

Social Workers as Leaders of Change in Health Care

The Mississippi Society for Social Work
Leadership in Health Care 2009 Annual Conference

October 1-2, 2009 Jackson Hilton Hotel



The Mississippi Society for Social Work Leadership in Health Care serves as a premier organization promoting social work leadership in health care, provides educational opportunities and encourages advocacy regarding pertinent health care legislation.

Membership cost is \$25 per calendar year. Membership includes discounted registration at training events; electronic communication updates on health care issues and resources; and networking opportunities with peers in health care. Membership information will be available at the conference.

Location

This program will be presented at the **Hilton Hotel**, 1001 East County Line Road in Jackson, MS. Room rates for conference attendees are \$119 per room. For reservations, call 1.888.263.0524 and ask for conference rate (group code is MSSSW). Block of rooms will be held until **September 9th**. After that date, room availability and price are limited and you need to contact Jerry R. Alliston at 1.888.671.0051 (TTY), 1.601.266.5979 or jerry.alliston@usm.edu.

Credit

The Mississippi Society for Social Work Leadership in Health Care is considered a designated provider through the Mississippi Chapter of NASW. This program provides 13 social work continuing education credit for both days. Individual days will provide **6.75 social work continuing education credit for Thursday** and **6.25 social work continuing education credit for Friday**. In addition, Thursday has also been approved for **6 contact hours** for nurses, case managers and long-term care administrators.

Thursday, October 1, 2009

- 8:00 – 8:30 a.m. *Registration*
- 8:30 – 8:45 a.m. *Welcome and Introductions*
- 8:45 a.m. – 12:00 p.m. & 1:00 – 4:30 p.m.

“Increasing Organizational Capacity: A Leadership Symposium for Professionals in Health Care and Human Services”
BC Farnham, MSW, MBA, Chief Operations Officer
The Consortium for Advancements in Health and Human Services, Inc.

BC Farnham is a published researcher and nationally recognized health care and human services consultant. He is a former National Maternal and Child Health Research Fellow and ESU Oxford Scholar. Additionally, he holds advanced degrees in business (MBA) and social work (MSW). His work has been featured in venues ranging from CBS Television to the Journal of Social Work in End of Life. He serves as a professor with Troy University’s College of Health & Human Services, and he has extensive experience specific to organizational capacity building and staff development as a retained consultant and subject matter expert with some of the largest health care and human service organizations in the United States. He brings greater than fifteen years of executive-level leadership experience to the lectern and has worked with health care and human service organizations that reach from New York to Seattle.

- 12:00 – 1:00 p.m. *Luncheon Speaker*
- “Workforce Advocacy for the Social Work Profession”*
Janice Sandefur, ACSW, LCSW, Executive Director,
National Association of Social Workers, Mississippi Chapter

Friday, October 2, 2009

- 8:00 – 8:30 a.m. *Society Yearly Business Meeting – All members are invited to attend.*
- 8:30 – 9:30 a.m. **“Informed Consent Review for Social Workers”**
Susan Shands Jones, Senior Staff Attorney &
Affiliate Assistant Professor in the Department of Medicine
University of Mississippi Medical Center
- 9:45 – 11:00 a.m. **“The Latin America Culture and Perceptions about Health Care”**
Gisela Rodriguez-Fernandez, BA
Consultant, Southern Mississippi Area Health Education Center
- 11:00 a.m. – 12:00 p.m. **“Workplace Violence: Safety in Health Care”**
V. Wayne Landers, CHSP, CHCM, CHEP
Director of Public Safety, Forrest General Hospital
- 12:00 – 1:15 p.m. *Luncheon Speaker & Social Worker of the Year Award Presentation*
- “Understanding the Impact of Functional Deficits Following Brain Injury: Patient and Family Perspectives”**
Ken Webb, LPE
Psychological Examiner, Timber Ridge Ranch NeuroRestorative Services
- 1:30 – 2:45 p.m. **“Advanced Care Planning and Advanced Directives: Understanding the Concepts, Language and Tools”**
Jeannine Gaudet, RN, MSSW, FCN
Advanced Care Planning Facilitator
- 3:00 – 4:00 p.m. **“Pandemic Influenza”**
Rathel L. Nolan, M.D., FACP
Professor of Medicine, Interim Director - Division of Infectious Diseases Hospital Epidemiologist,
University of Mississippi School of Medicine

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Conference Registration

Deadline: September 18, 2009

Complete the following information and mail to:

Attn: Paula Hand
MSSWLHC
P.O. Box 18456
Hattiesburg, MS 39404-8456

or fax to: Attn: Jerry R. Alliston
1.601.266.5114

Make checks payable to: MS Society for Social Work Leadership in Health Care (MSSWLHC)

Name: _____

Title: _____

Employer: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Please circle appropriate amount (**includes lunch**):

	1-Day Fee	2-Day Fee
Society Member	\$75	\$100
Non-Member	\$100	\$130
Student/Retiree	\$50	\$70

For any special accommodations, please contact Jerry R. Alliston
at 1.888.671.0051 (TTY), 1.601.266.5979 or jerry.alliston@usm.edu.

**Register early as space is limited. Registration postmarked after September 18th
should include a \$15 late fee.**