in the BA Core
- 04 SCM 111(Oral Communication) OR SCM 320 (Business & Professional Speaking)
- 05 BTE 480 (Org Communication)

02. BASIC SCIENCE AND MATHEMATICS (14 HRS)

- 01 MAT 101 (College Algebra)
- 02 MAT 102 (Finite & Intro to Calculus)
- 03 SELECT 2 LAB SCIENCES APPROVED UNDER THE GENERAL EDUCATION CURRICULUM

03. GLOBAL HISTORY AND CULTURE (18 HRS)

- 01 ENG 203 (World Literature)
- 02 HIS 101 (World Civ to 1648)
- 03 HIS 102 (World Civ Since 1648)
- 04 SOC 101 (Intro to Sociology)
- 05 FL 401 (World Languages) OR ANY APPROVED CBA STUDY-ABROAD COURSE
- 03 SELECT 1 COURSE: ANT 221 OR GHY 341 OR ANY FOREIGN LANGUAGE

04. AESTHETIC VALUES (3 HRS)

- 01 SELECT 1 COURSE: ART 130, DAN 107, MUS 365, OR THE 100

05. DECISION-MAKING AND RESPONSIBILITY (6 HRS)

- 01 PSY 110 (General Psychology)
- 02 PHI 300 (Business Ethics)

06. OTHER REQUIRED COURSES (4-5 HRS)

- 01 HPR 105 (Concepts in Physical Fitness)
- 02 NFS 167 (Nutrition for Living)
- 03 SELECT 2 COURSES FROM FAM 150, FMA 332, HON 321, HON 322, OR PSY 301

07. BUSINESS ADMINISTRATION CORE (40.5 HRS)

- 01 ACC 200 (Intro Financial Acct)
- 02 BA 200 (Legal Environ Bus)
- 03 ECO 201 (Principles Eco I)
- 04 ECO 202 (Principles Eco II)
- 05 CSC 100 (Intro To Computing)
- 06 ACC 320 (Elem Cost Accounting)
- 07 BA 301 (Managerial Statistics)
- 08 BA 303 (Regression Analysis)
- 09 ECO 336 (Survey Int Economics)*
- 10 FIN 300 (Principles of Finance)
- 11 MGT 300 (Management for Orgs)
- 12 MGT 325 (Operations Management)
- 13 MIS 300 (Mgt Info Systems)*
- 14 MKT 300 (Principles of Marketing)
- 15 MGT 400 (Global Mgt Policy & Strategy)*
(Hours for MGT 400 under Written and Oral Communication)

07. FINANCIAL INFO SYSTEMS EMPHASIS (21 HRS)

A MINIMUM OF A "C" IS REQUIRED IN EACH EMPHASIS COURSE TO CLEAR GRADUATION.

- 01 ACC 325 (Intermediate Acc I)
- 02 ACC 327 (Intermediate Acc II)
- 03 ACC 409 (Auditing)
- 04 MIS 310 (Systems Analysis & Design)
- 05 MIS 320 (Advanced Micrometers App)
- 06 SELECT ONE COURSE: MIS 401, MIS 406, MIS 408, OR MIS 412

08. DIRECTED ELECTIVE (6 HRS)

- 01 FIN 301 (Financial Analysis)
- 02 CSS 242 OR 3-HOUR APPROVED PROGRAMMING COURSE

09. OPTIONAL NON-CBA MINOR (MINIMUM OF 18 HRS)**10. ELECTIVES**

- 01 SELECT ANY COURSES NECESSARY TO FULFILL THE MINIMUM NUMBER OF HOURS NEEDED TO GRADUATE. NON-BUSINESS COURSES RECOMMENDED.

* Denotes Writing-Intensive Course

CBA Foundation Courses: ENG 101, ENG 102, MAT 101, MAT 102, ACC 200, ECO 201, ECO 201, & CSC 100. These courses require grades of "C" or better.

A Minimum of 128 Hours in Program

A minimum of 64 hrs. required from four-year college, 45 hrs. 300- or 400-level courses, last 32 hrs. from USM.

MANAGEMENT INFORMATION SYSTEMS**Degree Plan (MISBSBA)****01. WRITTEN AND ORAL****COMMUNICATION (15 HRS)**

- 01 ENG 101 (Composition One)
- 02 ENG 102 (Composition Two)
- 03 SR Capstone Experience (MGT 400)*
MGT 400 is in the BA Core
- 04 SCM 111 (Oral Communication) OR SCM 320 (Business & Professional Speaking)
- 05 BTE 480 (Org Communication)

02. BASIC SCIENCE AND MATHEMATICS (14 HRS)

- 01 MAT 101 (College Algebra)
- 02 MAT 102 (Finite & Intro to Calculus)
- 03 SELECT 2 LAB SCIENCES APPROVED UNDER THE GENERAL EDUCATION CURRICULUM

03. GLOBAL HISTORY AND CULTURE (18 HRS)

- 01 ENG 203 (World Literature)
- 02 HIS 101 (World Civ to 1648)
- 03 HIS 102 (World Civ Since 1648)
- 04 SOC 101 (Intro to Sociology)
- 05 FL 401 (World Languages) OR ANY APPROVED CBA STUDY-ABROAD COURSES
- 06 SELECT 1 COURSE: ANT 221 OR GHY 341 OR ANY FOREIGN LANGUAGE

04. AESTHETIC VALUES (3 HRS)

- 01 SELECT 1 COURSE: ART 130, DAN 107, MUS 365, OR THE 100

05. DECISION-MAKING AND RESPONSIBILITY (6 HRS)

- 01 PSY 110 (General Psychology)
- 02 PHI 300 (Business Ethics)

06. OTHER REQUIRED COURSES (4-5 HRS)

- 01 HPR 105 (Concepts in Physical Fitness)
- 02 NFS 167 (Nutrition for Living)
- 03. SELECT 2 COURSES FROM FAM 150, FMA 332, HON 321, HON 322, OR PSY 301

