## WHAT CAN I DO WITH A BACHELORS DEGREE IN PSYCHOLOGY?

<table>
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<tr>
<th>AREAS</th>
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| **HUMAN SERVICES**                 | • Federal Government Depts. of Health & Human Services, Veterans’ Administration, and Justice  
• State Government Depts. of Human Services, Mental Health, and Mental Retardation, psychiatric hospitals, community mental health centers, facilities for the mentally retarded, and probation/parole depts.  
• Local Government: senior citizens’ centers  
• Non-Profit organizations such as United Way, Goodwill Industries, Boys and Girls Clubs, and YWCA/YMCA | • Obtain essential practical experience such as residence hall adviser or camp counselor  
• Enroll in an internship or practicum  
• Perform volunteer services such as Special Olympics, Big Brother/Sister, or crisis hotline  
• Learn foreign language for multi-cultural clients  
• Become familiar with government hiring process  
• Be willing to relocate  
• Be prepared to obtain a masters degree for more substantive counseling work |
| **ADMINISTRATION**                 | • Federal, state, and local governments  
• National headquarters and local branches of nonprofit organizations | • Consider a business double major or minor  
• Gain experience in counseling, advocacy, or administration  
• Need masters in health care administration for advancement |
| **COMMUNITY RELATIONS**            | • Federal, state, or local governments  
• Local branches of national non-profit organizations | • Gain experience in counseling, advocacy, or administration  
• Gain knowledge of community problems and govt resources |
| **PROGRAM DEVELOPMENT**           | • Federal, state, or local governments  
• Headquarters and branches of non-profit organizations | • Gain experience in counseling, advocacy, or administration  
• Obtain graduate degree for advancement |
| **RESEARCH**                       | • Federal government, especially Dept of Health & Human Services and National Institute of Education  
• National headquarters of non-profit organizations | • Develop strong quantitative, statistical, and research skills  
• Obtain graduate degree for advancement |
| **HUMAN RESOURCES**               | • Human resources (personnel) departments of companies  
• Government personnel agencies and departments  
• Employment agencies | • Acquire related experiences such as a residence hall adviser, new student orientation leader, admissions office tour guide/recruiter, or member of committees that make policy, settle disputes, or adjudicate cases |
| **PUBLIC RELATIONS**              | • Public relations and advertising firms  
• Companies with in-house PR depts.  
• Trade associations  
• Federal, state, and local governments  
• Colleges and universities  
• Non-profit organizations | • Develop strong writing and speaking skills  
• Obtain related experiences with campus newspaper, TV, or radio, admissions office tour guide or recruiter, student activities office planning  
• Serve as a fund raiser or political canvasser  
• Find internship through Public Relations Society of America |
| **ADVERTISING**                   | • Advertising agencies  
• Companies with in-house advertising agencies or depts. | • Obtain experience with campus TV, radio, or newspaper  
• Work with a student-run business  
• Find an internship with a market research firm or a member of the American Advertising Federation  
• Develop a portfolio for a creative position  
• Business minor or double major for Account Services jobs |
| **MARKET RESEARCH**               | • Market research firms  
• Market research departments of consumer goods and manufacturing firms | • Develop strong math/statistics skills  
• Become involved in the American Marketing Association  
• Obtain a part-time summer job with a market research firm (see Marketing Services in the yellow pages), perform a Business Dept practicum, become a reporter for campus newspaper, serve as a canvasser/phone interviewer for a charity or political campaign |
| **TEACHING**                      | • Public and private schools | • Obtain a teaching certificate for public school positions  
• Seek guidance from the Education Dept in your school  
• Volunteer as a tutor |