11th Annual Children’s Book Festival  
March 30–31, 1978  
University of Southern Mississippi  
School of Library Service  
Hattiesburg, Mississippi 39401

PROGRAM  
Onva K. Boshears, Jr., Director of the Festival  
(Dean, School of Library Service)

PERFORMING ARTS CENTER

THURSDAY, MARCH 30, 1978

8:30-10:00 Registration—Visit Book Sale

10:00-11:00 Welcome—Dr. Aubrey K. Lucas, President, University of Southern Mississippi  
Jean Craighead George—"The Wild Company I Keep; Research in Children’s Literature"

11:00-12:00 Tour of Exhibits  
The de Grummond Collection—William David McCain Library

11:00-12:00 Viewing of Children’s Films—Hosted by Barbara Bryant, Vice President, Phoenix Films, Inc., New York—Joseph Anderson Cook Library, Room 202

12:15 Luncheon (Tickets—$4.25)—University Commons  
Jean Karl—"Word to Word: Seeing the World in Children’s Books"

1:30-2:15 Tour of Exhibits—  
The de Grummond Collection—William David McCain Library

1:30-2:15 Viewing of Children’s Films—Joseph Anderson Cook Library, Room 202

2:15-3:00 Alan Tiegren—"An Illustrator’s Approach to Books"

3:00-4:45 Autograph Party

8:00 Presentation of the de Grummond Children’s Collection Medallion to Madeleine L’Engle  
Madeleine L’Engle—"The Hundred Thousand Names of God"

9:00 Hospitality Hour (Tickets—$2.50)  
201 North 36th Avenue (within walking distance of campus)

PERFORMING ARTS CENTER

FRIDAY, MARCH 31, 1978

8:30-9:30 Late Registration

9:30-10:30 Jean Karl—"The Impossible Dream: Manuscript to Book"

10:30-11:15 Visit Book Sale

10:30-11:15 Viewing of Children’s Films—Joseph Anderson Cook Library, Room 202

11:15-12:15 Alan Tiegren—"Working with Children"

12:30 Luncheon (Tickets—$4.25)—University Commons  
Jean George—"Realism in Children’s Books...the New Nature"

1:30 Adjournment

NOTE: Books and facsimiles of previous festival medallions will be on sale in the lobby of the Performing Arts Center from 8:30 to 4:30 on Thursday and from 8:30 to 12:30 on Friday.
"Surely it would be less arrogant, and truer to the evidence, to say that the peculiarity of child readers is that they are not peculiar. It is we who are peculiar. Fashions in literary taste come and go among the adults, and every period has its own shibboleths. These, when good, do not improve the taste of children, and, when bad, do not corrupt it; for children read only to enjoy. Of course their vocabulary and general ignorance make some books unintelligible to them. But apart from that, juvenile taste is simply human taste, going on from age to age, silly with a universal silliness or wise with a universal wisdom, regardless of modes, movements, and literary revolutions."

C. S. Lewis
On Juvenile Taste