

Communication Station

SCHOOL OF MEDIA AND COMMUNICATION

HAPPY WEDNESDAY, GOLDEN EAGLES!

Welcome to Communication Station, the bi-weekly newsletter specifically made for all students in the School of Media and Communication. If you have anything that you would like posted in the next newsletter, please email Ashley Lankford (ashley.lankford@usm.edu) or Liz Goff (rita.goff@usm.edu).

APRIL 						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	MAB DAY	6	7	8
<i>Graduate Student Appreciation Week</i>						
9	10	11	EARS SESSION	13	14	15
16	17	18	19	SOMC Awards Day	21	22
					<i>SOA Freshman Fest</i>	
23	24	25	26	27	28	29
30					EMAC CRAWFISH FEST	

UPCOMING EVENTS

MISSISSIPPI ASSOCIATION OF BROADCASTERS DAY (MAB DAY)

MAB Day will be held on **April 5, 2023**! This event allows students who are interested in a career in media and broadcasting to meet potential employers and expose themselves to various stations. Details regarding this event will be coming soon!

GRADUATE STUDENT APPRECIATION WEEK!

The Graduate School is joining graduate schools across the nation in honoring the contributions of graduate students with a variety of activities and events during Graduate Student Appreciation Week, April 3-6.

Throughout the week, graduate students will have many opportunities to participate in activities that showcase their scholarship, research, and academic pursuits, cultivate interdisciplinary networking, and enrich their education through professional development and experience.

For more details regarding this week's events, click the following link:

<https://www.canva.com/design/DAFdd7Ed-Zk/lvnQCDIawDTeZjIAsT9SXA/view?website#4:graduate-student-appreciation-week-schedule-2>

EARS 2

The second EARS 2 event will be on **April 12, 2023**. Mark your calendars and stay tuned to hear who are incredible artists will be for this event! If you are interested in attending or helping out, please contact Dr. Will Thompson.

SOMC AWARDS CEREMONY

The annual SOMC Annual Awards Ceremony will be held on **April 20, 2023** in the Joe Paul Student Theatre. This event honors the hard work and dedication our students have put into their programs, while highlighting a few shining stars within each discipline. This event is one that you won't want to miss!

STUDENT ADVERTISING CAREER CONFERENCE

The American Advertising Federation's Student Advertising Career Conference is a three-day event where students learn about the field of advertising, discover what trends are developing in the industry and ignite their careers by networking with knowledgeable advertising professionals.

Join industry experts at this event for non-stop informative sessions covering everything you need to know about entering the workforce. While the first two days will offer a deep dive into the questions keeping you up at night, the third day will offer an opportunity to meet directly with recruiters.

This event is VIRTUAL this year! Registration is \$25 for AAF members, \$35 for non-members.

**LEARN MORE AND REGISTER FOR THE
CONFERENCE HERE!**

SGA FRESHMAN FEST

The Student Government Association will be hosting their first annual Freshman Fest on April 21 in Spirit Park! This event is designed by freshman for freshman to enjoy! Be sure to attend and create new relationships with other freshman on campus!

SMAC CRAWFISH FEST

The Southern Miss Activities Council (SMAC) will be hosting their annual Crawfish Fest on April 28 from 4-7 pm in Spirit Park. Students are invited to enjoy crawfish for free when they show their student ID. Mark your calendar and come hungry!

GET INVOLVED!



JOIN THE 4TH STREET TEAM



APPLY TO BE A MEMBER OF THE 4TH STREET SPORTS TEAM

Are you interested in gaining multimedia sports journalism experience with other student journalists?

4th Street Sports is looking for the next faces of the show and team to continue our coverage of Southern Miss Athletics.

Contact us about the opportunity to join our team at Southern Miss Student Media!

Email: 4thstreet2022@groups.usm.edu or charles.luttrell@usm.edu

SCHOLARSHIPS, INTERNSHIPS, AND CAREERS

Internships are listed here and are posted on the bulletin board in the hallway that leads to Stout Hall on the first floor of College Hall!



JJPR INTERNSHIP

The JJPR Fellowship Program is a 12-week, full-time immersive work experience and agency training program beginning in late May and running through the middle of August. Open to recent college graduates or college seniors, this paid and highly competitive opportunity gives aspiring public relations, marketing and creative professionals the chance to learn from and work alongside the JJPR team. The JJPR Fellowship Program is designed to prepare soon-to-be or recent college graduates with a strong foundation and desired industry skills to land their first job in communications.

All fellowship candidates must provide resumés, writing and/or design samples and interview with agency personnel prior to acceptance.

