Community is where it happens

Health is impacted by many factors

Workers are leaders

LEADERSHIP FOR CHANGE
The story of the Women’s Health Leadership Institute
To train and support CHWs nationwide to effectively use a public health systems approach to reduce health disparities and chronic diseases in their communities.
358 CHWs trained across the country
Master Trainers are the heart of WHLI

- Competitive application process
- 20 Master Trainees in all ten Public Health Regions
- 16 now certified as Master Trainers
How did we do this?

Stakeholder Advisory Group

20 leaders in the CHW field from across the country
Building on the natural leadership skills of experienced CWHs to maximize their effectiveness as **community change agents**.
WHLI Principals

* Freire participatory education process (students = teachers)
* Collective problem solving for social change
* Systemic thinking to address social determinants of health
WHLI Curriculum

- Module 1: Systemic Thinking
- Module 2: Challenging the Process of Change and Mastering Change
- Module 3: Shared Vision and Collective Action
- Module 4: Strengthening Collective Capacity for Action
- Module 5: Building Leadership
WHLI builds capacity through action

* CHW Community Action Project (CAP)  
  (completed within 12 months of training)
Community Action Projects

* Collaboration among organizations to educate homeless women about sexual health

* Changed clinic branding and services to reach uninsured women with cancer screening
WHLI builds capacity through its network

- Staff
- Master Trainers
- Website
How are we measuring outcomes?

- CHW training evaluation (pre/post)
- Number and type of CAPs completed
- Participant interviews
As a result of participating in WHLI, have there been any changes in...

<table>
<thead>
<tr>
<th>Question</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>... your work?</td>
<td>96%</td>
</tr>
<tr>
<td>... your leadership role?</td>
<td>93%</td>
</tr>
<tr>
<td>... the way you involve yourself in your community /community involvement?</td>
<td>82%</td>
</tr>
<tr>
<td>... your ability to address women’s health issues in the community</td>
<td>79%</td>
</tr>
<tr>
<td>... how you’ve been able to network with, involve or organize new groups of people to develop a shared vision of something you’d like to change in the community?</td>
<td>93%</td>
</tr>
</tbody>
</table>

Preliminary results (N=28)
New in 2014

CHW Workshops with Special Populations

* Pacific Islanders (Guam)
* American Indian/Alaska Native CHRs (New Mexico)
The Future of WHLI

What’s next?

National Impact evaluation in 2015
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