07. BUSINESS ADMINISTRATION CORE (40.5 HRS)

- 01 ACC 200 (Intro Financial Acct)
- 02 BA 200 (Legal Environ Bus)
- 03 ECO 201 (Principles Eco I)
- 04 ECO 202 (Principles Eco II)
- 05 CSC 100 (Intro To Computing)
- 06 ACC 300 (Managerial Accounting)
- 07 BA 301 (Managerial Statistics)
- 08 BA 303 (Regression Analysis)
- 09 ECO 336 (Survey Int Economics)*
- 10 FIN 300 (Principles of Finance)
- 11 MGT 300 (Management for Orgs)
- 12 MGT 325 (Operations Management)
- 13 MIS 300 (Mgt Info Systems)*
- 14 MKT 300 (Principles of Marketing)
- 15 MGT 400 (Global Mgt Policy & Strategy)*
(Hours for MGT 400 under Written and Oral Communication)

08. MANAGEMENT INFO SYS EMPHASIS (21 HRS)

- 01 MIS 310 (Systems Analysis & Design)
- 02 MIS 315 (Application Program Development)
- 03 MIS 320 (Advanced Microcomputers App)
- 04 MIS 401 (Database Management Systems)
- 05 MIS 406 (Data Communications)
- 06 MIS 408 (Business Operating Systems)
- 07 MIS 412 (System Analysis Design App)

09. DIRECTED ELECTIVE:(3 HRS)

- 01 CSS 242 OR 3-HOURS APPROVED PROGRAMMING COURSE

10. OPTIONAL NON-CBA MINOR (MINIMUM OF 18 HRS)**11. ELECTIVES**

- 01 SELECT ANY COURSES NECESSARY TO FULFILL THE MINIMUM NUMBER OF HOURS NEEDED TO GRADUATE. NON-BUSINESS COURSES RECOMMENDED.

* Denotes Writing-Intensive Course

CBA Foundation Courses: ENG 101, ENG 102, MAT 101, MAT 102, ACC 200, ECO 201, ECO 202, & CSC 100. These courses require grades of "C" or better.

A Minimum of 128 Hours in Program

A minimum of 64 hrs. required from four-year college, 45 hrs. 300- or 400-level courses, last 32 hrs. from USM.

ECONOMICS

Degree Plan (ECONBABSBA)

01. WRITTEN AND ORAL**COMMUNICATION (15 HRS)**

- 01 ENG 101 (Composition One)
- 02 ENG 102 (Composition Two)*
- 03 SR Capstone Experience (MGT 400) *
MGT 400 is in the BA Core
- 04 SCM 111 (Oral Communication) OR SCM 320 (Business & Professional Speaking)
- 05 BTE 480 (Org Communication)

02. BASIC SCIENCE AND MATHEMATICS (14 HRS)

- 01 MAT 101 (College Algebra)
- 02 MAT 102 (Finite & Intro to Calculus)
- 03 SELECT 2 LAB SCIENCES APPROVED UNDER THE GENERAL EDUCATION CURRICULUM

03. GLOBAL HISTORY AND CULTURE (18 HRS)

- 01 ENG 203 (World Literature)
- 02 HIS 101 (World Civ to 1648)
- 03 HIS 102 (World Civ since 1648)
- 02 SOC 101 (Intro to Sociology)
- 06 FL 401 (World Languages) OR APPROVED CBA STUDY-ABROAD COURSE.
- 03 SELECT 1 COURSE: ANT 221 OR GHY 341 OR ANY FOREIGN LANGUAGE

04. AESTHETIC VALUES (3 HRS)

- 01 SELECT 1 COURSE: ART 130, DAN 107, MUS 365 OR THE 100

05. DECISION-MAKING AND RESPONSIBILITY (6 HRS)

- 01 PSY 110 (General Psychology)
- 02 PHI 300 (Business Ethics)

06. OTHER REQUIRED COURSES (4-5 HRS)

- 01 HPR 105 (Concepts in Physical Fitness)
- 02 NFS 167 (Nutrition for Living)
- 03 SELECT 2 COURSES FROM FAM 150, FMA 332, HON 321, HON 322, OR PSY 301

07. BUSINESS ADMINISTRATION CORE (40.5 HRS)

- 01 ACC 200 (Intro Financial Acct)
- 02 BA 200 (Legal Environ Bus)
- 03 ECO 201 (Principles Eco I)
- 04 ECO 202 (Principles Eco II)
- 05 CSC 100 (Intro To Computing)
- 06 ACC 300 (Managerial Accounting)
- 07 BA 301 (Managerial Statistics)
- 08 BA 303 (Regression Analysis)
- 09 ECO 336 (Survey Int Economics)*
- 10 FIN 300 (Principles of Finance)
- 11 MGT 300 (Management for Orgs)
- 12 MGT 325 (Operations Management)
- 13 MIS 300 (Mgt Info Systems)*
- 14 MKT 300 (Principles of Marketing)
- 15 MGT 400 (Global Mgt Policy & Strategy)*
(Hours for MGT 400 under Written and Oral Communication)

08. ECONOMICS EMPHASIS (21 HRS)

- 01 ECO 305 (Economic Issues)
- 02 ECO 340 (Intermed MicroEco Theory)
- 03 ECO 345 (Intermed MacroEco Theory)
- 04 ECO 436 (International Economics)
- 05 ECO 450 (Intro Econometric Methods)
- 06 ECO 493 (Contemporary Economic Problems)
- 07 SELECT 1 COURSE FROM DEPT OF ECONOMICS.

09. DIRECTED ELECTIVE: (3 HRS)

- 01 MAT 312 (Applied Calculus for Business & SS)

10. OPTIONAL NON-CBA MINOR (MINIMUM OF 18 HRS)**11. ELECTIVES**

- 01 SELECT ANY COURSES NECESSARY TO FULFILL THE MINIMUM NUMBER OF HOURS NEEDED TO GRADUATE. NON-BUSINESS COURSES RECOMMENDED.

* Denotes Writing-Intensive Course

CBA Foundation Courses: ENG 101, ENG 102, MAT 101, MAT 102, ACC 200, ECO 201, ECO 202, & CSC 100. These courses require grades of "C" or better.

A Minimum of 128 Hours in Program

A minimum of 64 hrs. required from four-year college, 45 hrs. 300- or 400-level courses, last 32 hrs. from USM.

