**This is a DRAFT IA based on our understanding of what the needs will be. The full IA is an RFP deliverable and will need to be extended and approved as part of the implementation process.**

**A Template Key is at the bottom of this document to indicate the type of template expected for each page.**

1. **Primary Topical Navigation**
   1. **Southern Miss Proud - B**
      1. About The University of Southern Mississippi - F
         1. Locations – F
            1. Hattiesburg Campus – B
            2. Gulf Park Campus – B
            3. Gulf Coast Research Laboratory
            4. John C. Stennis Space Center – F
            5. Magnolia Speech School
            6. Point Cadet Marina
            7. Port of Gulfport
         2. Diversity & Inclusion - F
         3. Treasuring History & Tradition - F
      2. Vision, Mission & Values - F
      3. Community Impact – F
   2. **Admissions – B**
      1. Undergraduate Admissions – F
      2. Graduate Admissions – F
   3. **Academics - B**
      1. Undergraduate Programs – F (list view)
         * Options to sort by:
           + A-Z
           + Availability (Hattiesburg, Gulf Park, 100% Online)
           + Career Interest (to include Licensure)
           + College
           + School
           + Format (full-time, part-time, hybrid, online)
      2. Graduate Programs – F (list view)
         * Options to sort by:
           + A-Z
           + Availability (Hattiesburg, Gulf Park, 100% Online)
           + Career Interest
           + Level (masters, specialist, doctoral, certificate)
           + College
           + School
           + Format (full-time, part-time, hybrid, online)
         1. Graduate School - E
      3. Student Success – F
         1. For Students - F
         2. For Parents - F
      4. Colleges and Schools – F (list view)
         1. College of Arts and Sciences – D
            1. About - F
            2. Programs – F (list view)
            3. Schools – F (list view)

School of Biological, Environmental, and Earth Sciences - E

School of Communication - E

School of Computing Sciences and Computer Engineering - E

School of Construction and Design - E

School of Criminal Justice, Forensic Science and Security - E

School of Humanities - E

School of Interdisciplinary Studies and Professional Development - E

School of Mathematics and Natural Sciences - E

School of Music - E

School of Ocean Science and Engineering - E

School of Performing and Visual Arts - E

School of Polymer Science and Engineering - E

School of Social Science and Global Studies - E

* + - * 1. Faculty – F (list view)
        2. Alumni - F
        3. Resources – F

For Students – F

For Faculty and Staff – F

* + - 1. College of Business and Economic Development – D
         1. About - F
         2. Programs – F (list view)
         3. Schools – F (list view)

School of Accountancy - E

School of Finance - E

School of Management - E

School of Marketing - E

* + - * 1. Faculty – F (list view)
        2. Alumni - F
        3. Resources – F

For Students – F

For Faculty and Staff – F

* + - 1. College of Education and Human Sciences – D
         1. About - F
         2. Programs – F (list view)
         3. Schools – F (list view)

School of Child and Family Sciences – E

School of Education - E

School of Kinesiology and Nutrition - E

School of Library and Information Science - E

School of Psychology - E

School of Social Work - E

* + - * 1. Faculty – F (list view)
        2. Alumni - F
        3. Resources – F

For Students – F

For Faculty and Staff – F

* + - 1. College of Nursing and Health Professions - D
         1. About - F
         2. Programs – F (list view)
         3. Schools – F (list view)

School of Health Professions - E

School of Leadership and Advanced Nursing Practice - E

School of Professional Nursing Practice - E

School of Speech and Hearing Sciences - E

* + - * 1. Faculty – F (list view)
        2. Alumni - F
        3. Resources – F

For Students – F

For Faculty and Staff – F

* + 1. Honors College - E
    2. [University Libraries](http://lib.usm.edu/)
    3. International Education – B
    4. Academic Centers & Institutes
  1. **Research - B**
     1. Innovation & Impact – F
     2. Research Centers & Institutes – F (list view)
        + Options to sort by:
          - A-Z
          - Research Area
     3. Student Research – F
        1. Drapeau Center for Undergraduate Research – F
        2. Undergraduate Symposium on Research and Creative Activity – F
        3. Susan A. Siltanen Graduate Student Research Symposium – F
     4. Research Support – F
        1. Vice President for Research – F
        2. Office of Research Administration – F
        3. Office of Research Integrity – F
        4. Office of Technology Development – F
        5. Environmental Health and Safety (EHS) – F
        6. University Research Council – F
  2. **Student Life - B**
     1. Get Involved in Hattiesburg
        1. Get Around – F
        2. [Get a Bite](https://usm.campusdish.com/)
        3. Get Fit – F
        4. Get Help – F
        5. Get Involved – F
           1. Undergraduate Student Organizations – F (list view)
           2. Graduate Student Organizations – F (list view)
        6. Get a Job – F
        7. Get Housing – F
        8. Get Spirit – F
     2. Get Involved at Gulf Park
        1. Get Around – F
        2. [Get a Bite](https://usm.campusdish.com/)
        3. Get Fit – F
        4. Get Help – F
        5. Get Involved – F
           1. Undergraduate Student Organizations – F (list view)
           2. Graduate Student Organizations – F (list view)
        6. Get a Job – F
        7. Get Spirit – F
  3. **Arts - B**
     1. Events - F
     2. Arts Institute of Mississippi - F
     3. Partners for the Arts - F
  4. [**Athletics**](http://www.southernmiss.com/)

