From costume design through apparel construction and marketing, our new program offers hands-on, real-world training in the skills you'll need for a successful career.
A costume can transform actors into 18th century lords and ladies, man-eating plants, or teens at a 50s sock hop. Fashion designers can turn a model on a runway into a living, breathing work of art. And the everyday apparel we choose to wear sends a powerful message about how we want the world to see us and who we believe we are.

But who creates the apparel and accessories we wear?

The Departments of Theatre and Marketing and Merchandising at Southern Miss have teamed up to offer a certificate program in Apparel Construction and Design, which offers students a guided tour through

- the history of apparel,
- an introduction to costuming,
- the design and construction of apparel,
- consumer behavior, and
- the industrial technology behind apparel production.

Students will be involved in the design and creation of actual garments and will work in teams on client-based projects that will provide the experience they need to translate their classroom knowledge to real-world industry challenges and rewarding careers in marketing, purchasing, fashion design and garment design.

Our certificate program is open to students in all majors. Learn more at usm.edu/theatre/apparel-construction-and-design or usm.edu/business/apparel-construction-design-certificate or stop by the Departments of Theatre [TAD 201] or Marketing and Merchandising [SCH 2035 or 3013] to talk to an advisor.