FINANCE: BANKING AND FINANCE EMPHASIS

Degree Plan (FINBKFBSPA)

01. WRITTEN AND ORAL**COMMUNICATION (15 HRS)**

- 01 ENG 101 (Composition One)
- 02 ENG 102 (Composition Two)*
- 03 SR Capstone Experience (MGT 400)*
MGT 400 is in the BA Core
- 04 SCM 111 (Oral Communication) OR SCM 320 (Business & Professional Speaking)
- 05 BTE 480 (Org Communication)

02. BASIC SCIENCE AND MATHEMATICS (14 HRS)

- 01 MAT 101 (College Algebra)
- 02 MAT 102 (Finite & Intro Calc)
- 03 SELECT 2 LAB SCIENCES APPROVED UNDER THE GENERAL EDUCATION CURRICULUM.

03. GLOBAL HISTORY AND CULTURE (18 HRS)

- 01 ENG 203 (World Literature)
- 02 HIS 101 (World Civ to 1648)
- 03 HIS 102 (World Civ since 1648)
- 04 SOC 101 (Intro to Sociology)
- 05 FL 401 (World Languages) OR APPROVED CBA STUDY-ABROAD COURSE.
- 06 SELECT 1 COURSE: ANT 221 OR GHY 341 OR ANY FOREIGN LANGUAGE

04. AESTHETIC VALUES (3 HRS)

- 01 SELECT 1 COURSE: ART 130, DAN 107, MUS 365 OR THE 100

05. DECISION-MAKING AND RESPONSIBILITY (6 HRS)

- 01 PSY 110 (General Psychology)
- 02 PHI 300 (Business Ethics)

06. OTHER REQUIRED COURSES (4-5 HRS)

- 01 HPR 105 (Concepts in Physical Fitness)
- 02 NFS 167 (Nutrition for Living)
- 03 SELECT 2 COURSES FROM FAM 150, FMA 332, HON 321, HON 322, OR PSY 301

07. BUSINESS ADMINISTRATION CORE (40.5 HRS)

- 01 ACC 200 (Intro Financial Acct)
- 02 BA 200 (Legal Environ Bus)
- 03 ECO 201 (Principles Eco I)
- 04 ECO 202 (Principles Eco II)
- 05 CSC 100 (Intro To Computing)
- 06 ACC 300 (Managerial Accounting)
- 07 BA 301 (Managerial Statistics)
- 08 BA 303 (Regression Analysis)
- 09 ECO 336 (Survey Int Economics)*
- 10 FIN 300 (Principles of Finance)
- 11 MGT 300 (Management for Orgs)
- 12 MGT 325 (Operations Management)
- 13 MIS 300 (Mgt Info Systems)*
- 14 MKT 300 (Principles of Marketing)
- 15 MGT 400 (Global Mgt Policy & Strategy)*
(Hours for MGT 400 under Written and Oral Communication)

08. BANKING AND FINANCE EMPHASIS (21 HRS)

- 01 FIN 301 (Financial Management)
- 02 ECO 330 (Money & Public Policy) OR FIN 310 (Money & Capital Markets)
- 03 FIN 350 (Bank Administration)
- 04 FIN 352 (Principles of Investment)
- 05 FIN 472 (International Business Finance) OR 498 (International Finance Sem Abroad)
- 06 REI 432 (Real Estate Finance)
- 07 SELECT 1 COURSE: FIN 320, FIN 380, FIN 462, REI325, REI 326, OR REI 434

09. DIRECTED ELECTIVE: (3 HRS)

- 01 MAT 312 (Applied Calculus for Business & SS)

10. OPTIONAL NON-CBA MINOR (MINIMUM OF 18 HRS)**11. ELECTIVES**

- 01 SELECT ANY COURSES NECESSARY TO FULFILL THE MINIMUM NUMBER OF HOURS NEEDED TO GRADUATE. NON-BUSINESS COURSES RECOMMENDED.

* Denotes Writing-Intensive Course

CBA Foundation Courses: ENG 101, ENG 102, MAT 101, MAT 102, ACC 200, ECO 201, ECO 202, & CSC 100. These courses require grades of "C" or better.

A Minimum of 128 Hours in Program

A minimum of 64 hrs. required from four-year college, 45 hrs. 300- or 400-level courses, last 32 hrs. from USM.

FINANCE: INSURANCE EMPHASIS**Degree Plan (FININSBSBA)****01. WRITTEN AND ORAL****COMMUNICATION (15 HRS)**

- 01 ENG 101 (Composition One)
- 02 ENG 102 (Composition Two)*
- 03 SR Capstone Experience (MGT 400)*
MGT 400 is in the BA Core
- 04 SCM 111 (Oral Communication) OR SCM 320 (Business * & Professional Speaking)
- 05 BTE 480 (Org Communication)

02. BASIC SCIENCE AND MATHEMATICS**(14 HRS)**

- 01 MAT 101 (College Algebra)
- 02 MAT 102 (Finite & Intro to Calculus)
- 03 SELECT 2 LAB SCIENCES APPROVED UNDER THE GENERAL EDUCATION CURRICULUM.

03. GLOBAL HISTORY AND CULTURE**(18 HRS)**

- 01 ENG 203 (World Literature)
- 02 HIS 101 (World Civ to 1648)
- 03 HIS 102 (World Civ since 1648)
- 04 SOC 101 (Intro to Sociology)
- 05 FL 401 (World Languages) OR APPROVED CBA STUDY-ABROAD COURSE.
- 06 SELECT 1 COURSE: ANT 221 OR GHY 341 OR ANY FOREIGN LANGUAGE

04. AESTHETIC VALUES (3 HRS)

- 01 SELECT 1 COURSE: ART 130, DAN 107, MUS 365 OR THE 100

05. DECISION-MAKING AND RESPONSIBILITY (6 HRS)

- 01 PSY 110 (General Psychology)
- 02 PHI 300 (Business Ethics)

06. OTHER REQUIRED COURSES (4-5HRS)

- 01 HPR 105 (Concepts in Physical Fitness)
- 02 NFS 167 (Nutrition for Living)
- 03 SELECT 2 COURSES FROM FAM 150, FMA 332, HON 321, HON 322, OR PSY 301