1. **Secondary Topical Navigation**
   1. **Majors & Degrees**
      * + Options to sort by:
          - A-Z
          - Availability (Hattiesburg, Gulf Park, 100% Online)
          - Career Interest (to include Licensure)
          - Level (bachelor’s, masters, specialist, doctoral, certificate)
          - College
          - School
          - Format (full-time, part-time, hybrid, online)
   2. **News**
      * Link to news landing page, to be developed as part of this RFP
   3. **Events**
      * + Link to calendar product as quoted in this RFP
   4. [**Giving**](https://www.usmfoundation.com/s/1149/foundation/start.aspx)
2. **Call to Action Links**
   1. **Apply – B**
   2. **Visit – B**
      1. Hattiesburg Campus Maps & Directions – F
      2. Gulf Park Campus Maps & Directions – F
   3. **Request Info - F**
3. **Audience Navigation**
   1. **Prospective Students – 1.2**
   2. **Current Undergraduate Students - F**
      1. [Email](https://sts.usm.edu/adfs/ls/?client-request-id=b99964af-88d1-4574-bca5-43fba1ac958f&username=&wa=wsignin1.0&wtrealm=urn%3afederation%3aMicrosoftOnline&wctx=estsredirect%3d2%26estsrequest%3drQIIAY2RMW_TQABGc3Fq2gqJCjGw0YGJ6uLz2T4flhBKmrRQOalFUpRmIKrPPtskzjmx0yj5AzAgUSEx0AEJEEuEBGICxMTYqaz9BYgJsYDEQiMWNnjD0ze_74qkFlXrMvoDhnNDxLkKmT9ffzE8v7zy2nvy_vP9rPrx5fqvZ68ePzwEZ0ZpXPS90QxcCrMsSS1FEaOsJ0S3KDiPmF9kIlbEeE95B8AxALO8STRiEGRSw9QwpSohWpEQTlSmEmjq3IO6wV1IiaZBlZsYEcNFFJGT_Lnt0igL8VxiGE397_klLoZxJxFpdig9ABWWlSuiFlSr7XCw6SXeJNBpQF003UflKKzgQXMzrG4RfrtH3Y6PduKhcBOMnd2kTO0Sc-o1FgR1Ua7YzIzL-oR1UyemcVCL9Km9vaHhyRg5-GoTsk4zpRFtjVKz5de6mbib7SewwcUO9rO9hlGzZ9J_RX0ryad9YtE_kmSR-P3IOy6Ar4WzSLIWF-UVcDG3mvtZAM8XTuO_-HRv_c6PRvXNo-tPfTOXO1pQxrfaa7t2dMOz1-pKt077rNHdGvemtK9yY7IxHjh2GLhayW_dvEYt9UAGB7L8RQbf5NyHpX8ddrJ8ASOVQqRBRFeRbiFsGVr7Nw2)
      2. [Canvas](https://usm.instructure.com/login/canvas)
      3. [SOAR](https://soar.usm.edu/psp/saprd90/?cmd=login&languageCd=ENG&)
      4. [People Directory](http://apps.usm.edu/itech/onlinedirectory/)
      5. **Academic Resources (section header)**
         1. Academic Calendar - F
         2. Advising - F
         3. Student Success – 1.3.3
         4. [Class Schedule Search](https://soarmobile.usm.edu/app/catalog/classSearch)
         5. [University Libraries](http://lib.usm.edu/)
         6. Registrar’s Office - F
         7. Faculty Search – F (list view)
         * Link to faculty list with options to sort by:
           + College
           + School
           + Program
           + Campus
           + Area of Expertise
         1. [Undergraduate Bulletin](http://catalog.usm.edu/index.php?catoid=19)
         2. Commencement Details *(when in season)* – F
      6. **Research Resources (section header)**
         1. [University Libraries](http://lib.usm.edu/)
         2. Drapeau Center for Undergraduate Research – 1.4.3.1
         3. Undergraduate Symposium on Research and Creative Activity – 1.4.3.2
      7. **Financial Aid (section header)**
         1. Funding Resources – F
         2. Financial Literacy – F
      8. **Student Life Resources (section header)**
         1. Get Involved in Hattiesburg – 1.5.1
         2. Get Involved at Gulf Park – 1.5.2
      9. **Career Services (section header)**
      10. **Upcoming Student Events**
          * Link to specific feed from new calendar product as quoted in this RFP
   3. **Current Graduate Students - F**
