COURSE SYLLABUS

Course No.: ED 701
Section: H001 (Hybrid Executive Format)
Title of Course: New Economy: True South IEDC Basic Economic Development Course
Semester: Fall 2011

Instructor: Chad R. Miller
Office: #227 Trent Lott National Center for Excellence in Economic Development and Entrepreneurship Bldg. (TLNC), Hattiesburg, MS 39406
Email: Chad.r.miller@usm.edu
Office Tel: 601-266-6666
Cell phone: 540-961-0213
Fax: 601-266-5071
Office Hours: Tuesday, Wednesdays & Thursday 10:00am – Noon @ 227 TLNC building, or appointment by e-mail

Prerequisites: None

Credit Hours: 3 hours

In-Person: September 19-22

On-line sessions: None

I. COURSE DESCRIPTION:
The course focuses on exposing participants to the tactics, techniques and strategies associated with effective economic development. Noted experts and distinguished faculty in the field of economic development will offer insights into doing business in an increasingly complex economy.

II. COURSE OBJECTIVES:
The purpose of this course is to provide students with a basic understanding of the professional practice of Economic Development. Topics covered include:

- Business Retention & Expansion
- Strategic Planning
- Marketing/Attraction
- ED Finance
• Small Business & Entrepreneurship Development
• Community/Neighborhood Development
• Real Estate Development & Reuse
• Workforce Development
• Managing ED Organizations

III. COURSE COMMUNICATION:
The main mode of Course communication such as obtaining lecture notes, recorded lectures, and assignments and exams will be through Blackboard 9.1 and WIMBA. The interaction between instructor and students, as well as one-to-one communication will be through Blackboard, students USM email, and assignment feedback or comments. Students may contact instructor physically during the office hour or any other time by appointment. Goal here is to enhance the understanding of the course topics and the comprehension of the course content in area of globalization.

IV. CLASS PROCEDURES AND REQUIREMENTS:

Participation (10 percent)  Contributing to the Experience
It is critical that everyone contributes to the “community of learning.” Each student must actively engage in the process. Everyone's past and current experiences, even if they are not directly related to the study of economic development, may significantly enhance the learning experience. In addition, research in human learning suggests that people construct knowledge through social interactions. Your attitudes toward contributing to and benefiting from the online chats and in person activities will have a direct affect on “knowledge construction” and on the overall success of this experience for you, your classmates and your professor. Your preparation and active participation are critical to creating a meaningful, application focused learning experience.

Professional Appearance (10 percent)
This course will be a prime opportunity for you to interact with dozens of professional economic developers. This is the only course where you will be sitting side-by side with people already working in the ED professional. In addition, there will be almost 30 presenters speaking to you throughout the week. It is important that your appearance and demeanor be professional during this week. I don’t expect a suit and tie (or the female equivalent) but I do expect you to present yourself as a peer to your classmates. You should consider everyone you come into contact with during this week as a potential employer!

Teamwork/presentation (30 percent)
Running concurrently throughout the week is a case study that brings a real-world experience into the classroom and turns the theories examined into a practical experience. You will learn by sharing and doing. The course is hands-on. Each student is expected to contribute to the success of their team. The students are expected to be actively involved in the final presentation of their group project.

Draft Paper (10 percent)

Final Paper (40 percent)
Each student will write a final paper of approximately 10 pages in length. Instructions for the paper will be provided in a separate document.

V. TEXTBOOK (S) AND/OR OTHER REQUIRED MATERIALS:


Technology Requirements
- Students require Computer, internet connection, and headphones/speaker. Students also require software including Microsoft Word, Excel, and Power Point to complete the assignments and course exams.