07. BUSINESS ADMINISTRATION CORE**(40.5 HRS)**

- 01 ACC 200 (Intro Financial Acct)
- 02 BA 200 (Legal Environ Bus)
- 03 ECO 201 (Principles Eco I)
- 04 ECO 202 (Principles Eco II)
- 05 CSC 100 (Intro To Computing)
- 06 ACC 300 (Managerial Accounting)
- 07 BA 301 (Managerial Statistics)
- 08 BA 303 (Regression Analysis)
- 09 ECO 336 (Survey Int Economics)*
- 10 FIN 300 (Principles of Finance)
- 11 MGT 300 (Management for Orgs)
- 12 MGT 325 (Operations Management)
- 13 MIS 300 (Mgt Info Systems)*
- 14 MKT 300 (Principles of Marketing)
- 15 MGT 400 (Global Mgt Policy & Strategy)*
(Hours for MGT 400 under Written and Oral Communication)

08. INSURANCE EMPHASIS (21 HRS)

- 01 REI 325 (General Insurance)
- 02 REI 425 (Life Insurance)
- 03 FIN 380 (Financial Analysis)
- 04 SELECT 4 COURSES FROM: REI 326, REI 445, MKT 330, REI 498, OR FIN 320.

09. DIRECTED ELECTIVES: (3 HRS)

- 01 MAT 312 OR REI 330 OR FIN 392

10. OPTIONAL NON-CBA MINOR**(MINIMUM OF 18 HRS)****11. ELECTIVES**

- 01 SELECT ANY COURSES NECESSARY TO FULFILL THE MINIMUM NUMBER OF HOURS NEEDED TO GRADUATE. NON-BUSINESS COURSES RECOMMENDED.

CBA Foundation Courses: ENG 101, ENG 102, MAT 101, MAT 102, ACC 200, ECO 201, ECO 202, & CSC 100. These courses require grades of "C" or better.

* Denotes Writing-Intensive Course

A Minimum of 128 Hours in Program

A minimum of 64 hrs. required from four-year college, 45 hrs. 300- or 400-level courses, last 32 hrs. from USM.

FINANCE: PERSONAL FINANCIAL PLANNING EMPHASIS

Degree Plan (FINFPBSBA)

01. WRITTEN AND ORAL**COMMUNICATION (15 HRS)**

- 01 ENG 101 (Composition One)
- 02 ENG 102 (Composition Two)*
- 03 SR Capstone Experience (MGT 400)*
MGT 400 is in the BA Core
- 04 SCM 111 (Oral Communication) OR SCM 320 (Business & Professional Speaking)
- 05 BTE 480 (Org Communication)

02. BASIC SCIENCE AND MATHEMATICS (14 HRS)

- 01 MAT 101 (College Algebra)
- 02 MAT 102 (Finite & Intro to Calculus)
- 03 SELECT 2 LAB SCIENCES APPROVED UNDER THE GENERAL EDUCATION CURRICULUM.

03. GLOBAL HISTORY AND CULTURE (18 HRS)

- 01 ENG 203 (World Literature)
- 02 HIS 101 (World Civ to 1648)
- 03 HIS 102 (World Civ since 1648)
- 04 SOC 101 (Intro to Sociology)
- 05 FL 401 (World Languages) OR APPROVED CBA STUDY-ABROAD COURSE.
- 06 SELECT 1 COURSE: ANT 221 OR GHY 341 OR ANY FOREIGN LANGUAGE

04. AESTHETIC VALUES (3 HRS)

- 01 SELECT 1 COURSE: ART 130, DAN 107, MUS 365 OR THE 100

05. DECISION-MAKING AND RESPONSIBILITY (6 HRS)

- 01 PSY 110 (General Psychology)
- 02 PHI 300 (Business Ethics)

06. OTHER REQUIRED COURSES (4-5 HRS)

- 01 HPR 105 (Concepts in Physical Fitness)
- 02 NFS 167 (Nutrition for Living)
- 03 SELECT 2 COURSES FROM FAM 150, FMA 332, HON 321, HON 322, OR PSY 301

07. BUSINESS ADMINISTRATION CORE (40.5 HRS)

- 01 ACC 200 (Intro Financial Acct)
- 02 BA 200 (Legal Environ Bus)
- 03 ECO 201 (Principles Eco I)
- 04 ECO 202 (Principles Eco II)
- 05 CSC 100 (Intro To Computing)
- 06 ACC 300 (Managerial Accounting)
- 07 BA 301 (Managerial Statistics)
- 08 BA 303 (Regression Analysis)
- 09 ECO 336 (Survey Int Economics)*
- 10 FIN 300 (Principles of Finance)
- 11 MGT 300 (Management for Orgs)
- 12 MGT 325 (Operations Management)
- 13 MIS 300 (Mgt Info Systems)*
- 14 MKT 300 (Principles Market)
- 15 MGT 400 (Global Mgt Policy & Strategy)*
(Hours for MGT 400 under Written and Oral Communication)

08. PERSONAL FINANCIAL PLANNING EMPHASIS (21 HRS)

- 01 FIN 320 (Personal Finance Planning)
- 02 REI 330 (Real Estate Principles)
- 03 FIN 301 (Financial Management)
- 04 FIN 325 (General Insurance)
- 05 FIN 352 (Principles of Investment)
- 06 FIN 392 (Estate & Business Planning)
- 07 MKT 330 (Professional Selling)

09. DIRECTED ELECTIVES: (6 HRS)

- 01 SELECT TWO FROM THE FOLLOWING: ACC 330, REI 425, FIN 462, REI 432, OR MGT 468

10. OPTIONAL NON-CBA MINOR (MINIMUM OF 18 HRS)**11. ELECTIVES**

- 01 SELECT ANY COURSES NECESSARY TO FULFILL THE MINIMUM NUMBER OF HOURS NEEDED TO GRADUATE. NON-BUSINESS COURSES RECOMMENDED.

CBA Foundation Courses: ENG 101, ENG 102, MAT 101, MAT 102, ACC 200, ECO 201, ECO 202, & CSC 100. These courses require grades of "C" or better.

* Denotes Writing-Intensive Course

A Minimum of 128 Hours in Program

A minimum of 64 hrs. required from four-year college, 45 hrs. 300- or 400-level courses, last 32 hrs. from USM.

