GULF COAST TRADE ALLIANCE

2012 Annual Export Conference
Export Resources and New Market Opportunities for Small Business

MARKET FOCUS:
Central America, the Caribbean and Canada

April 10-12, 2012
Beau Rivage Resort • Biloxi, Mississippi
2012 ANNUAL EXPORT CONFERENCE

AGENDA

TUESDAY, APRIL 10
3:30 – 5:00 pm   Early Registration/Exhibit Set-Up
7:00 – 9:30 pm   Dinner for speakers & sponsors

WEDNESDAY, APRIL 11
7:30 – 1:00 pm   Registration Opens
8:00 – 9:00 am   Continental Breakfast in Exhibit Room
9:00 – 9:15 am   Conference Welcome
9:15 – 10:30 am  Caribbean Panel Presentation:
                  Trinidad & Tobago and Dominican Republic
10:30 – 10:45 am Break
10:45 – 12:00 Noon Central America Panel Presentation:
                  Panama and Costa Rica
12:15 – 1:45 pm  Lunch
2:00 – 3:15 pm   Canadian Panel Presentation
3:30 – 4:30 pm   Speakers Roundtable in Exhibit Room
5:00 – 6:30 pm   Poolside Reception with Entertainment

THURSDAY, APRIL 12
7:30 – 8:30 am   Continental Breakfast in Exhibit Room
8:30 – 8:45 am   Local Company Success Story
                  Daryl Cornell, President & CEO
                  Triton Systems, Inc. – Long Beach, MS
8:45 – 10:45 am  Export Services Panel Presentation
                  SBA, MS Development Authority, Exim Bank
10:45 – 12:00 Noon Services/Resource Roundtable
12:00 Noon      Conference Close
REGISTRATION

Name ___________________________________________________________________________________

Company _______________________________________________________________________________

Address _________________________________________________________________________________

City/State/Zip ____________________________________________________________________________

Phone ________________________________   Email ___________________________________________

All reservations must be prepaid. Registration deadline - April 5, 2012

☐ Conference Registration Fee . . . . $ 250
☐ Spouse/Guest Fee . . . . . . . . . . . . . .  $125

Payment Method:  ☐ Check  ☐ Invoice Me  ☐ Online CC Payment

REGISTER ONLINE AT WWW.MSWTC.ORG

Checks are payable to Mississippi World Trade Center.
Sorry, no refunds after April 5, 2012

MAIL COMPLETED FORM TO:
MS World Trade Center
175 East Capitol Street, Suite 255
Jackson, MS 39201

For more information: 601-353-0909 or aatkins@mswtc.org

This is a Mississippi STEP Grant event. The first 50 Mississippi companies that register and qualify as an SBA-defined small business are eligible for 50% reimbursement of the registration fee. Reimbursement will be approved and administered by MDA’s International Trade Office.

HOTEL ROOM RESERVATIONS
A block of rooms is held at Beau Rivage Resort & Casino until March 11, 2012. Reservations should be made directly with the hotel Reservation Department at 888-383-7037.

To receive the group rate, callers must identify their affiliation with the MSWTC Gulf States Alliance Export Conference. The conference rate is $109 and cannot be changed at check-in or check-out for guests who fail to identify their affiliation at the time the reservation is made.

Reservation requests made after the March 11 cut-off date will be honored on a space-and-rate availability basis.