VI. METHODS OF STUDENT EVALUATION:
The following table displays the percentage breakdown of the required assessments for ED761:

<table>
<thead>
<tr>
<th>Participation</th>
<th>10%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional Appearance</td>
<td>10%</td>
</tr>
<tr>
<td>Teamwork/presentation</td>
<td>30%</td>
</tr>
<tr>
<td>Draft Paper</td>
<td>10%</td>
</tr>
<tr>
<td>Final Paper</td>
<td>40%</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
</tr>
</tbody>
</table>

Grading Scale
Total 100-point scale below:

Grade of C+ through F: A substantial portion of the required work has been deficient or incomplete. This may include missing class time beyond the norm presented by the syllabus or work not completed at a minimum graduate level.

Grade of B (82-80): Some important parts of the required work are below the minimally acceptable level for the course. This may include work that is submitted late, incomplete or flawed written assignments or research presentations, or work that fails to meet the course requirements in some other way.

Grade of B (85-83): All the requirements and expectations for the grade level have been completed including the quality of writing, and research, as well as specific tasks or products required for receiving credit.

Grade of B+ (89-86): All basic requirements of the course have been met at the graduate level, and, in addition, some element or part of the work has exceeded these basic expectations. These elements might include superior conceptual insights, research beyond expectations or exceptionally skilled...
written or oral assignments. The key word for this grade is "insight."
Grade of A - (92-90): The work surpasses expectations for the course and gives evidence of a mastery of the subject matter. These elements might include impressive conceptual insights, research beyond expectations or exceptionally skilled written or oral presentations. The key word for this grade is "mastery."
Grade of A (100 to 93): Throughout the course, the student has performed well above expectations and, at times, has achieved excellence. Evidence of performance at this high level may include certain elegance in the final essays or presentations, creativity in one's approach

Late Assignments or Projects
(25-50)% points will be taken off your grade for late submissions of homework. The amount of points taken off is dependent on the lateness of the assignment (25% for one week late and 50% points for 2 weeks late).

VII. COURSE SCHEDULE:

See handouts

V III. GENERAL POLICIES/GUIDELINES:

- If you require an accommodation based on disability, please meet with me in the privacy of my office, during the first week of the semester, to make sure you are properly accommodated.
- Students must work alone on tests and quizzes.
- When homework is assigned, you will be told whether it will be collected and graded. Recommendation: Do the homework - it will help you learn.
- Students need to individually turn in homework assignments and term paper, e.g. one assignment turned in per student with your name on it. However, homework can be worked jointly with other students.
- No makeup for quizzes, home works, and tests.

USM RESOURCES

WRITING CENTER
The Writing Center is a free tutorial service available to any USM student who wants assistance with a writing project. The center offers one-to-one writing instruction that’s designed to help students become a more effective writer. The center offers tutorial service on a walk-in basis or by appointment (on the hour for an hour). In each session, a tutor talks with students about their writing project, asking them questions that will help students clarify their thoughts, specify their purpose, and decide how to proceed. Tutors do not write papers for students but they will help students find ways to develop their ideas more fully and express them more effectively.

Sites of Operation
The Hattiesburg Writing Center  
Location: Cook Library, Room 112  
Phone: (601) 266-4821  
E-mail: writing.center@usm.edu  
Web site: www.usm.edu/writingcenter

The Gulf Coast Writing Center  
Location: Gulf Park Library, Room 107  
Phone: (228) 214-3411  
E-mail: coastwritingcenter@usm.edu  
Web site: www.usm.edu/gulfcoast/gcwc/index.php

SPRING CENTER

The University of Southern Mississippi offers a Speaking Center, with consultations available at no cost to all students, faculty, and staff. The Speaking Center at the USM could be a great help for the students of Industrial Engineering Technology to prepare, organize, and delivery of their presentations. I consider the Center to be an extension of the class. The center is a space to refine your skills, address questions, and practice your speeches. The tutors of the speaking Center are there to help you with your speeches. Students who make regular use of this resource become better speakers and do better on their assignments. You can visit the center’s website to access tips on various areas of improving your presentation, making appointments with tutors, and arranging mock presentation at www.usm.edu/speakingcenter

Sites of Operation

The Speaking Center  
Hattiesburg Campus  
Cook Library, Room 114  
601-266-4965  
speakingcenter@usm.edu

The Speaking Center  
Gulf Park Campus  
Gulf Park Library, Suite 107  
228-214-3413  
Casey.Maugh@usm.edu

USM STUDENT HANDBOOK

Academic Dishonesty

It is the philosophy of The University of Southern Mississippi that academic dishonesty is a completely unacceptable mode of conduct and will not be tolerated in any form. All persons
involved in academic dishonesty will be disciplined in accordance with University regulations and procedures. Discipline may include suspension or expulsion from the University.