FINANCE: REAL ESTATE EMPHASIS

Degree Plan (FINRLEBSBA)

01. WRITTEN AND ORAL**COMMUNICATION (15 HRS)**

- 01 ENG 101 (Composition One)
- 02 ENG 102 (Composition Two)*
- 03 SR Capstone Experience (MGT 400)*
MGT 400 is in the BA Core
- 04 SCM 111 (Oral Communication) OR SCM 320 (Business & Professional Speaking)
- 05 BTE 480 (Org Communication)

02. BASIC SCIENCE AND MATHEMATICS (14 HRS)

- 01 MAT 101 (College Algebra)
- 02 MAT 102 (Finite & Intro to Calculus)
- 03 SELECT 2 LAB SCIENCES APPROVED UNDER THE GENERAL EDUCATION CURRICULUM.

03. GLOBAL HISTORY AND CULTURE (18 HRS)

- 01 ENG 203 (World Literature)
- 02 HIS 101 (World Civ to 1648)
- 03 HIS 102 (World Civ since 1648)
- 04 SOC 101 (Intro to Sociology)
- 05 FL 401 (World Languages) OR APPROVED CBA STUDY-ABROAD COURSE.
- 06 SELECT 1 COURSE: ANT 221 OR GHY 341 OR ANY FOREIGN LANGUAGE

04. AESTHETIC VALUES (3 HRS)

- 01 SELECT 1 COURSE: ART 130, DAN 107, MUS 365 OR THE 100

05. DECISION-MAKING AND RESPONSIBILITY (6 HRS)

- 01 PSY 110 (General Psychology)
- 02 PHI 300 (Business Ethics)

06. OTHER REQUIRED COURSES (4-5 HRS)

- 01 HPR 105 (Concepts in Physical Fitness)
- 02 NFS 167 (Nutrition for Living)
- 03 SELECT 2 COURSES FROM FAM 150, FMA 332, HON 321, HON 322, OR PSY 301

07. BUSINESS ADMINISTRATION CORE (40.5 HRS)

- 01 ACC 200 (Intro Financial Acct)
- 02 BA 200 (Legal Environ Bus)
- 03 ECO 201 (Principles Eco I)
- 04 ECO 202 (Principles Eco II)
- 05 CSC 100 (Intro To Computing)
- 06 ACC 300 (Managerial Accounting)
- 07 BA 301 (Managerial Statistics)
- 08 BA 303 (Regression Analysis)
- 09 ECO 336 (Survey Int Economics)*
- 10 FIN 300 (Principles of Finance)
- 11 MGT 300 (Management for Orgs)
- 12 MGT 325 (Operations Management)
- 13 MIS 300 (Mgt Info Systems)*
- 14 MKT 300 (Principles of Marketing)
- 15 MGT 400 (Global Mgt Policy & Strategy)*
(Hours for MGT 400 under Written and Oral Communication)

08. REAL ESTATE EMPHASIS (21 HRS)

- 01 REI 330 (Real Estate Principles)
- 02 REI 340 (Real Estate Law)
- 03 REI 432 (Real Estate Finance)
- 04 REI 434 (Real Estate Valuation)
- 05 REI 325 (General Insurance)
- 06 FIN 380 (Financial Analysis)
- 07 REI 498 OR MKT 330

09. DIRECTED ELECTIVES: (3 HRS)

- 01 MAT 312 OR MGT 364 OR REI 445

10. OPTIONAL NON-CBA MINOR (MINIMUM OF 18 HRS)**11. ELECTIVES**

- 01 SELECT ANY COURSES NECESSARY TO FULFILL THE MINIMUM NUMBER OF HOURS NEEDED TO GRADUATE. NON-BUSINESS COURSES RECOMMENDED.

CBA Foundation Courses: ENG 101, ENG 102, MAT 101, MAT 102, ACC 200, ECO 201, ECO 202, & CSC 100. These courses require grades of "C" or better.

* Denotes Writing-Intensive Course

A Minimum of 128 Hours in Program

A minimum of 64 hrs. required from four-year college, 45 hrs. 300- or 400-level courses, last 32 hrs. from USM.

INTERNATIONAL BUSINESS**Degree Plan (INLBUSBSBA)****01. WRITTEN AND ORAL****COMMUNICATION (15 HRS)**

- 01 ENG 101 (Composition One)
- 02 ENG 102 (Composition Two)*
- 03 SR Capstone Experience (MGT 400)*
MGT 400 is in the BA Core
- 04 SCM 111 (Oral Communication) OR SCM 320 (Business & Professional Speaking)
- 05 BTE 480 (Org Communication)

02. BASIC SCIENCE AND MATHEMATICS**(14 HRS)**

- 01 MAT 101 (College Algebra)
- 02 MAT 102 (Finite & Intro to Calculus)
- 03 SELECT 2 LAB SCIENCES APPROVED UNDER THE GENERAL EDUCATION CURRICULUM.

03. GLOBAL HISTORY AND CULTURE**(18 HRS)**

- 01 ENG 203 (World Literature)
- 02 HIS 101 (World Civ to 1648)
- 03 HIS 102 (World Civ since 1648)
- 04 SOC 101 (Intro to Sociology)
- 05 FL 401 (World Languages) OR ANY APPROVED CBA STUDY-ABROAD COURSE
- 06 SELECT 1 COURSE: ANT 221 OR GHY 341 OR ANY FOREIGN LANGUAGE

04. AESTHETIC VALUES (3 HRS)

- 01 SELECT 1 COURSE: ART 130, DAN 107, MUS 365 OR THE 100

05. DECISION-MAKING AND RESPONSIBILITY (6 HRS)

- 01 PSY 110 (General Psychology)
- 02 PHI 300 (Business Ethics)

06. OTHER REQUIRED COURSES (4-5 HRS)

- 01 HPR 105 (Concepts in Physical Fitness)
- 02 NFS 167 (Nutrition for Living)
- 03 SELECT 2 COURSES FROM FAM 150, FMA 332, HON 321, HON 322, OR PSY 301

