

Communication Station

SCHOOL OF MEDIA AND COMMUNICATION

HAPPY WEDNESDAY, GOLDEN EAGLES!

Welcome to Communication Station, the bi-weekly newsletter specifically made for all students in the School of Media and Communication. If you have anything that you would like posted in the next newsletter, please email Ashley Lankford (ashley.lankford@usm.edu) or Liz Goff (rita.goff@usm.edu).

UPCOMING EVENTS

The Betty Shirley Band

The Thirsty Hippo
March 8th
8pm



Presented by USM's
Established Artist
and Recording Students

EARS 2 TONIGHT

EARS 2 will be hosted on two different occasions this semester. The first EARS 2 event will be on **March 8, 2023** and the second will be on **April 12, 2023**. Mark your calendars and stay tuned to hear who are incredible artists will be for this event! If you are interested in attending or helping out, please contact Dr. Will Thompson.

STUDENT ADVERTISING CAREER CONFERENCE

The American Advertising Federation's Student Advertising Career Conference is a three-day event where students learn about the field of advertising, discover what trends are developing

in the industry and ignite their careers by networking with knowledgeable advertising professionals.

Join industry experts at this event for non-stop informative sessions covering everything you need to know about entering the workforce. While the first two days will offer a deep dive into the questions keeping you up at night, the third day will offer an opportunity to meet directly with recruiters.

This event is VIRTUAL this year! Registration is \$25 for AAF members, \$35 for non-members.

**LEARN MORE AND REGISTER FOR THE
CONFERENCE HERE!**



MISSISSIPPI ASSOCIATION OF BROADCASTERS DAY (MAB DAY)

MAB Day will be held on **April 5, 2023!** This event allows students who are interested in a career in media and broadcasting to meet potential employers and expose themselves to various stations. Details regarding this event will be coming soon!

SOMC AWARDS CEREMONY

The annual SOMC Annual Awards Ceremony will be held on **April 20, 2023** in the Joe Paul Student Theatre. This event honors the hard work and dedication our students have put into

their programs, while highlighting a few shining stars within each discipline. This event is one that you won't want to miss!

STUDENT SPOTLIGHTS

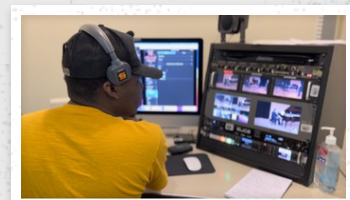
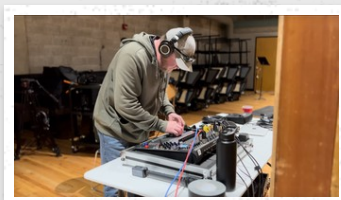
CONGRATULATIONS TO TARIRO TANDI!

Congratulations to Tariro Tandi for presenting her very first academic research at the AEJMC Southeast Conference at Middle Tennessee State University. Tariro's paper is titled "Investigating the use of social media by people with ADHD/ADD/ASD in Southern Africa: Managing uncertainties?" and she did an excellent job sharing her findings with the audience. The School of Media and Communication is so proud of you and can't wait to see where your research takes you in the future!



TROMBONE DAY SUCCESS!

Thank you to Zeani Furdge, Cordaveon Carter, Ben Milburn, Matthew Lee, Allyna Pytleski, Justise Dedeaux, Kenneth Ellzey, Perry Toche, and Tyi Burrage for their contributions to Trombone Day this weekend! These students assisted the School of Music with every aspect of the show. From managing the audio to setting up the stage, these students went above and beyond to ensure that the event was successful. The School of Media and Communication is proud of these students and their contributions to not only our school, but to the greater USM community. Keep up the good work!



SCHOLARSHIPS, INTERNSHIPS, AND CAREERS

Internships are listed here and are posted on the bulletin board in the hallway that leads to Stout Hall on the first floor of College Hall!



WJTV/WHLT NEWS PRODUCER OPENING

The News Producer produces daily newscast items, decides the order in which stories will be told, writes teases and other content, times news programs, edits video, and posts video to the website.

