

Communication Station

SCHOOL OF MEDIA AND COMMUNICATION

HAPPY WEDNESDAY, GOLDEN EAGLES!

Welcome to Communication Station, the bi-weekly newsletter specifically made for all students in the School of Media and Communication. If you have anything that you would like posted in the next newsletter, please email Ashley Lankford (ashley.lankford@usm.edu) or Liz Goff (rita.goff@usm.edu).

APRIL 						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 <i>SMCJ News Station Tour</i>
2	3 Guest Speaker Kevin Brockenbrough PRSSA Profit Share at Fuzzy's	4	5 MAB DAY	6 Guest Speaker Rashaud Brooks	7	8
<i>Graduate Student Appreciation Week</i>						
9	10	11	12 EARS SESSION	13	14	15
16	17	18	19	20 SOMC Awards Day Guest Speaker Panel	21 <i>SGA Freshman Fest</i>	22
23	24	25	26	27	28 SMAC CRAWFISH FEST	29
30						

UPCOMING EVENTS

MISSISSIPPI ASSOCIATION OF BROADCASTERS DAY (MAB DAY)

MAB Day will be held on **April 5, 2023**! This event allows students who are interested in a career in media and broadcasting to meet potential employers and expose themselves to various stations. Details regarding this event will be coming soon!

GRADUATE STUDENT APPRECIATION WEEK!

The Graduate School is joining graduate schools across the nation in honoring the contributions of graduate students with a variety of activities and events during Graduate Student Appreciation Week, April 3-6.

Throughout the week, graduate students will have many opportunities to participate in activities that showcase their scholarship, research, and academic pursuits, cultivate interdisciplinary networking, and enrich their education through professional development and experience.

For more details regarding this week's events, click the following link:

<https://www.canva.com/design/DAFdd7Ed-Zk/lvnQCDIawDTeZjIAsT9SXA/view?website#4:graduate-student-appreciation-week-schedule-2>

GUEST SPEAKER RASHAUD BROOKS

Rashaud Brooks, Sr. Experience Designer, will be speaking to students on April 6 at 4:00 pm in College Hall 203. He will be discussing campaign planning/creative brief/strategic message planner and creative design targeted at diverse audience. Brooks, like Brockenbrough, is also employed by VMLY&R and works in their Detroit office.

EARS 2

The second EARS 2 event will be on **April 12, 2023**. Mark your calendars and stay tuned to hear who are incredible artists will be for this event! If you are interested in attending or helping out, please contact Dr. Will Thompson.

SOMC AWARDS CEREMONY

The annual SOMC Annual Awards Ceremony will be held on **April 20, 2023** in the Joe Paul Student Theatre. This event honors the hard work and dedication our students have put into

their programs, while highlighting a few shining stars within each discipline. This event is one that you won't want to miss!

GUEST PANEL DISCUSSION

The School of Media and Communication will be hosting a Guest Speaker Panel on April 20 at 11:00 a.m. in Thad Cochran Center Room 216. Our guest panelists include the following:

- Bill Imada, IW Group Chairman and Chief Connectivity Officer
- Tony Waller, Walmart VP, Constituent Relations and Racial Equity
- Kevin Bradley, Hub International VP, Diversity, Inclusion & Community

Be sure to attend this event and learn from these industry professionals!

SGA FRESHMAN FEST

The Student Government Association will be hosting their first annual Freshman Fest on April 21 in Spirit Park! This event is designed by freshman for freshman to enjoy! Be sure to attend and create new relationships with other freshman on campus!

SMAC CRAWFISH FEST

The Southern Miss Activities Council (SMAC) will be hosting their annual Crawfish Fest on April 28 from 4-7 pm in Spirit Park. Students are invited to enjoy crawfish for free when they show their student ID. Mark your calendar and come hungry!

GET INVOLVED!



JOIN THE 4TH STREET TEAM



APPLY TO BE A MEMBER OF THE 4TH STREET SPORTS TEAM

Are you interested in gaining multimedia sports journalism experience with other student journalists?