The following is from the USM Undergraduate Bulletin:

“When cheating is discovered, the faculty member may give the student an F on the work involved or in the course. If further disciplinary action is deemed appropriate, the student should be reported to the Dean of Students. In addition to being a violation of academic honesty, cheating violates the Code of Student Conduct and may be grounds for probation, suspension, and/or expulsion. Students on disciplinary suspension may not enroll in any courses offered by The University of Southern Mississippi.”

My choice is to give you an F in the course if I discover that you are cheating!!

Students must send the instructor an e-mail using the course web site e-mail stating that they understand USM’s academic honesty policy and also understand that if they do not uphold the standards of academic honesty, the instructor will enforce all applicable punishment.

**Plagiarism**

Plagiarism is the act of taking another person's writing, conversation, song, or even idea and passing it off as your own. This includes information from web pages, books, songs, television shows, email messages, interviews, articles, artworks or any other medium. Whenever you paraphrase, summarize, or take words, phrases, or sentences from another person's work, it is necessary to indicate the source of the information within your paper using an internal citation. It is not enough to just list the source in a bibliography at the end of your paper. Failing to properly quote, cite or acknowledge someone else’s words or ideas with an internal citation is plagiarism.

Students are highly recommended to complete the Plagiarism Tutorial accessible to the USM Libraries, at [http://www.lib.usm.edu/legacy/plag/plagiarismtutorial.php](http://www.lib.usm.edu/legacy/plag/plagiarismtutorial.php) within the second week of their classes.

**Statement of “Turnitin” Use**

Turnitin is recognized worldwide as the standard in online plagiarism prevention. Turnitin’s comprehensive plagiarism prevention system lets instructors quickly and effectively checks all of their students’ work in a fraction of the time necessary to scan a few suspect papers using a search engine. The University of Southern Mississippi is using this software to detect, deter, and reduce plagiarisms in student’s writing assignments.

Students are required to turn their project report/ research paper electronically in MS word or PDF format which is compatible to check against plagiarisms using Turnitin software. Your assignment will be checked for plagiarism randomly.

**ADA Syllabus Statement**

ED 761 is an elective course of the MS LTT program & offered through The Department of Economic & Workforce Development
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If a student has a disability that qualifies under the Americans with Disabilities Act and requires accommodations, he/she should contact the Office for Disability Accommodations (ODA) for information on appropriate policies and procedures. Disabilities covered by the ADA may include learning, psychiatric, physical disabilities, or chronic health disorders. Students can contact ODA if they are not certain whether a medical condition/disability qualifies. Mailing address:

Gulf Coast:
The University of Southern Mississippi on the Gulf Coast
Office of Disability Accommodations
730 E. Beach Blvd
Long Beach, Ms 39560
Voice Telephone or TTY: (228) 214-3232

Hattiesburg:
The University of Southern Mississippi
Office of Disability Accommodations
118 College Drive #8586
Hattiesburg, MS  39406-0001
Telephone: (601) 266-5024; TTY: (601) 266-6837; Fax: (601) 266-6035.
## Grading Rubric for Technical Writing Assignments

