



THE UNIVERSITY OF SOUTHERN MISSISSIPPI

DIVISION OF STUDENT AFFAIRS
ESPORTS

USM Esports invites students to apply for unpaid internships with the program to help develop their skill sets in several functional areas related to the esports industry and programmatic development. The responsibility outline for the Graphic Design internship opportunities are as follows:

Qualifications:

- Strong experience with graphic design and motion graphics tools such as Adobe Photoshop, Illustrator, Canva, Premiere, After Effects or equivalents
- Strong experience with social media and a good understanding of what content works well on social media
- Familiar with PC gaming culture, meme formats, and community language across various social media channels, from Reddit to TikTok
- Adept at designing assets for social media usage utilizing established internal and external brand guidelines
- Strong work ethic and problem-solving skills
- Superb communication skills both internally and externally
- Must be an organized individual who is a strong collaborator, who can assist in content planning with a multidisciplinary team

Responsibilities:

- As a Social Media Designer, you will be working with the Design and the Social Media team to create event graphics, announcements, calendars, and memes
- Create graphics using templates and style guides provided by the Senior Social Designer and Design Team Lead
- Translate your creative vision into a compelling graphic that showcases our brand while keeping it fresh and exciting
- Ensure tight deadlines are met and quickly turnaround deliverables
- Apply notes and shape graphics around sponsor and client feedback
- Adapt different versions of a project to be distributed on different social platforms
- Other duties as assigned