      1. [Email](https://sts.usm.edu/adfs/ls/?client-request-id=b99964af-88d1-4574-bca5-43fba1ac958f&username=&wa=wsignin1.0&wtrealm=urn%3afederation%3aMicrosoftOnline&wctx=estsredirect%3d2%26estsrequest%3drQIIAY2RMW_TQABGc3Fq2gqJCjGw0YGJ6uLz2T4flhBKmrRQOalFUpRmIKrPPtskzjmx0yj5AzAgUSEx0AEJEEuEBGICxMTYqaz9BYgJsYDEQiMWNnjD0ze_74qkFlXrMvoDhnNDxLkKmT9ffzE8v7zy2nvy_vP9rPrx5fqvZ68ePzwEZ0ZpXPS90QxcCrMsSS1FEaOsJ0S3KDiPmF9kIlbEeE95B8AxALO8STRiEGRSw9QwpSohWpEQTlSmEmjq3IO6wV1IiaZBlZsYEcNFFJGT_Lnt0igL8VxiGE397_klLoZxJxFpdig9ABWWlSuiFlSr7XCw6SXeJNBpQF003UflKKzgQXMzrG4RfrtH3Y6PduKhcBOMnd2kTO0Sc-o1FgR1Ua7YzIzL-oR1UyemcVCL9Km9vaHhyRg5-GoTsk4zpRFtjVKz5de6mbib7SewwcUO9rO9hlGzZ9J_RX0ryad9YtE_kmSR-P3IOy6Ar4WzSLIWF-UVcDG3mvtZAM8XTuO_-HRv_c6PRvXNo-tPfTOXO1pQxrfaa7t2dMOz1-pKt077rNHdGvemtK9yY7IxHjh2GLhayW_dvEYt9UAGB7L8RQbf5NyHpX8ddrJ8ASOVQqRBRFeRbiFsGVr7Nw2)
      2. [Canvas](https://usm.instructure.com/login/canvas)
      3. [SOAR](https://soar.usm.edu/psp/saprd90/?cmd=login&languageCd=ENG&)
      4. [People Directory](http://apps.usm.edu/itech/onlinedirectory/)
      5. **Academic Resources (section header)**
         1. Academic Calendar – 4.2.5.1
         2. Advising - F
         3. Student Success – 1.3.3
         4. [Class Schedule Search](https://soarmobile.usm.edu/app/catalog/classSearch)
         5. [University Libraries](http://lib.usm.edu/)
         6. Registrar’s Office – 4.2.5.6
         7. Faculty Search – 4.2.5.7
         8. [Graduate Bulletin](http://catalog.usm.edu/index.php?catoid=18)
         9. Academic Integrity - F
         10. Collaborative Institutional Training Initiative (CITI) - F
         11. Degree Deadlines - F
         12. Graduate Assistants - F
         13. Application for Graduation - F
         14. Graduation Deferment Request - F
         15. Policies & Processes - F
             1. Graduate Appeals and Grievance Processes - F
             2. Consensual Relationships - F
         16. Professional Development - F
             1. Susan A. Siltanen Graduate Student Research Symposium – 1.4.3.3
             2. 3-Minute Thesis - F
             3. Professionals in Preparation - F
         17. Student Completion Forms - F
         18. Theses, Dissertations, & Nursing Capstones - F
         19. Commencement Details *(when in season)* - F
      6. **Research Resources (section header)**
         1. [University Libraries](http://lib.usm.edu/)
         2. Susan A. Siltanen Graduate Student Research Symposium – 1.4.3.3
         3. [ORCID](https://orcid.org/)
         4. [STEM Grad Students – Federal Opportunities](https://stemgradstudents.science.gov/)
         5. [US Copyright Office](https://www.copyright.gov/)
      7. **Financial Aid (section header)**
         1. Funding Resources – 4.2.7.1
         2. Financial Literacy – 4.2.7.2
      8. **Student Life Resources (section header)**
         1. Get Involved in Hattiesburg (1.5.1)
         2. Get Involved at Gulf Park (1.5.2)
      9. **Career Services (section header)**
      10. **Upcoming Graduate Student Events**
          * Link to specific feed from new calendar product as quoted in this RFP; this view may need to be filtered for graduate student only, depending on quoted calendar tool capabilities
   4. **Parents & Families - F**
      1. Academic Calendar – 4.2.5.1
      2. Campus Safety - F
      3. Financial Aid – 4.2.7
      4. Student Success – 1.3.3
   5. [**Alumni & Friends**](https://www.southernmissalumni.com/s/995/start.aspx)
   6. **Faculty & Staff - F**