4th Street Sports is looking for the next faces of the show and team to continue our coverage of Southern Miss Athletics.

Contact us about the opportunity to join our team at Southern Miss Student Media!

Email: 4thstreet2022@groups.usm.edu or charles.luttrell@usm.edu

SCHOLARSHIPS, INTERNSHIPS, AND CAREERS

Internships are listed here and are posted on the bulletin board in the hallway that leads to Stout Hall on the first floor of College Hall!



WALT DISNEY IMAGINEERING - CREATIVE DESIGN AND INCLUSIVE STRATEGIES INTERN

Job Summary:

Walt Disney Imagineering is the master planning, creative development, design, engineering, production, project management, and research and development arm of The Walt Disney Company. Its talented corps of Imagineers is responsible for the creation - from concept initiation through installation - of all Disney Resorts, theme parks and attractions, real estate developments, regional entertainment venues, and new media projects.

What we're looking for...

A Creative Design and Inclusive Strategies Intern who will work with the team responsible for developing and communicating creative concepts and updated, relevant content/guidelines for theme park attractions, and/or other themed entertainment venues. The Creative Development and Inclusive Strategies team influences, creates content/product that fosters, informs, and fuels ideation and collaboration for Disney Parks Experiences & Products Cast Members, Employees and Imagineers. The team partners and facilitates the development and delivery of inclusive stories, programs & experiences for our global audience, consumers & guests.

APPLY HERE FOR THE WALT DISNEY INTERNSHIP

PRESENTATION & SOCIAL COMMUNICATION SKILLS FACILITATOR

FOR YOUTH AT PUBLIC SPEAKING FOR TEENS

NaTishia Aromire, Director@publicspeakingforteens.com

PUBLIC SPEAKING FOR TEENS (PSFT) is seeking both online and in person Public Speaking Coaches. PSFT Coach will facilitate interactive group and/ or private sessions through the zoom platform or in-person. Tasks may include, but not limited to: familiarization with the PSFT programs and signature outcomes, completing student attendance notes, providing student assessments and providing constructive feedback in a safe, fun and engaging manner.

PSFT Coach is a contract position with a flexible schedule to allow you to use your available time to empower young speakers. As a coach, you may facilitate sessions based on your availability when aligned with our program calendar. We only ask for consistency, passion, fun, excitement and reliability with the time you can offer.

Hours: Flexible, Day/Evening/Weekends, Summer - Spring

Job Type: Contract

Position: Online and In Person Opportunities

Travel: Optional

COMMUNICATION SKILLS FACILITATOR APPLICATION

JJPR INTERNSHIP

The JJPR Fellowship Program is a 12-week, full-time immersive work experience and agency training program beginning in late May and running through the middle of August. Open to recent college graduates or college seniors, this paid and highly competitive opportunity gives aspiring public relations, marketing and creative professionals the chance to learn from and work alongside the JJPR team. The JJPR Fellowship Program is designed to prepare soon-to-be or recent college graduates with a strong foundation and desired industry skills to land their first job in communications.

All fellowship candidates must provide resumés, writing and/or design samples and interview with agency personnel prior to acceptance.

**FOR MORE INFORMATION REGARDING JJPR,
CLICK HERE!**

PART-TIME COMMUNICATION ENGAGEMENT ASSISTANT

Hattiesburg Public School District is looking for a Part-Time Communication Engagement Assistant. For more information, use this link:

<https://www.applitrack.com/hattiesburg/onlineapp/default.aspx?Category=Support+Staff>

DIRECTOR OF MARKETING AND DEVELOPMENT FOR TRRAINTASTIC MODEL TRAIN MUSEUM

TrainTastic will be the largest model train museum in the US when it is completed, but it will open with 50,000 square feet of exhibit space in June of 2023. The company hopes to present this candidate to the board to be named in this position by the end of February. It will be remote until May with some face-to-face meetings with the CEO and Board prior to that date.

