A. **Call to Order**

1. **Robert Burt – Chair – Chair Industry Advisory Council** Mr. Burt welcomed everyone to the meeting for the Center for Logistics, Trade and Transportation. Told everyone we need help in logistic area. Told where center now has been developed but need help from advisory council of ways to make center better. Introduced Dr. Frances Lucas.

B. **Gulf Coast USM – Welcome**

1. **Dr. Frances Lucas - V.P. and Campus Executive Officer** for the University of Southern Mississippi Gulf Coast Campus was introduced. Dr. Lucas expressed what a powerful group of people were at the meeting today to move the needle. Industry can do great things for state of MS. It is her honor to be associated with center and graduate program. She indicated that she was proud of Center for Logistics, Trade and Transportation. Said there is much potential for future. With our premier university, research center we want to do everything we can to serve state, public leadership, private leadership and support wonderful legislature in our state. She talked about the 26 million dollar improvement that was being done to the coast campus. New science building being built with 9 research labs. New knowledge to come out of labs. This will be helpful with the expansion of the port and airport. With students being trained through the Master of LTT program this will help our area. These Master’s degrees very helpful for those who are already trained in new planning, operating system, enhance management skills analyze system, how to trade globally and improve economy. We have a great Master degree. Each need to look it up and let other know about it. Our goal is to support this area and to help the coast to rise to the top.

2. **Tom Lansford - Gulf Coast Dean** welcomed everyone to campus and affirmed his commitment to the Center and its program. With the construction going on here on coast campus this will present physical presence on the coast but key to future is through innovation program and centers like the CLTT and masters program. Program will help USM become part of economic engine that drives this community. Uniqueness of program one of only a handful in the nation on the academic and research side. One of several great things that are happening here in Mississippi. He is looked forward to collaborating in future with industry.

3. **Joe Whitehead – Dean for College of Science and Technology.** Need to utilize our brains in different way. Need both academic and non-academic to solve complex problems of today
and tomorrow. CLTT brings different people together. Want to move people forward. Science and Technology glad to be here.

4. **Senator John Polk – Sub Chair of Inner Mobile Transportation.** Proud graduate of USM. Mr. Polk gave brief bio on Senator Simmons.

C. **Game Changing Events in Mississippi Transportation and Economy**
   1. **Senator Willie Simmons – Chair of the Transportation Committee** Thanked everyone for inviting him. Concerned with transportation. We need to know where and what is Important to do research to give adequate information. If this is done it could avoid making costly errors. He gave illustration of this. Said we have good group of Senators who worked together well.

   Game changing events:
   a. Katrina -Impacted transportation before and after. Caused us to look and see what we need to do to get people out.
   b. B.P. Oil Spill - Continuous Impact
   c. Shift in public policy – We used to have impact at Capitol to earmark projects. Works different now and much of this has been taken away. We need to look at how we can adjust to this situation. Money has also been taken from MDOT funds to go elsewhere and this needs to stop. We need to fight to maintain existing transportation system. One way to do this is gain knowledge by expertise from field.
   d. Want to thank university for having him and having this center in place. Working together and communicating has given us hope and commitment.
   e. We have to adjust to change in time. Need to find different ways to generate monies. Need to make monies to build and maintain. Ways and opportunity to change. Game changer. Going to industry. Flat tax bad idea today. This does not generate enough dollars to support and maintain. Need resources to build highways to carry products which brings income and resources to the state. Calling on center to help us find the resources. We need to generate dollars and push forward and market. Need better highways to move industry that is coming into our state. Look at a new way of doing things.
   f. We need to have courage to pursue change. Research from our center can look at toll roads and make sure we have funding. Make sure we have resources to have this. Push forward and sell to the general public. Private sector need to write checks to pay for tolls. Not raising taxes but shifting process. Leadership coming from highway commissioners. Communication and collaboration. Need to decide what road we want to travel. Thanked Senator Polk and others for being supportive.
g. Other possibility is special fees. List from other states to see what they do. We need to commit to restructure, Research and more funds. With change in society and resources we need to be:
   a. Innovative
   b. Aggressive
   c. Open-minded
h. We must recognize that our transportation system is the engine to our success. Economic development will not happen without transportation. Research center can help it grow.

