

USM SSP 24_012 Notice of Proposed Sole Source Purchase of Gazelle.ai.

http://www.ms.gov/dfa/contract_bid_search/Bid

RFx: 3150005323

Comments/objections will be received as required per Section 31-7-13 (C) of the Mississippi Code until 8:00 a.m. (Central Time) on December 5, 2023.

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice to:

Jacob Cochran

Interim Director of Procurement & Contracts 118 College Dr. Box 5003 Hattiesburg, MS 39406

bids@usm.edu

Phone: 601-266-4131

Subject Line must read "Sole Source Objection USM SSP 24_012"

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.

If after a review of the submitted notice and documents, USM determines that the commodity in the proposed sole source request can be provided by another person or entity, then USM will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If USM determines after review that there is only one (1) source for the required commodity, then USM will appeal to the Public Procurement Review Board. USM will have the burden of proving that the commodity is only provided by one (1) source.

Run Dates: 11/17, 11/24

The University of Southern Mississippi
Notice of Proposed Sole Source Purchase
SSP 24_012

The University of Southern Mississippi anticipates purchasing the item(s) listed below as a sole source purchase. Anyone objecting to this purchase shall follow the procedures outlined below.

1. Description of the commodity that USM is seeking to procure:

Gazelle.ai Business Intelligence Platform

2. Explanation of why the commodity is the only one that meets the needs of the agency:

Gazelle.ai is the only platform that features trained algorithms to index companies based on their propensity to expand. Gazelle.ai is the only data platform to include heatmaps at the state and county levels across over 900 6-digit NAICS industries. Gazelle.ai platform is the only data platform that features both the ability to reveal buying and selling ecosystems across 900 6-digit NAICS industries and generate lists of companies specific to these industries (buying or selling) at the state and county levels.

3. Explanation of why the source is the only source is the only person or entity that can provide the required commodity:

Gazelle was designed for business development professionals seeking to target and engage with high-growth and expanding companies. Gazelle believes in a data-driven approach to targeting, researching, and engaging with companies for a smarter approach to business development.

4. Explanation of why the amount to be expended for the commodity is reasonable:

The amount is comparable to other software packages we subscribe to for other data packages.

5. Efforts that the agency went through to obtain the best possible price for the commodity:

We negotiated with Gazelle.ai for a seat within the platform for unlimited use and they will also speak with the Master's students during the semester about their research at no charge.

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Advertisement Schedule	Date
1st scheduled	11/17/23
2nd scheduled	11/24/23

Any person or entity that objects and proposes that the commodity listed is not sole source and can be provided by another person or entity shall submit a written notice by December 5, 2023, 8:00 AM CST, to:

Steve Ballew
Director of Procurement & Contracts
Steve.ballew@usm.edu

Subject Line must read "Sole Source Objection 24_012"

The notice shall contain a detailed explanation of why the commodity is not a sole source procurement. Appropriate documentation shall also be submitted if applicable.

If after a review of the submitted notice and documents, USM determines that the commodity in the proposed sole source request can be provided by another person or entity, then USM will withdraw the sole source request publication from the procurement portal website and submit the procurement of the commodity to an advertised competitive bid or selection process.

If USM determines after review that there is only one (1) source for the required commodity, then USM will appeal to the Public Procurement Review Board. USM will have the burden of proving that the commodity is only provided by one (1) source.