- Produces newscasts for broadcast across all platforms
- Writes and orders news stories
- Approves scripts
- Balances news and feature content to create compelling broadcasts
- Edits video
- Writes stories for the website and other eMedia platforms
- Interacts with viewers and users on social media sites
- Performs other duties as assigned

Requirements & Skills:

1. Bachelor's degree in Journalism, or a related field, or an equivalent combination of education and work-related experience
2. Fluency in English
3. Excellent communication skills, both oral and written
4. Minimum two years' experience in news operations (Depending on market size)
5. Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
6. Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously
7. Flexibility to work any shift

CLICK HERE TO APPLY FOR THE NEWS PRODUCER POSITION

JJPR INTERNSHIP

The JJPR Fellowship Program is a 12-week, full-time immersive work experience and agency training program beginning in late May and running through the middle of August. Open to recent college graduates or college seniors, this paid and highly competitive opportunity gives aspiring public relations, marketing and creative professionals the chance to learn from and work alongside the JJPR team. The JJPR Fellowship Program is designed to prepare soon-to-be or recent college graduates with a strong foundation and desired industry skills to land their first job in communications.

All fellowship candidates must provide resumés, writing and/or design samples and interview with agency personnel prior to acceptance.

**FOR MORE INFORMATION REGARDING JJPR,
CLICK HERE!**

PART-TIME COMMUNICATION ENGAGEMENT ASSISTANT

Hattiesburg Public School District is looking for a Part-Time Communication Engagement Assistant. For more information, use this link:

<https://www.applitrack.com/hattiesburg/onlineapp/default.aspx?Category=Support+Staff>

DIRECTOR OF MARKETING AND DEVELOPMENT FOR TRRAINTASTIC MODEL TRAIN MUSEUM

TrainTastic will be the largest model train museum in the US when it is completed, but it will open with 50,000 square feet of exhibit space in June of 2023. The company hopes to present this candidate to the board to be named in this position by the end of February. It will be remote until May with some face-to-face meetings with the CEO and Board prior to that date.

For more information, contact Cynthia Minton-Walker at cminton56@gmail.com!

The Director of Marketing and Development will be accountable for the production of print materials, engagement of media to support the museum, creation of video and social media content that will promote the museum. Additionally, the Director of Marketing/Development will oversee the marketing activities for various exhibits, such as outreach programs, press releases, and the museum's annual gala. The Director will also be responsible for the museum's website and social media presence. They will be meeting with corporate members to discuss museum sponsorship using these guidelines to increase the understanding of others about the value of TrainTastic to the community.

Recognizing that marketing means to receive generation, the Director of Marketing/Development is accountable for assisting the CEO in the Museum's development program, annual gala, program, corporate giving and operations, fundraising events and networking, as well as assisting in grant-writing projects.

The Director will serve as a member of the Senior Team.

Supervisor/Manager: The Director of Marketing/Development reports directly to the Chief Executive Officer.

Job Responsibilities:

-Leads, in collaboration with the CEO, and manages information and contacts to individual giving, corporate giving, grants, fundraising events and networking.

-Establishes individual and department goals to ensure that the organization meets its annual

TrainTastic Director of Marketin...

docs.google.com

TrainTastic Model Train Museum Job Description for the Director of Marketing and Development DIRECTOR OF MARKETING AND DEVELOPMENT The Director of Marketing and Development will be accountable for the production of print mate...

MISSISSIPPI ASSOCIATION OF BROADCASTER'S JOB BOARD

Click this link to see an updated list of available jobs for those interested in a career in broadcasting!



FACULTY SPOTLIGHT

Dr. Laura Alberti is an Assistant Professor who teaches courses on political communication, rhetoric and public life communication, in addition to the capstone course within the School of Media and Communication. Dr. Alberti earned her master's degree from the University of Southern California in 2014 and then continued at this university for her doctoral degree that she obtained in 2018. She has a demonstrated passion for not only research, but also student success both inside and outside of the classroom.

ALUMNI SPOTLIGHT

This week's Alumni Spotlight goes to Southern Miss School of Media and Communication alumna, Bailey Shelton (2021). Bailey is the Communications and Outreach Coordinator for the Children's Foundation of Mississippi. The Children's Foundation of Mississippi is a 501(c)(3) that provides data and research on all things child well-being, as well as advocacy for this population. This group advocates for policy and system change for children in Mississippi through interacting with a number of other groups to accomplish their ultimate goal which is to improve the lives of Mississippi's children in a long-term, systematic way.



Bailey is proud to be a SOMC graduate and credits her experiences as a student to her success in the workplace. "I believe SOMC students are so successful not only because of the curriculum, but also because they have the opportunity to learn and grow in an environment that respects their ideas, supports and guides them, and makes them feel safe enough to ask hard questions," Bailey shared. "I am so proud to represent USM and the SOMC in every opportunity I have as I travel throughout the state, and I am so thankful for the lessons and relationships that I still carry with me to this day! SMTTT!"

**CLICK HERE TO SEE SOUTHERN MISS MEDIA
CENTER NEWS!**



ABOUT US

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