D. Update Accomplishments – Center for Logistics, Trade and Transportation

1. **Dr. Sulbaran, Director, Center for Logistics, Trade and Transportation.** This group here today is representing so many organizations, profit-non-profit, legislature, air transportation, ground transportation, water transportation and rail among others. You are very important group of people. Dr. Sulbaran very excited about opportunities. Said this was age of change. The Center for Logistics, Trade and Transportation was not a University idea. This came from the industry. University listened to request and established the Center. Center is now 2-3 years old. We need to think of greater things we need to do. Could we make Mississippi the Logistic Center for the United State?

   Dr. Sulbaran thanked Robert Burt and MDOT for their continuous support for the center. Industry has been super supportive to Center. Thanked also Mary Ann Moon for her being so helpful. She believed in significant economic impact of the center for Mississippi and the gulf region.

   Over 50 applications have been submitted to the Master of Science in Logistics, Trade and Transportation program at the University of Southern Mississippi. Our program has graduated already 3 people. These are working professionals. During the last few weeks, We have admitted 18 new students into the Master of Science in Logistics, Trade and Transportation. I am working with Career Services for contact to students for job opportunities upon graduation.

   We have received several grants. We competed for USDOT grant and received it. We have been classified as Tier 1 through USDOT University Research Center.

   We have taken our students to Panama. This is a great experience. We visit multiple private and public organizations

   The CLTT now have monthly electronic Newsletter that keeps the stakeholders updated.


E. IAC – Officers
1. Robert Burt – Chair Industry Advisory Council Mr. Burt told audience that we need more people to participate on committees. Mr. Burt encouraged people to sign up on the sheet that was on table.

F. IAC-CLLT – Proposed Bylaw Change Discussion and Vote
1. M.D. Sarder, Assistant Director CLTT - Explained the changes made to the Bylaws and the rational for the changes. Requested a motion to change by-laws to include the IET and Logistic undergraduate program. We have about 80 majors in these programs and graduate about 10-15 per year. Bruce Frallic made motion, seconded Robbert Burt and vote was unanimous.

G. CLTT - USDOT – Tier 1 2011
1. Chad Miller – Assistant Director CLTT - One of 10 tier one consortium in the nation. This 3.5 million consortium is great opportunity. Named all university working in consortium and how they are well known universities. 9 research indicatives and we are working with top four. They are:
   1. Realining multi mobile freight – Implications of Panama Canal expansion, port expansion, implication on freight.
   2. Enhancing railroad activity in rural areas. Geared toward short line railroads. What can communities do if they have short lines?
   3. Enhancing access local regional food. One issue there is how do you transport local foods. Transportation issues.
   4. Multi mobile freight systems and security transportation.
   5. Reuse of Dredging materials
   6. Freight into communities
   7. Automating information system
   8. Estimating climate change
   9. Education initiative within consortium. Teaching teachers
   10. Workforce development

One to one match. If you need research done we can double that by using federal dollars back to research needs. Experts throughout we can work with through this consortium. Expanded educational opportunity through our LTT students where they can go to training at different universities.

H. Master of Science – Marketing and Recruiting Discussion
1. Mary Ann Moon – Vice Chairman of IAC – Talked from economic point of view. She is a certified economic developer who recently moved from Louisiana to Mississippi. Govenor
Bryant asked her what Mississippi is not promoting that is positive. Told Governor Bryant that Infrastructure is important in Mississippi. Work closely with site selectors. Shared two articles. How industries changes in site selection to various modes of transportation when site selection taking place. Many manufacturers coming back to U.S. Tremendous cost that takes to have adequate transportation and distribution within a system. Site selectors are now taking look at what areas of country best places for transportation. Now is the time for Mississippi to capitalize. This is the perfect time. Mississippi is strategically located to alleviate some of the pressure from Memphis. Create more growth for state. We need to have the availability of modes of transportation and others will want to come here. We need to be prepared to recruit, have strategic planning, stay involved, market, and develop proposals. Program being offered perfect time to do these things. There is nothing in surrounding states that offers anything like this. Encourage to stay involved. Dedicate time to this program. Time and effort needed. Bring users to table. They know what shortcomings and what is needed. Participate as we develop program. Send comments about program and things we need for this program.

I. Adjourn at 1:20pm
   1. Tulio Sulbaran – Director for Center for Logistics, Trade and Transportation. Thanked everyone for coming and asked that they become a part of the industry advisory council.