**OLLI Membership Study Questionnaire Results
(Gulf Park and Hattiesburg Campus Combined Details)**

**June 2019

ENORMOUS thanks to OLLI friends**

**Bonnie Reinert and Vivien Carver for their hard work on this project!**

**1.** **Total number of completed questionnaires from both campuses.**

 A total of 324 questionnaires were completed and returned. This figure represents responses from 47% of the total membership of 685. All written comments are included in an attachment at the end of this report.

**2. Have you taken classes on both campuses?** Yes No No Answer

 40 (13%) 254 (78%) 30 (9%)

**3. What is your age?** Under 54 8 (2%) 70 –74 86 (27%)

 55 – 59 11 (3%} 75 –79 67 (21%)

 60 – 64 29 (9%) 80 – 85 38 (12%)

 65 - 69 66 (20%) No Response 19 (6%)

 **4. Gender?** Female Male No Response

 24 (74%) 78 (24%) 6 (2%)

 **5. Race?** Asian 4 (1%) Hispanic 3 (1%)

 Caucasian 308 (95%) Other 4 (1%)

 Hawaiian 2 (10%) No Rsponse 3 (1%)

 **6. Level of education?**  Some HS 0 (0%) Master 118 (36%)

 High School 26 (8%) Doctoral 44 (14%)

 Associate 36 (11%) Other 5 (2%)

 Bachelor 91 (28%) No Response 4 (1%)

**7. When did you move to this community?** 0 -3 yrs 42 (13%) 10+ years 154 (48%)

 4 – 9 yrs 53 (16%) Lifetime 68 (21%)

 No Response 7 (2%)

**8.** **What technologies do you use?** Laptop 314 (42%) Smartphone 262 (35%)

 Tablet 165(22%) Other 11 (1%)

 **9. Best communication medium?** Email 254 (68%) Text 108 (29%) Facebook 1(1%)

**10. What social media do you use?** Rarely Use 113 (25%) Instagram 30 (7%)

 Facebook 175 (37%) Pinterest 36 (8%)

 YouTube 69 (15%) Ed. Time 7 (2%)

 LinkedIn 14 (3%) No Response 8 (2%)

 Snapchat 11 (1%)

**11. Would take an online or hybrid course?** Very likely 22 (7%) Somewhat unlikely 90 (28%)

 Somewhat likely 87 (27%) Very unlikely 120 (36%)

 No Response 5 (19%)

**12. Have taken class in last two years?** Yes 287 (89%) No 83 (10%) No Response (1%)

**13. Classes at different times?** Evenings 88 (23%) Intersession 193 (51%)

 Weekends 82 (21%) No Response 19 (5%)

 **14. Primary areas of interest?** Fine Arts 116 (9%) Literature 82 (7%)

 Foreign Languages 30 (2%) History 143 (11%)

 Current Affairs 45 (7%) Business 55 (4%)

 Space/Math 46 (4%) Technology 57 (5%)

 Photography 41 (3%) Religion 101 (8%)

 Health 163 (13%) Games 53 (4%)

 Travel 106 (9%) Writing 30 (2%)

 Dance 38 (3%) Other 34 (3%)

 Crafts 72 (6%)

**15. How did you hear of OLLI?** Television 0 (0%) Friend/Relative 218 (67%)

 Radio 0 (0%) Other 66 (20%)

 Newspaper 34 (11%) No Response 6 (2%)

*Questions 16 and 17 contain written answers.*

**18. Have you invited someone to join?** Yes 243 (75%) No 71 (22%) No Response 10 (3%)

**19. Have you volunteered to help?** Yes 124 (38%) No 180 (56%) No Response 20 (6%)

 **If yes, how?** Committee/ Board 51 (29%) Grounds 20 (8%)

 Social Events 34 (130%) Taught Class 22 (9%)

 Class Host 86 (34%) Office Support 26 (10%)

 Other 14 (6%)

**20. Other activities/classes you want?** Lunch & Learn 162 (22%) Overnight Trips 90 (17%)

 Movies 89 (17%) Potlucks 75 (15%)

 Game/Parties 68 (13%) Other 33 (6%)

**21. Financial contribution in last two years?** Yes 110 (34%) No 562 (62%) No Response 13 (4%)

**22. How to raise $?** Increase membership fee 56 (17%) Annual fundraising 174 (51%)

 Increase course fees 34 (10%) Other 5 (16%)

 No response 21 (6%)