SAVE THE DATE!

CLTT Industry Advisory Council Strategic Planning Meeting
Thursday, Aug. 2, 2012
9 a.m. – 12 p.m.
Treat Lett National Center, Room 287
The University of Southern Mississippi

CLTT INDUSTRY SUMMIT NEWS

Over 70 representatives from both private and public sectors attended the CLTT’s Industry Advisory Council Summit on May 17 at the university’s Gulf Park campus in Long Beach. The summit featured keynote speaker Mississippi District 13 Senator and Chairman of the Highway and Transportation Committee, Willie Simmons (pictured right), who discussed game changing events in Mississippi’s transportation and economic Senator John Polk, Sub Chair of Inner Mobile Transportation, shared his passion for the university and that he is a proud Southern Miss graduate. CLTT director Dr. Tulio Subbarao, provided an update on the center’s accomplishments: LEARN MORE

CASE STUDY OF ECONOMIC DEVELOPMENT

DRIVEN PORT DEVELOPMENT

The Center for Logistics, Trade and Transportation is conducting a long term study of the development of the Port of Americas in Puerto Rico (PR) to gather insights on economic development-driven speculative port infrastructure development. The container port in Ponce, on the south coast of the island, is a strategic economic development project for the U.S. territory and part of Governor Luis Fortuño’s Strategic Model for a New Economy. The Port currently offers a modern Post-Panamax berth (with 50 foot depth) and a container yard with capacity of up to 250,000 Twenty-Foot Equivalent Units (TEUs) per year. Two Chinese-made Super Post-Panamax cranes were installed in 2010, but plans for a megaport go back to the 1980s. LEARN MORE

SUPPLY CHAIN INTEGRATION AND BENEFIT

In the current state of global economy and volatile market environment, different companies in a supply chain are forced to act together. The integration among supply chain trading partners is vital for cost reduction, growth and profit. The central focus for companies is to bring products from sources to markets together. Companies share and manage product procurement, marketing and shipping in collaboration. The performance of entire supply chain depends on the coordinated effort of each supply chain partner. Lack of coordination can result in one partner in a supply chain shouldering the majority of costs, raise the price escalating. Coordinated contracts allow the risk of rising prices to be shared across the supply chain, as well as the customer. LEARN MORE / VIEW CHART