Office of Governor Phil Bryant

Mississippi Health Summit 2012
The University of Southern Mississippi
Friday, June 29, 2012
Health Care as an Economic Driver

Health care is gaining momentum as an economic driver in Mississippi as demonstrated by the health care related bills passed this legislative session.

Recently approved by the Mississippi Legislature and signed into law by Governor Phil Bryant, the Mississippi Health Care Industry Zone Act (House Bill 1537) promotes the growth of the health care industry in Mississippi.

The Mississippi Health Care Industry Zone Act aims to expand access to high-quality medical care for Mississippi residents and increase the number of health care jobs in the state by providing incentives to health care businesses that locate or expand within a qualified Health Care Zone and commit to create at least 25 full-time jobs and/or invest at least $10 million.

The incentive program is designed to benefit medical service providers and businesses engaged in:

- Medical supply, Biologics, Medical product distribution, Biotechnology, Laboratory and Diagnostic testing, Pharmaceutical research and development, and Medical equipment or medicine production and related manufacturing or processing
What is a Health Care Zone?

A Health Care Zone is defined as:

- an area where there are three adjoining counties which have Certificates of Need for more than 375 acute care hospital beds; the business must locate or expand within a five mile radius of a health care facility with a certificate of need for acute care hospital beds; and

- an area within five miles of a hospital constructed before July 1, 2017, and with a minimum capital investment of $250 million.
Qualifications

- The Mississippi Development Authority (MDA) must certify the business meets the minimum requirements of the Mississippi Health Care Industry Zone Incentive Program and the project advances health care opportunities in the state.

- Certification must be obtained before the project is announced and prior to the start of construction and hiring.

- The certified business must make a minimum investment of $10 million and/or create at least 25 full-time jobs.

- The certified business must locate or expand a facility in a Health Care Zone – either within a five-mile radius of a health care facility with a Certificate of Need for acute care hospital beds or within a five-mile radius of a hospital with a minimum capital investment of $250 million that is constructed before July 1, 2017.
Incentives

• Certified businesses that meet the criteria of the Mississippi Health Care Industry Zone Incentive Program are eligible to receive a sales tax exemption from the date of certification through the start-up of the facility.

• Certified companies also are eligible to receive an accelerated, 10-year state income tax depreciation deduction.

• The Mississippi Health Care Industry Zone Act allows counties and cities to grant a property tax fee-in-lieu for 10 years for any certified project with an investment of more than $10 million or a 10-year ad valorem tax exemption.

• Certified companies can also qualify for other Mississippi incentive programs, such as the Advantage Jobs Program, and other project assistance, such as funding for infrastructure needs.
Other Drivers

• House Bill 317 was passed earlier in the session and has been signed by the Governor. This bill establishes the Office of Mississippi Physician Workforce at the University of Mississippi Medical Center to increase the number of medical residency programs offered throughout the state. The intent is to attract more physicians to Mississippi.

• Expansion of the School of Medicine

• Providers Incentives in Rural Areas
Teen Pregnancy: Why Should You Care?

National Statistics:
• In 2009, Mississippi ranked 50/50 regarding overall child wellbeing. ¹

Living Arrangements:
• In 2009, 48% of children in Mississippi were in single-parent households, the highest percentage in the nation.²

Marriage Licenses applied for in Mississippi:
• In a 30 year time span, the number of women applying for marriage licenses in Mississippi dropped in HALF.³

Education:
• In 2008-2009, Mississippi’s on-time graduation rate was 62%.⁴
• In 2010, 23% of Mississippians ages 18 to 24 did not attend school, did not work and had no degree beyond high school, the 2nd highest rate in the nation.⁵
Poverty:
• In 2010, 39% of children lived in families where no parent had full-time, year-round employment, the highest in the U.S. ⁶

Births:
• In 2009, Mississippi had the highest rate of births to unmarried women - 55%.⁷

Teen Pregnancy Rate:
• In 2008, the Mississippi pregnancy rate was 66 per 1000 15-19 year old females, the highest in the nation vs. the national rate of 41 per 1000 15-19 year old females.⁸

Child Death: (KIDSCOUNT)
• In 2008, the infant mortality rate for the state was the highest in the U.S. at 10 per 1000 live births.⁹
Snapshot of Births to Teen Mothers in 2010:
• In 2010, Mississippi was number one in the nation with the highest rate of births to teen mothers 15 – 19 at 55 per 1000. The national rate of births for teens was 34.3 per 1000.\textsuperscript{10}

Public Costs of Teen Childbearing in Mississippi:
• In 2008, teen childbearing cost taxpayers at least $159M. (49% federal; 51% state and local)\textsuperscript{11}
• $28M for public health (Medicaid and CHIP)
• $9M for child welfare
• $16M for increased rates of incarceration
• $60M lost tax revenue due to decreased earnings/spending.
• Between 1991-2008, there were approximately 146,379 teen births in the state, costing taxpayers $3.7B.\textsuperscript{12}
Mission Statement

The mission of the Task Force is to improve the lives of Mississippi families and ensure a better future for our youth by collaborating to create a comprehensive campaign to reduce and prevent teen pregnancy. To accomplish this mission, the program will:

- Engage local communities statewide.
- Provide culturally competent education.
- Propose legislation when necessary.
- Ensure access to teen-friendly healthcare services.
- Increase job opportunities for teens.
- Engage teen parents, both mothers and fathers (including the family support unit) in making healthy choices for themselves and their children.
- Educate and promote social wellness among youth and families.
- Assist organizations seeking funding for teen pregnancy prevention programs.
- Conduct statewide focus groups for teen parents to determine what interventions would be useful in preventing teen pregnancies.
Teen Pregnancy Task Force

**PERFORMANCE EVALUATION**

The Task Force will provide the Governor and Legislature with information, data and recommendations to improve the lives of youth and their families. To gain insight in how the program is doing, the following are some of the performance measures to be used to determine effectiveness:

1. To reduce the number of teen pregnancies, ages 8-19 by 15 percent (45 births per 1000 females) by 2017.
2. To reduce the percentage of repeat teenage births from 21.4 percent to 15 percent by 2017.
3. Increase the level of understanding for parents and guardians of the importance of teen pregnancy prevention programs.
4. Develop peer/leader programs to positively influence students to make wise choices as it relates to their sexual health each year.
5. Develop numerous partnerships across the state.

The evaluation of the plan will be ongoing so that successful outcomes may be measured.
Obesity

As citizens, we must do a better job with our individual health care. Every Mississippian should realize that a sound diet and exercise program will save lives and reduce health care costs. We should not be the most obese state in the nation, leading the worst statistics of heart attacks and strokes. Walk, run, go to the gym, plant a garden or ride a bike. Getting active is key to your own health care and I again intend to lead by example.

We are continuing to collaborate with all parties to move Mississippi towards a healthier lifestyle.