For more information, contact Cynthia Minton-Walker at [cminton56@gmail.com!](mailto:cminton56@gmail.com)

The Director of Marketing and Development will be accountable for the production of print materials, engagement of media to promote the museum, creation of video and social media content that will promote the museum. Additionally, the Director of Marketing/Development will create the marketing calendar for summer camps, early childhood programming, group sales and field trips, corporate and packages, special promotional events such as Senior Trainers. They will be meeting with corporate members to discuss museum sponsorship using these contacts to increase the understanding of others about the value of TrainTastic to the community.

Recognizing that marketing leads to revenue generation, the Director of Marketing/Development is accountable to providing the CEO with the Museum's development program, annual goals, program, corporate giving and sponsorship, fundraising events and networking, as well as creating or growing existing products.

The Director will serve as a member of the Senior Team.

Supervisor/Manager: The Director of Marketing/Development reports directly to the Chief Executive Officer.

Job Responsibilities:

- Leads, in collaboration with the CEO, and manages education and contacts to individual giving, corporate giving, grants, fundraising events and memberships.
- Establishes individual and department goals to ensure that the organization meets its annual

TrainTastic Director of Marketin...

docs.google.com

TrainTastic Model Train Museum Job Description for the Director of Marketing and Development DIRECTOR OF MARKETING AND DEVELOPMENT The Director of Marketing and Development will be accountable for the production of print mate...

MISSISSIPPI ASSOCIATION OF BROADCASTER'S JOB BOARD

Click this link to see an updated list of available jobs for those interested in a career in broadcasting!

ATMOSFY SOCIAL MEDIA INTERNSHIP

We're seeking a highly motivated and proactive Atmosfy Intern to join the Marketing team. This position will assist in continuing global growth of the Atmosfy Brand globally. This is a paid internship and is a completely work-from-home position.

Responsibilities

- The ideal candidate will have experience working with the TikTok/ Instagram platforms and a strong understanding of current trends within the space
- Strong understanding of TikTok/Instagram and experience in TikTok/Instagram content creation
- Ability to create engaging content that align with brand look and feel, bring new ideas to the team, and thrive in a highly collaborative environment
- Must have a strong understanding of the social media space, the social communities, conversations, and trends
- Passion for brand-driven growth and for social and content is required
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[**SOCIAL MEDIA INTERNSHIP APPLICATION LINK**](#)



FACULTY SPOTLIGHT

This week's faculty spotlight goes to Dr. Lindsey Maxwell. Dr. Maxwell is an Assistant Professor within the School of Media and Communication and is also serving as the Graduate Coordinator. Dr. Maxwell earned her PhD from the University of Alabama in 2015 and both her masters and bachelor's degrees from University of Louisiana at Lafayette. Her primary areas of expertise are entertainment studies and quantitative research methods. If you are interested in learning more about these topics or learning more about the Graduate program, Dr. Maxwell's office is located in College Hall (CH) 302E.

ALUMNI SPOTLIGHT

Congratulations to this week's School of Media and Communication Alumni Spotlight, Jeri Servos '20 and '22. Jeri is currently working at Coastal Alabama Community College where she works with the TRIO Student Support Services and the Dean of External Funding. Student Support Services is a federally funded program that is designed to provide supportive services to educationally disadvantaged and disabled participants to help strengthen their skills and increase their retention and graduation rates from college. SSS provides participants with access to workshops, tutoring, cultural enrichment, supplemental grant aid, and academic, financial, transfer, career, and personal advising.




When Jeri was asked how her time at the School of Media and Communication impacted her most she said, "I am thankful for a program that encourages you to put your best foot forward and equips you with the skills and opportunities that help you reach your potential as a student. The experiences and knowledge I gained from SOMC have definitely helped prepare me for my current position in higher education. I am proud to be an alumna of USM and the School of Media and Communication! SMTTT!"

[CLICK HERE TO SEE SOUTHERN MISS MEDIA CENTER NEWS!](#)



ABOUT US

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