

À LA CARTE SPONSORSHIP OPPORTUNITIES

Available as standalone opportunities or as enhancements to any Employer Partner tier

The University of Southern Mississippi Career Services offers a variety of à la carte sponsorship opportunities designed to increase employer visibility, deepen student engagement, and strengthen brand presence on campus. These options allow employers to customize their involvement based on recruitment goals, timing, and budget.

CAMPUS VISABILITY SPONSORSHIPS

Career Services Lobby Screen Advertising

Advertise directly to students while they wait for appointments in the Career Services lobby. Digital advertisements provide high-visibility exposure in a central, student-focused space.

Rates:

- \$25 per day
- \$60 per week
- \$150 per month
- \$500 per semester

Added Value:

All lobby screen advertisements will also be featured on the Career Services website during the scheduled advertising period, extending visibility beyond the physical lobby location.

Career Guide Advertising (4-color processing)

Promote your organization in the official Career Services Career Guide, a year-round resource for career exploration, internships, job searching, and employer engagement.

Advertising options:

- Full Page, Inside Front Cover - \$1,750
- Back Cover, Half Page *NEW* - \$1500
- Full Page, - \$1250
- Half Page - \$750
- Quarter Page - \$500
- Career-Readiness Champion (business card) *NEW* - \$275

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INDIVIDUAL SPONSORSHIP DAYS

Student Professional Headshot Day

- \$20 per student (employer-defined registration cap)
- Support students' professional development while gaining visibility as a career-ready brand.

Includes:

- Recognition as the exclusive event sponsor
- Company logo placement on event signage or photo backdrop
- Social media acknowledgment by Career Services
- Optional on-site employer presence for student interaction

Employer Treat Days (Student Engagement Focus)

Create a high-traffic, high-visibility brand moment for students. Sponsorships typically reach approximately 225 students.

Available options include:

- Coffee & Donuts - \$800
- Popsicle Pop-Up - \$650
- Pizza Day - \$1,000
- Snow Cone Day - \$1,200 (food truck fee included)

Includes:

- Branded signage at the event
- Optional employer presence
- Photo opportunities for employer branding and marketing use

Career Fair Add-Ons

Enhance your career fair presence by sponsoring high-impact student engagement areas.

Options include:

- Student Lounge Elite Sponsor (coffee, water, donuts) - \$800
- Student Lounge Premium Sponsor (coffee, water) - \$500