Southern Miss CLIT Students, Faculty Attend MODEX 2012

The Center for Logistics, Trade, and Transportation (CLIT) at the University of Southern Mississippi continues to emphasize the importance of linking academia with industry.

CLIT’s participation in MODEX 2012, the industry-owned trade event for the manufacturing, distribution, and supply chain industries, provided a unique opportunity for students to resolve classroom theories with real-life implementations in the industry. The event was held at Atlanta’s Georgia World Congress Center in February.

MODEX was designed to offer supply chain professionals networking opportunities and information for showcasing the products and services of more than 500 leading providers. The event also featured a variety of the latest tools and techniques of warehousing and logistics distribution, and included courtesy design competitions in which students were placed in teams of four.

Students participating from Southern Miss were David Cross, John Murchison, Richard Matson, Stephen Jarman, and Ashley Singletary. Faculty participants were Dr. Steven and Chuck Harrelson.

"MODEX was enlightening for the future of supply chain management, manufacturing and distribution," Trotman said. "Among the main area of focus was the potential efficiency through transportation, storage, and data processing, which will help businesses save money and increase their performance.

The event was hosted by the International Industry Association (IIA) and CFT College Industry Council on Logistics Education (CICLE). The industry association focuses on creating partnerships between industry and academic institutions through research, education, and data processing, which will help businesses save money and increase their performance.

For more information about the CLIT, online visit: https://www.usm.edu/colt/logistics-trade-transformation/index.html

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