

Undergraduate Enrollment in ACEJMC-Accredited Programs

	Fall 2025	Fall 2024	Fall 2023	Fall 2022	Fall 2021	Fall 2020
Digital Journalism	60	59	59	59	N/A	N/A
Strategic Communication	28	33	44	52	N/A	N/A
StratCom Digital Advertising	3	N/A	N/A	N/A	N/A	N/A
StratCom Public Relations	3	N/A	N/A	N/A	N/A	N/A
Public Relations and Advertising	N/A	N/A	N/A	N/A	72	57
Journalism (Broadcast Journalism)	N/A	N/A	N/A	1	4	20
Journalism (News Editorial)	N/A	N/A	N/A	N/A	1	4
Journalism (Photojournalism)	N/A	N/A	N/A	1	2	3
Journalism (Public Relations)	2	1	1	3	11	27

Retention Rates
ACEJMC-Accredited Programs Only

	First Year Rate		Second Year Rate		Third Year Rate	
Entering Class	USM	ACEJMC-Accredited Programs	USM	ACEJMC-Accredited Programs	USM	ACEJMC-Accredited Programs
Fall 2020	79.4%	84.2 %	73.6%	78.5%	73.0%	79.1%
Fall 2021	81.0%	84.9%	75.7%	82.2%	74.9%	82.2%
Fall 2022	81.0%	91.7%	76.3%	88.1%	74.9%	88.1%
Fall 2023	82.1%	92.8%	76.7%	87.6%	N/A	N/A
Fall 2024	82.4%	88.8%	N/A	N/A	N/A	N/A
Fall 2025	82.5%	86.8%	N/A	N/A	N/A	N/A

Graduation Rates
ACEJMC-Accredited Programs Only

	Fourth Year Rate		Fifth Year Rate		Sixth Year Rate	
Entering Class	USM	ACEJMC-Accredited Programs	USM	ACEJMC-Accredited Programs	USM	ACEJMC-Accredited Programs
Fall 2018	64.0%	76.0%	68.0%	78.0%	69.0%	78.0%
Fall 2019	67.0%	79.0%	71.0%	81.0%	72.0%	81.0%
Fall 2020	68.0%	78.0%	71.0%	78.0%	72.0%	79.0%
Fall 2021	71.0%	80.0%	73.0%	83.0%	N/A	N/A
Fall 2022	71.0%	87.0%	N/A	N/A	N/A	N/A