**OLLI Membership Study Questionnaire Results  
(Gulf Park and Hattiesburg Campus Combined Details)**

**June 2019  
  
ENORMOUS thanks to OLLI friends**

**Bonnie Reinert and Vivien Carver for their hard work on this project!**

**1.** **Total number of completed questionnaires from both campuses.**

A total of 324 questionnaires were completed and returned. This figure represents responses from 47% of the total membership of 685. All written comments are included in an attachment at the end of this report.

**2. Have you taken classes on both campuses?** Yes No No Answer

40 (13%) 254 (78%) 30 (9%)

**3. What is your age?** Under 54 8 (2%) 70 –74 86 (27%)

55 – 59 11 (3%} 75 –79 67 (21%)

60 – 64 29 (9%) 80 – 85 38 (12%)

65 - 69 66 (20%) No Response 19 (6%)

**4. Gender?** Female Male No Response

24 (74%) 78 (24%) 6 (2%)

**5. Race?** Asian 4 (1%) Hispanic 3 (1%)

Caucasian 308 (95%) Other 4 (1%)

Hawaiian 2 (10%) No Rsponse 3 (1%)

**6. Level of education?**  Some HS 0 (0%) Master 118 (36%)

High School 26 (8%) Doctoral 44 (14%)

Associate 36 (11%) Other 5 (2%)

Bachelor 91 (28%) No Response 4 (1%)

**7. When did you move to this community?** 0 -3 yrs 42 (13%) 10+ years 154 (48%)

4 – 9 yrs 53 (16%) Lifetime 68 (21%)

No Response 7 (2%)

**8.** **What technologies do you use?** Laptop 314 (42%) Smartphone 262 (35%)

Tablet 165(22%) Other 11 (1%)

**9. Best communication medium?** Email 254 (68%) Text 108 (29%) Facebook 1(1%)

**10. What social media do you use?** Rarely Use 113 (25%) Instagram 30 (7%)

Facebook 175 (37%) Pinterest 36 (8%)

YouTube 69 (15%) Ed. Time 7 (2%)

LinkedIn 14 (3%) No Response 8 (2%)

Snapchat 11 (1%)

**11. Would take an online or hybrid course?** Very likely 22 (7%) Somewhat unlikely 90 (28%)

Somewhat likely 87 (27%) Very unlikely 120 (36%)

No Response 5 (19%)

**12. Have taken class in last two years?** Yes 287 (89%) No 83 (10%) No Response (1%)

**13. Classes at different times?** Evenings 88 (23%) Intersession 193 (51%)

Weekends 82 (21%) No Response 19 (5%)

**14. Primary areas of interest?** Fine Arts 116 (9%) Literature 82 (7%)

Foreign Languages 30 (2%) History 143 (11%)

Current Affairs 45 (7%) Business 55 (4%)

Space/Math 46 (4%) Technology 57 (5%)

Photography 41 (3%) Religion 101 (8%)

Health 163 (13%) Games 53 (4%)

Travel 106 (9%) Writing 30 (2%)

Dance 38 (3%) Other 34 (3%)

Crafts 72 (6%)

**15. How did you hear of OLLI?** Television 0 (0%) Friend/Relative 218 (67%)

Radio 0 (0%) Other 66 (20%)

Newspaper 34 (11%) No Response 6 (2%)

*Questions 16 and 17 contain written answers.*

**18. Have you invited someone to join?** Yes 243 (75%) No 71 (22%) No Response 10 (3%)

**19. Have you volunteered to help?** Yes 124 (38%) No 180 (56%) No Response 20 (6%)

**If yes, how?** Committee/ Board 51 (29%) Grounds 20 (8%)

Social Events 34 (130%) Taught Class 22 (9%)

Class Host 86 (34%) Office Support 26 (10%)

Other 14 (6%)

**20. Other activities/classes you want?** Lunch & Learn 162 (22%) Overnight Trips 90 (17%)

Movies 89 (17%) Potlucks 75 (15%)

Game/Parties 68 (13%) Other 33 (6%)

**21. Financial contribution in last two years?** Yes 110 (34%) No 562 (62%) No Response 13 (4%)

**22. How to raise $?** Increase membership fee 56 (17%) Annual fundraising 174 (51%)

Increase course fees 34 (10%) Other 5 (16%)

No response 21 (6%)