**FOR MORE INFORMATION REGARDING JJPR,
CLICK HERE!**

PART-TIME COMMUNICATION ENGAGEMENT ASSISTANT

Hattiesburg Public School District is looking for a Part-Time Communication Engagement Assistant. For more information, use this link:

<https://www.applitrack.com/hattiesburg/onlineapp/default.aspx?Category=Support+Staff>

DIRECTOR OF MARKETING AND DEVELOPMENT FOR TRRAINTASTIC MODEL TRAIN MUSEUM

TrainTastic will be the largest model train museum in the US when it is completed, but it will open with 50,000 square feet of exhibit space in June of 2023. The company hopes to present this candidate to the board to be named in this position by the end of February. It will be remote until May with some face-to-face meetings with the CEO and Board prior to that date.

For more information, contact Cynthia Minton-Walker at cminton56@gmail.com!

The Director of Marketing and Development will be accountable for the production of print materials, engagement of media to support the museum, creation of video and all social media content that will promote the museum. Additionally, the Director of Marketing/Development will oversee the museum's collaboration for current events, such as Christmas programming, group sales, and other special events and projects. Specific promotional events such as charity fundraisers. They will be meeting with corporate members to discuss museum sponsorship by using those channels to increase the understanding of others about the value of TrainTastic to the community.

Developing that marketing leads to revenue generation, the Director of Marketing/Development is accountable to assisting the CEO in the Museum's development program, annual giving program, corporate giving and operations, fundraising events and fundraising, as well as assisting on grant writing projects.

The Director will serve as a member of the Senior Team.

Supervisor/Manager: The Director of Marketing/Development reports directly to the Chief Executive Officer.

Job Responsibilities:

-Leads, in collaboration with the CEO, and manages information and contacts to individual giving, corporate giving, grants, fundraising events and fundraising.

-Establishes individual and department goals to ensure that the organization meets its annual

TrainTastic Director of Marketin...

docs.google.com

TrainTastic Model Train Museum Job Description for the Director of Marketing and Development DIRECTOR OF MARKETING AND DEVELOPMENT The Director of Marketing and Development will be accountable for the production of print mate...

MISSISSIPPI ASSOCIATION OF BROADCASTER'S JOB BOARD

Click this link to see an updated list of available jobs for those interested in a career in broadcasting!

ATMOSFY SOCIAL MEDIA INTERNSHIP

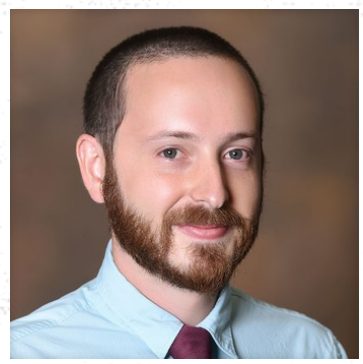
We're seeking a highly motivated and proactive Atmosfy Intern to join the Marketing team. This position will assist in continuing global growth of the Atmosfy Brand globally. This is a paid internship and is a completely work-from-home position.

Responsibilities

- The ideal candidate will have experience working with the TikTok/ Instagram platforms and a strong understanding of current trends within the space
- Strong understanding of TikTok/Instagram and experience in TikTok/Instagram content creation
- Ability to create engaging content that align with brand look and feel, bring new ideas to the team, and thrive in a highly collaborative environment
- Must have a strong understanding of the social media space, the social communities, conversations, and trends
- Passion for brand-driven growth and for social and content is required
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SOCIAL MEDIA INTERNSHIP APPLICATION LINK



FACULTY SPOTLIGHT

Dr. Brent Hale is an Assistant Professor who teaches courses on research methods in communications, professional communication, communication theory and research, and more. Dr. Hale earned his PhD from Indiana University and his research focus consists of interlocutory and psychological responses to social media content through commenting. He also focuses his research on messages related to health and politics. Additionally, he has published quantitative analyses of various social media platforms, including Imgur, Reddit, and YouTube. Dr. Hale is a dedicated educator who encourages his students to pursue greatness both in research and in their personal lives. His office is located in College Hall (CH) 207E.

ALUMNI SPOTLIGHT

This week's Alumni Spotlight goes to Southern Miss School of Media and Communication alumnus, A'Darius McCormick. A'Darius is currently working at a local news station in Victoria, Texas as a multi-skilled journalist and reporter. In his tenure with this station, he has covered a number of news stories and is currently training to report on weather. In addition to these accomplishments, A'Darius has also started his own franchise called "Home Made with A'Darius." This segment focuses on showcasing local businesses and their culture here.




A'Darius credits his experiences as a student to his current success and is very proud to be a SOMC graduate. A'Darius can be quoted to say, "I've done so much as a reporter. I'm very proud of my work. Thank you so much for everything you taught me!"

**CLICK HERE TO SEE SOUTHERN MISS MEDIA
CENTER NEWS!**



ABOUT US

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