07. BUSINESS ADMINISTRATION CORE**(40.5 HRS)**

- 01 ACC 200 (Intro Financial Acct)
- 02 BA 200 (Legal Environ Bus)
- 03 ECO 201 (Principles Eco I)
- 04 ECO 202 (Principles Eco II)
- 05 CSC 100 (Intro To Computing)
- 06 ACC 300 (Managerial Accounting)
- 07 BA 301 (Managerial Statistics)
- 08 BA 303 (Regression Analysis)
- 09 ECO 336 (Survey Int Economics)*
- 10 FIN 300 (Principles of Finance)
- 11 MGT 300 (Management for Orgs)
- 12 MGT 325 (Operations Management)
- 13 MIS 300 (Mgt Info Systems)*
- 14 MKT 300 (Principles of Marketing)
- 15 MGT 400 (Global Mgt Policy & Strategy)*
(Hours for MGT 400 under Written and Oral Communication)

08. INTERNATIONAL BUSINESS**EMPHASIS (21 HRS)**

- 01 ECO 340 (Intermed MicroEco Theory)
- 02 ECO 345 (Intermed MacroEco Theory)
- 03 ECO 436 (International Economics)
- 04 FIN 472 (International Business Finance)
- 05 IB 472 (International Business)
- 06 ECO 498 OR FIN 498 OR IB 498
- 07 MGT 495 OR MKT 495

09. DIRECTED ELECTIVE (12 HRS)

- 01 TWELVE HOURS OF ANY SINGLE FOREIGN LANGUAGE OTHER THAN THE STUDENT'S NATIVE LANGUAGE.

10. OPTIONAL NON-CBA MINOR (MINIMUM OF 18 HRS)**11. ELECTIVES**

- 01 SELECT ANY COURSES NECESSARY TO FULFILL THE MINIMUM NUMBER OF HOURS NEEDED TO GRADUATE. NON-BUSINESS COURSES RECOMMENDED.

* Denotes Writing-Intensive Course

CBA Foundation Courses: ENG 101, ENG 102, MAT 101, MAT 102, ACC 200, ECO 201, ECO 202, A & CSC 100. These courses require grades of "C" or better.

A Minimum of 128 Hours in Program

A minimum of 64 hrs. required from four-year college, 45 hrs. 300- or 400-level courses, last 32 hrs. from USM.

BUSINESS ADMINISTRATION

Degree Plan (BUSADMBSBA)

01. WRITTEN AND ORAL**COMMUNICATION (15 HRS)**

- 01 ENG 101 (Composition One)
- 02 ENG 102 (Composition Two)*
- 03 SR Capstone Experience (MGT 400)*
MGT 400 is in the BA Core
- 04 SCM 111 (Oral Communication) OR SCM 320 (Business & Professional Speaking)
- 05 BTE 480 (Org Communication)

02. BASIC SCIENCE AND MATHEMATICS (14 HRS)

- 01 MAT 101 (College Algebra)
- 02 MAT 102 (Finite & Intro to Calculus)
- 03 SELECT 2 LAB SCIENCES APPROVED UNDER THE GENERAL EDUCATION CURRICULUM.

03. GLOBAL HISTORY AND CULTURE (18 HRS)

- 01 ENG 203 (World Literature)
- 02 HIS 101 (World Civ to 1648)
- 03 HIS 102 (World Civ since 1648)
- 04 SOC 101 (Intro to Sociology)
- 05 FL 401 (World Languages) OR APPROVED CBA STUDY-ABROAD COURSE.
- 06 SELECT 1 COURSE: ANT 221 OR GHY 341 OR ANY FOREIGN LANGUAGE

04. AESTHETIC VALUES (3 HRS)

- 01 SELECT 1 COURSE: ART 130, DAN 107, MUS 365 OR THE 100

05. DECISION-MAKING AND RESPONSIBILITY (6 HRS)

- 01 PSY 110 (General Psychology)
- 02 PHI 300 (Business Ethics)

06. OTHER REQUIRED COURSES (4-5 HRS)

- 01 HPR 105 (Concepts in Physical Fitness)
- 02 NFS 167 (Nutrition for Living)
- 03 SELECT 2 COURSES FROM FAM 150, FMA 332, HON 321, HON 322, OR PSY 301

07. BUSINESS ADMINISTRATION CORE (40.5 HRS)

- 01 ACC 200 (Intro Financial Acct)
- 02 BA 200 (Legal Environ Bus)
- 03 ECO 201 (Principles Eco I)
- 04 ECO 202 (Principles Eco II)
- 05 CSC 100 (Intro To Computing)
- 06 ACC 300 (Managerial Accounting)
- 07 BA 301 (Managerial Statistics)
- 08 BA 303 (Regression Analysis)
- 09 ECO 336 (Survey Int Economics)*
- 10 FIN 300 (Principles of Finance)
- 11 MGT 300 (Management for Orgs)
- 12 MGT 325 (Operations Management)
- 13 MIS 300 (Mgt Info Systems)*
- 14 MKT 300 (Principles of Marketing)
- 15 MGT 400 (Global Mgt Policy & Strategy)*
(Hours for MGT 400 under Written and Oral Communication)

08. BUSINESS ADMINISTRATION EMPHASIS (21 HRS)

- 01 ACC 330 (Federal Income Tax Accounting)
- 02 FIN 380 (Small Business Finance)
- 03 MGT 364 (Human Resource Management)
- 04 MGT 475 (Entrepreneurship)
- 05 MKT 444 (Retail Management) OR MKT 458 (Direct Marketing Management)
- 06 MIS 320 (Advanced Microcomputer App)
- 07 REI 325 (General Insurance) OR MGT 465 (Production & Operations Mgt)

09. DIRECTED ELECTIVES: (3 HRS)

- 01 TO BE APPROVED BY DEPARTMENT CHAIR BASED ON CAREER INTERESTS OF THE STUDENT.

10. OPTIONAL NON-CBA MINOR (MINIMUM OF 18 HRS)**11. ELECTIVES**

- 01 SELECT ANY COURSES NECESSARY TO FULFILL THE MINIMUM NUMBER OF HOURS NEEDED TO GRADUATE. NON-BUSINESS COURSES RECOMMENDED.

*Denotes Writing-Intensive Course

CBA Foundation Courses: ENG 101, ENG 102, MAT 101, MAT 102, ACC 200 ECO 201, ECO 202, & CSC 100. These course require grades of "C" or better.

A Minimum of 128 Hours in Program

A minimum of 64 hrs. required from four-year college, 45 hrs. 300- or 400-level courses, last 32 hrs. from USM.