      1. [Email](https://sts.usm.edu/adfs/ls/?client-request-id=b99964af-88d1-4574-bca5-43fba1ac958f&username=&wa=wsignin1.0&wtrealm=urn%3afederation%3aMicrosoftOnline&wctx=estsredirect%3d2%26estsrequest%3drQIIAY2RMW_TQABGc3Fq2gqJCjGw0YGJ6uLz2T4flhBKmrRQOalFUpRmIKrPPtskzjmx0yj5AzAgUSEx0AEJEEuEBGICxMTYqaz9BYgJsYDEQiMWNnjD0ze_74qkFlXrMvoDhnNDxLkKmT9ffzE8v7zy2nvy_vP9rPrx5fqvZ68ePzwEZ0ZpXPS90QxcCrMsSS1FEaOsJ0S3KDiPmF9kIlbEeE95B8AxALO8STRiEGRSw9QwpSohWpEQTlSmEmjq3IO6wV1IiaZBlZsYEcNFFJGT_Lnt0igL8VxiGE397_klLoZxJxFpdig9ABWWlSuiFlSr7XCw6SXeJNBpQF003UflKKzgQXMzrG4RfrtH3Y6PduKhcBOMnd2kTO0Sc-o1FgR1Ua7YzIzL-oR1UyemcVCL9Km9vaHhyRg5-GoTsk4zpRFtjVKz5de6mbib7SewwcUO9rO9hlGzZ9J_RX0ryad9YtE_kmSR-P3IOy6Ar4WzSLIWF-UVcDG3mvtZAM8XTuO_-HRv_c6PRvXNo-tPfTOXO1pQxrfaa7t2dMOz1-pKt077rNHdGvemtK9yY7IxHjh2GLhayW_dvEYt9UAGB7L8RQbf5NyHpX8ddrJ8ASOVQqRBRFeRbiFsGVr7Nw2)
      2. [Canvas](https://usm.instructure.com/login/canvas)
      3. [SOAR](https://soar.usm.edu/psp/saprd90/?cmd=login&languageCd=ENG&)
      4. [SOAR FIN](https://soarfin.usm.edu/psp/fnprd91/?cmd=login&languageCd=ENG&)
      5. [SOAR HR](https://soarhr.usm.edu/psp/hrprd92/?cmd=login&languageCd=ENG&)
      6. [People Directory](http://apps.usm.edu/itech/onlinedirectory/)
      7. [University Libraries](http://lib.usm.edu/)
      8. Faculty Search – 4.2.5.7
      9. Institutional Policies – F
      10. **Research Support (section header) – 1.4.4**
      11. **Business Processes (section header)**
          1. Financial Resources – F
             1. Budget and Payroll
             2. Accounts Payable
             3. Fiscal Planning and Analysis
             4. Procurement and Contract Services
          2. Hiring and Human Resources
      12. **Operations and Services (section header)**
          1. Physical Plant
          2. Parking and Transit Services
          3. iTech
          4. Copy and Photo Services
   7. **Community - F**
      1. Visit (3.2)
4. **Pre-Footer**
   1. Hattiesburg Campus Maps & Directions (3.2.1)
   2. Gulf Park Campus Maps & Directions (3.2.2)
      * + Links for social media icons:
   * [Facebook](https://www.facebook.com/usm.edu)
   * [Twitter](https://twitter.com/southernmiss)
   * [Instagram](https://www.instagram.com/officialsouthernmiss/)
   * [YouTube](https://www.youtube.com/southernmiss)
5. **Footer**
   1. [Accountability & Transparency](http://www.mississippi.edu/transparency/)
   2. Accreditation - F
   3. Campus Safety – 4.4.2
   4. Contact - F
   5. EEO Statement - F
   6. Employment - F
   7. [Ethics Line](https://secure.ethicspoint.com/domain/media/en/gui/31502/index.html)
   8. [Legislative Updates](http://www.mississippi.edu/gov/miss_code_ann_25-61-19.asp)
   9. [People Directory](http://apps.usm.edu/itech/onlinedirectory/)
   10. Privacy & Legal - F
   11. Report a Student Concern - F
   12. Sexual Assault/Title IX - F
   13. Web Accessibility – F

**Template Key:**

1. Home Page (1 page)
2. Top-Level Landing Page (15-20 pages)
3. Academic Program Landing Page (70-75 undergraduate pages and 75-80 graduate pages)

Note: The same base program template will be used for undergraduate and graduate programs, but minor visual distinctions may need to be implemented to differentiate undergraduate program pages from graduate program pages.

1. College Landing Page (4 pages)
2. School Landing Page (30-35 pages)
3. *Components from* Universal Template (all other pages)

Note: For items marked with “F,” the University’s expectation is that the vendor will assist in selecting standard design elements from the Universal Template components that best match the content needs for each page.