CHILDREN’S BOOK FESTIVAL
MARCH 17 - 18, 1969

Sponsored By
University of Southern Mississippi Library
March 17, 1969

9:00 - 9:30 a.m. - Registration - University Commons

9:30 - 10:00 a.m. - Opening Session

10:00 - 11:00 a.m. - Children’s Book Editor, Mary K. Eakin, “Children’s Books, Too Good to Miss.”

11:00 - 12:00 Noon - Exhibit Time

12:00 - 1:30 p.m. - Lunch

1:30 - 2:30 p.m. - Workshop on Writing for Young People, conducted by Joseph Krumgold, Newbery Award Winner

3:00 - 4:00 p.m. - Tour of Library

UNIVERSITY COMMONS

4:00 - 5:00 p.m. - Autographing Party - Joseph Krumgold, Taro Yashima, Lois Lenski

UNIVERSITY AUDITORIUM

8:00 p.m. - Mary K. Eakin - “Critic Meets Author, or What Makes A Children’s Book Good.” Responses by Joseph Krumgold and Taro Yashima.

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9:30 - 11:00 a.m. - Taro Yashima - Live Demonstration on Book Illustration.

11:00 - 12:00 Noon - Exhibit Time

1:30 - 2:30 p.m. - Workshop on Writing for Children, conducted by Taro Yashima.

2:30 - 3:30 p.m. - Tour of Library

UNIVERSITY AUDITORIUM

8:00 p.m. - Joseph Krumgold Public Address Award - Lois Lenski

9:30 p.m. - Autographing Session - Joseph Krumgold, Taro Yashima, Lois Lenski
“Surely it would be less arrogant, and truer to the evidence, to say that the peculiarity of child readers is that they are not peculiar. It is we who are peculiar. Fashions in literary taste come and go among the adults, and every period has its own shibboleths. These, when good, do not improve the taste of children, and, when bad, do not corrupt it; for children read only to enjoy. Of course their vocabulary and general ignorance make some books unintelligible to them. But apart from that, juvenile taste is simply human taste, going on from age to age, silly with a universal silliness or wise with a universal wisdom, regardless of modes, movements, and literary revolutions.”

C. S. Lewis

On Juvenile Taste