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Distinguished - 4pts</th>
<th>Proficient - 3pts</th>
<th>Limited - 2pts</th>
<th>Unsatisfactory - 1pt</th>
<th>Scores</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Content</strong></td>
<td>Clearly stated objectives and methodologies</td>
<td>Presented adequate information</td>
<td>Provided sufficient evidence</td>
<td>No misleading information</td>
<td>Presented inadequate information</td>
</tr>
<tr>
<td></td>
<td>Interesting, sophisticated, insightful idea development</td>
<td>Presented adequate information</td>
<td>Provided sufficient evidence</td>
<td>No misleading information</td>
<td>Presented inadequate information</td>
</tr>
<tr>
<td></td>
<td>Provided enough supporting illustrations</td>
<td>Sufficient accurate evidence</td>
<td>No misleading information</td>
<td>Presented inadequate information</td>
<td>Presented information in a random basis</td>
</tr>
<tr>
<td></td>
<td>Detailed, accurate, and convincing evidence</td>
<td>No misleading information</td>
<td>Presented inadequate information</td>
<td>Presented information in a random basis</td>
<td></td>
</tr>
<tr>
<td></td>
<td>No honest throughout the report (no plagiarism/ no lying)</td>
<td>Presented inadequate information</td>
<td>Presented information in a random basis</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Presented inadequate information</td>
<td>Presented information in a random basis</td>
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<tr>
<td></td>
<td>Presented information in a random basis</td>
<td>Presented information in a random basis</td>
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<tr>
<td></td>
<td>Presented information in a random basis</td>
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<tr>
<td><strong>Organization</strong></td>
<td>Presented information in a logical manner</td>
<td>Presented information in a logical manner</td>
<td>Presented information in a logical manner</td>
<td>Presented information in a logical manner</td>
<td>Presented information in a logical manner</td>
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<tr>
<td></td>
<td>Writing was focused to intended audience</td>
<td>Started with clear objectives and finished with clear conclusion</td>
<td>Smooth transitions</td>
<td>Presented information in a logical manner</td>
<td>Presented information in a logical manner</td>
</tr>
<tr>
<td></td>
<td>Started with clear objectives and finished with clear conclusion</td>
<td>Smooth transitions</td>
<td>Presented information in a logical manner</td>
<td>Presented information in a logical manner</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Smooth transitions</td>
<td>Presented information in a logical manner</td>
<td>Presented information in a logical manner</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Smooth transitions</td>
<td>Presented information in a logical manner</td>
<td>Presented information in a logical manner</td>
<td></td>
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</tr>
<tr>
<td><strong>Style</strong></td>
<td>Clear, concise, to the point but comprehensive writing</td>
<td>Clear, concise but comprehensive writing</td>
<td>Some what comprehensive writing</td>
<td>Not Clear or comprehensive writing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Free from grammatical and spelling errors</td>
<td>No more than two grammatical and spelling errors</td>
<td>More than five grammatical and spelling errors</td>
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<td></td>
</tr>
<tr>
<td></td>
<td>Used words - appropriate to the intended readers</td>
<td>Used proper punctuation, spacing, and short sentences</td>
<td>Used incorrect punctuation, no spacing, and long sentences</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Used proper punctuation, spacing, and short sentences</td>
<td>Clear and authentic to task and audience</td>
<td>Unclear to task and audience</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Distinctive voice, appropriate to task and audience</td>
<td>Clear and authentic to task and audience</td>
<td>Unclear to task and audience</td>
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<td></td>
</tr>
<tr>
<td><strong>Format</strong></td>
<td>Followed all IEEE standard formatting guidelines</td>
<td>Followed all but one IEEE standard formatting guidelines</td>
<td>Followed all but two of the IEEE standard formatting guidelines</td>
<td>Followed some of no IEEE standard formatting guidelines</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Report did not exceed 20 pages</td>
<td>Report did not exceed 20 pages</td>
<td>Report exceeded 20 pages</td>
<td>Report did not meet all aspects of the assignment</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Report meets all aspects of the assignment</td>
<td>Report meets all but one aspect of the assignment</td>
<td>Report submitted on time</td>
<td>Late or no submission</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Submitted on or before the deadline</td>
<td>Submitted on or before the deadline</td>
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