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Students,

Do you wish you knew more about money and managing your finances? That you better understood your financial aid? Credit cards?

Southern Miss is happy to offer you a new **free app** that will help you learn more about finances and improve your own financial health, today and in the future. This app – CapWay – was developed by Southern Miss alum Sheena Allen, who first began creating apps when she was a senior here in 2011. She has since gone on to a successful career and is passionate about helping Southern Miss students to better understand money and how to manage it.

Please follow this link to download the CapWay app and enter our Southern Miss passcode – **SMTTT** –

https://itunes.apple.com/us/app/capway/id1217543033?mt=8

If you are in Hattiesburg today (Tuesday, October 17<sup>th</sup>) and want to learn more, Sheena Allen herself will be in town to talk with students, faculty, and staff about CapWay. She will be set up at a table by the Fountain between 9:30am an 3:00pm to show a demo of the app and answer questions. If you have downloaded and registered for the app, you can enter to win a \$150 gift card.

If you miss her today, she will be back next month and we plan to have her visit Gulf Park as well as Hattiesburg then. In the meanwhile, please download the app and let us know what you think! You can learn more about Sheena Allen by checking out her website here: <a href="http://www.sheenaallen.co">http://www.sheenaallen.co</a>

Thanks for reading – hope to see all of you downloading the app!

Best wishes,

Dr. Miller

## Amy Chasteen Miller, Ph.D.

Professor and Vice Provost for Academic Affairs

The University of Southern Mississippi

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