MANAGEMENT: HUMAN RESOURCE MANAGEMENT EMPHASIS

Degree Plan (MGTHRMBBSBA)

01. WRITTEN AND ORAL**COMMUNICATION (15 HRS)**

- 01 ENG 101 (Composition One)
- 02 ENG 102 (Composition Two)*
- 03 SR Capstone Experience (MGT 400)*
MGT 400 is in the BA Core
- 04 SCM 111 (Oral Communication) OR SCM 320 (Business & Professional Speaking)
- 05 BTE 480 (Org Communication)

02. BASIC SCIENCE AND MATHEMATICS (14 HRS)

- 01 MAT 101 (College Algebra)
- 02 MAT 102 (Finite & Intro to Calculus)
- 03 SELECT 2 LAB SCIENCES APPROVED UNDER THE GENERAL EDUCATION CURRICULUM.

03. GLOBAL HISTORY AND CULTURE (18 HRS)

- 01 ENG 203 (World Literature)
- 02 HIS 101 (World Civ to 1648)
- 03 HIS 102 (World Civ since 1648)
- 04 SOC 101 (Intro to Sociology)
- 05 FL 401 (World Languages) OR APPROVED CBA STUDY-ABROAD COURSE.
- 06 SELECT 1 COURSE: ANT 221 OR GHY 341 OR ANY FOREIGN LANGUAGE

04. AESTHETIC VALUES (3 HRS)

- 01 SELECT 1 COURSE: ART 130, DAN 107, MUS 365 OR THE 100

05. DECISION-MAKING AND RESPONSIBILITY (6 HRS)

- 01 PSY 110 (General Psychology)
- 02 PHI 300 (Business Ethics)

06. OTHER REQUIRED COURSES (4-5 HRS)

- 01 HPR 105 (Concepts in Physical Fitness)
- 02 NFS 167 (Nutrition for Living)
- 03 SELECT 2 COURSES FROM FAM 150, FMA 332, HON 321, HON 322, OR PSY 301

07. BUSINESS ADMINISTRATION CORE (40.5 HRS)

- 01 ACC 200 (Intro Financial Acct)
- 02 BA 200 (Legal Environ Bus)
- 03 ECO 201 (Principles Eco I)
- 04 ECO 202 (Principles Eco II)
- 05 CSC 100 (Intro To Computing)
- 06 ACC 300 (Managerial Accounting)
- 07 BA 301 (Managerial Statistics)
- 08 BA 303 (Regression Analysis)
- 09 ECO 336 (Survey Int Economics)*
- 10 FIN 300 (Principles of Finance)
- 11 MGT 300 (Management for Orgs)
- 12 MGT 325 (Operations Management)
- 13 MIS 300 (Mgt Info Systems)*
- 14 MKT 300 (Principles of Marketing)
- 15 MGT 400 (Global Mgt Policy & Strategy)*
(Hours for MGT 400 under Written and Oral Communication)

08. HUMAN RESOURCE MANAGEMENT EMPHASIS (21 HRS)

- 01 MGT 364 (Human Resource Management)
- 02 MGT 454 (Organization Behavior)
- 03 MGT 455 (Organizational Theory)
- 04 MGT 472 (Labor Relations)
- 05 MGT 480 (Current Issues in Management)
- 06 MGT 495 (International Management)
- 07 SELECT 1 COURSE: MGT 475, MGT 465, PSY 451, OR ENT 440.

09. OPTIONAL NON-CBA MINOR (MINIMUM OF 18 HRS)**10. ELECTIVES**

- 01 SELECT ANY COURSES NECESSARY TO FULFILL THE MINIMUM NUMBER OF HOURS NEEDED TO GRADUATE. NON-BUSINESS COURSES RECOMMENDED.

CBA Foundation Courses: ENG 101, ENG 102, MAT 101, MAT 102, ACC 200, ECO 201, ECO 202, & CSC 100. These courses require grades of "C" or better.

* Denotes Writing-Intensive Course

A Minimum of 128 Hours in Program

A minimum of 64 hrs. required from four-year college, 45 hrs. 300- or 400-level courses, last 32 hrs. from USM.

MANAGEMENT: PRODUCTION/OPERATIONS MANAGEMENT EMPHASIS

Degree Plan (MNGTPOBSBA)

01. WRITTEN AND ORAL**COMMUNICATION (15 HRS)**

- 01 ENG 101 (Composition One)
- 02 ENG 102 (Composition Two)*
- 03 SR Capstone Experience (MGT 400)*
MGT 400 is in the BA Core
- 04 SCM 111 (Oral Communication) OR SCM
320 (Business & Professional Speaking)
- 05 BTE 480 (Org Communication)

**02. BASIC SCIENCE AND MATHEMATICS
(14 HRS)**

- 01 MAT 101 (College Algebra)
- 02 MAT 102 (Finite & Intro to Calculus)
- 03 SELECT 2 LAB SCIENCES APPROVED
UNDER THE GENERAL EDUCATION
CURRICULUM.

**03. GLOBAL HISTORY AND CULTURE
(18 HRS)**

- 01 ENG 203 (World Literature)
- 02 HIS 101 (World Civ to 1648)
- 03 HIS 102 (World Civ since 1648)
- 04 SOC 101 (Intro to Sociology)
- 05 FL 401 (World Languages) OR
APPROVED CBA STUDY-ABROAD
COURSE.
- 06 SELECT 1 COURSE: ANT 221 OR GHY
341 OR ANY FOREIGN LANGUAGE

04. AESTHETIC VALUES (3 HRS)

- 01 SELECT 1 COURSE: ART 130, DAN 107,
MUS 365 OR THE 100

**05. DECISION-MAKING AND
RESPONSIBILITY (6 HRS)**

- 01 PSY 110 (General Psychology)
- 02 PHI 300 (Business Ethics)

06. OTHER REQUIRED COURSES (4-5 HRS)

- 01 HPR 105 (Concepts in Physical Fitness)
- 02 NFS 167 (Nutrition for Living)
- 03 SELECT 2 COURSES FROM FAM 150,
FMA 332, HON 321, HON 322, OR PSY
301

