The University of Southern Mississippi
Notice of Proposed Sole Source Purchase

SSP 20_004

The University of Southern Mississippi anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. Description of the commodity that USM is seeking to procure: The University of Southern Mississippi will be purchasing an entire fitness studio from F45 Training. This is an entire equipment pack (please see attached equipment pack), along with access to apps, training and support, a massive 6000 exercise database, and continual access to F45’s innovative workouts and technology.

2. Explanation of why the commodity is the only one that meets the needs of the agency: We are looking for a HIIT fitness studio that we can offer unique programming to our university patrons and the Hattiesburg community that will generate revenue for the department.

3. Explanation of why the source is the only source, person or entity that can provide the required commodity: The University of Southern Mississippi is looking to purchase F45 Training including a workout program, patented TV Technology (F45TV), the F45 Playbook, and management apps, which are only available through F45.

4. Explanation of why the amount to be expended for the commodity is reasonable: The University of Southern Mississippi will pay a total cost of $108,000 for a 5 year term. Typically a package like this in the community for a business costs around $500,000 for 5 years.

5. Efforts that the agency went through to obtain the best possible price for the commodity: Campus Recreation has researched and only come up with one business that works with colleges to provide this type of franchise. We have done online research, went
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to conferences, expos and trade show and have not been able to find another company that provides this type of service.

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<th>Advertisement Schedule</th>
<th>Date</th>
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<tr>
<td>1st scheduled</td>
<td>9/10/19</td>
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<tr>
<td>2nd scheduled</td>
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Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to:

Steve Ballew  
Director of Procurement & Contracts  
Steve.ballew@usm.edu

Subject Line must read "Sole Source Objection"

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.

If after a review of the submitted notice and documents, USM determines that the commodity in the proposed sole source request can be provided by another person or entity, then USM will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If USM determines after review that there is only one (1) source for the required commodity, then USM will appeal to the Public Procurement Review Board. USM will have the burden of proving that the commodity is only provided by one (1) source.