**07. BUSINESS ADMINISTRATION CORE
(40.5 HRS)**

- 01 ACC 200 (Intro Financial Acct)
- 02 BA 200 (Legal Environ Bus)
- 03 ECO 201 (Principles Eco I)
- 04 ECO 202 (Principles Eco II)
- 05 CSC 100 (Intro To Computing)
- 06 ACC 300 (Managerial Accounting)
- 07 BA 301 (Managerial Statistics)
- 08 BA 303 (Regression Analysis)
- 09 ECO 336 (Survey Int Economics)*
- 10 FIN 300 (Principles of Finance)
- 11 MGT 300 (Management for Orgs)
- 12 MGT 325 (Operations Management)
- 13 MIS 300 (Mgt Info Systems)*
- 14 MKT 300 (Principles of Marketing)
- 15 MGT 400 (Global Mgt Policy & Strategy)*
(Hours for MGT 400 under Written and
Oral Communication)

**08. PROD/OPER MANAGEMENT
EMPHASIS (21 HRS)**

- 01 MGT 454 (Org Behavior)
- 02 MGT 465 (Prod Oper Manage)
- 03 MGT 472 (Labor Relations)
- 04 MGT 495 (International Manage)
- 05 MIS 310 (Sys Analysis Design)
- 06 MKT 370 (Supply Chain Mgt)
- 07 IET 302 (Ind Quality Control)

09. DIRECTED ELECTIVES: (3 HRS)

- 01 MAT 312 (Applied Calculus for Business
& SS)

**10. OPTIONAL NON-CBA MINOR
(MINIMUM OF 18 HRS)****11. ELECTIVES**

- 01 SELECT ANY COURSES NECESSARY
TO FULFILL THE MINIMUM NUMBER
OF HOURS NEEDED TO GRADUATE.
NON-BUSINESS COURSES
RECOMMENDED.

CBA Foundation Courses: ENG 101, ENG 102, MAT 101, MAT 102, ACC 200, ECO 201, ECO 202, & CSC 100. These courses require grades of "C" or better.

* Denotes Writing-Intensive Course

A Minimum of 128 Hours in Program

A minimum of 64 hrs. required from four-year college, 45 hrs. 300- or 400-level courses, last 32 hrs. from USM.

MARKETING

Degree Plan (MRKTBSBA)

01. WRITTEN AND ORAL**COMMUNICATIONS (15 HRS)**

- 01 ENG 101 (Composition One)
- 02 ENG 102 (Composition Two)*
- 03 SR Capstone Experience (MGT 400)*
MGT 400 is in the BA Core
- 04 SCM 111 (Oral Communication)OR SCM 320 (Business & Professional Speaking)
- 05 BTE 480 (Org Communication)

02. BASIC SCIENCE AND MATHEMATICS (14 HRS)

- 01 MAT 101 (College Algebra)
- 02 MAT 102 (Finite & Intro to Calculus)
- 03 SELECT 2 LAB SCIENCES APPROVED UNDER THE GENERAL EDUCATION CURRICULUM.

03. GLOBAL HISTORY AND CULTURE (18 HRS)

- 01 ENG 203 (World Literature)
- 02 HIS 101 (World Civ to 1648)
- 03 HIS 102 (World Civ since 1648)
- 04 SOC 101 (Intro to Sociology)
- 05 FL 401 (World Languages) OR APPROVED CBA STUDY ABROAD COURSE.
- 06 SELECT 1 COURSE: ANT 221 OR GHY 341 OR ANY FOREIGN LANGUAGE

04. AESTHETIC VALUES (3 HRS)

- 01 SELECT 1 COURSE: ART 130, DAN 107, MUS 365 OR THE 100

05. DECISION-MAKING AND RESPONSIBILITY (6 HRS)

- 01 PSY 110 (General Psychology)
- 02 PHI 300 (Business Ethics)

06. OTHER REQUIRED COURSES (4-5 HRS)

- 01 HPR 105 (Concepts in Physical Fitness)
- 02 NFS 167 (Nutrition for Living)
- 03 SELECT 2 COURSES FROM FAM 150, FMA 332, HON 321, HON 322, OR PSY 301

* Denotes Writing-Intensive Course

07. BUSINESS ADMINISTRATION CORE (40.5 HRS)

- 01 ACC 200 (Intro Financial Acct)
- 02 BA 200 (Legal Environ Bus)
- 03 ECO 201 (Principles Eco I)
- 04 ECO 202 (Principles Eco II)
- 05 CSC 100 (Intro To Computing)
- 06 ACC 300 (Managerial Accounting)
- 07 BA 301 (Managerial Statistics)
- 08 BA 303 (Regression Analysis)
- 09 ECO 336 (Survey Int Economics)*
- 10 FIN 300 (Principles of Finance)
- 11 MGT 300 (Management for Orgs)
- 12 MGT 325 (Operations Management)
- 13 MIS 300 (Mgt Info Systems)*
- 14 MKT 300 (Principles of Marketing)
- 15 MGT 400 (Global Mgt Policy & Strategy)*
(Hours for MGT 400 under Written and Oral Communication)

08. MARKETING EMPHASIS (21 HRS)

- 01 MKT 322 (Creative Marketing)
- 02 MKT 365 (Consumer Behavior)
- 03 MKT 424 (Marketing Research)
- 04 MKT 428 (Marketing Management)
- 05 MKT 330 OR MKT 355 OR MKT 370
- 06 MKT 380 OR MKT 444 OR MKT 495
- 07 MKT 430 OR MKT 458 OR MKT 400

09. DIRECTED ELECTIVE (3 HRS)

- 01 ENG 332 OR ENG 333 OR MAT 312 OR PHI 253

10. OPTIONAL NON-CBA MINOR (MINIMUM OF 18 HRS)**11. ELECTIVES (MINIMUM OF 4 HRS)**

- 01 SELECT ANY COURSES NECESSARY TO FULFILL THE MINIMUM NUMBER OF HOURS NEEDED TO GRADUATE. NON-BUSINESS COURSES RECOMMENDED

CBA Foundation Courses: ENG 101, ENG 102, MAT 101, MAT 102, ACC 200, ECO 201, ECO 202, & CSC 100. These courses require grades of "C" or better.

A Minimum of 128 Hours in Program

A minimum of 64 hrs. required from four-year college, 45 hrs. 300- or 400-level courses, last 32 hrs. from USM.