Seventeenth Annual Children’s Book Festival

MARCH 22-23, 1984
University of Southern Mississippi
School of Library Service
17th ANNUAL CHILDREN’S BOOK FESTIVAL
PROGRAM

Thursday, March 22, 1984
8:00 - 4:30  Registration - Book Sales
Modallion Sales
Performing Arts Center
9:00 - 10:00  First General Session
Performing Arts Center
Presiding: Dr. Jeannette L. Laughlin
Welcome: Dr. James H. Sims
Announcement: Dr. Oliver K. Bonham, Jr.
Introduction: Dr. Margaret Fetter
Keynote Speaker: Dr. Paul Zudke
10:00 - 10:30  Break - Coffee, soft drinks, and baked goods available for purchase in the lobby from the Library Science Student Association
10:30 - 11:30  Second General Session
Performing Arts Center
Introduction: Ms. Sybil Hannah
Speaker: Mr. Morton Schindel
11:45 - 1:15  Luncheon A
Commons - Banquet Rooms ABC
Presiding: Dr. Lee W. Jones
Speakers: Ms. Erythra Starbuck
Luncheon B
Union Rooms ABC
Presiding: Dr. Edward A. Garvin
Introduction: Asst. Prof. Lats N. Upham
Speaker: Ms. Molly Burg
1:30 - 3:30  Exhibits
McCain Library - 4th Floor
McCart Library - 1st floor
Films - Feature Film
"The Effect of Gamma Rays on Marvee the Moon Marigolds"
Stout Hall B
Presiding: Ms. Kathy Austin
5:30 - 6:30  Book Talk - Anderson’s Alice
Cook Library Conference Room
Presiding: Dr. Annmarie Rodriguez-Buckingham
Speaker: Mr. Mary Anderson Pickard
6:30 - 5:00  Miss Lou Storytellers
Cook Library Conference Room
Convent: Ms. Becky Faye
7:00 - 7:00  Reception for Peter Spier
Cook-Cole Convention Center
Highway 98 West (First Street)
2:00  Awards Banquet
Cook-Cole Convention Center
Presiding: Dr. Otis K. Bonham, Jr.
Invocation: Rev. John Laughlin
Presentation: the University of Southern Mississippi Medallion to Peter Spier by Dr. Aubrey C. Lucas
Entertainment: "Southern Gentlemen"

Friday, March 23, 1984
8:30 - 10:00  Registration
Performing Arts Center
Coffee, soft drinks, and baked goods available for purchase in the lobby from the Library Science Student Association
10:30 - 1:30  Book Sales - Modallion Sales
Performing Arts Center
Exhibits
McCain Library - 4th Floor
Third General Session
Performing Arts Center
Presiding: Dr. Joseph J. Milko
Speaker: Mr. Molly Burg
11:00 - 12:30  Autograph Session
McCain Library - 1st Floor
Fourth General Session
Performing Arts Center
Presiding: Ms. Charlene Helbert
Conversation with Medallion Winner Peter Spier
Interviewer: Dr. Jeannette L. Laughlin
12:00 - 1:15  Luncheon A
Commons - Banquet Rooms ABC
Presiding: Dr. William D. Boyd, Jr
Speaker: (Mr. Paul Zudke)
Luncheon B
Union Lounge
Presiding: Ms. Mary Ann Walt
Speaker: Mr. Morton Schindel
Newbery Awards Discussion
Cook Library Conference Room
Discussion Leader: Ms. Barbara LeCroy
Caldecott Awards Discussion
Cook Library Room 201B
Discussion Leader: Ms. Becky Faye
Children’s Films
Stout Hall B
1:45 - 6:15

This Festival is partially funded by the Mississippi Arts Commission and the National Endowment of the Arts.
17th ANNUAL CHILDREN’S BOOK FESTIVAL
FILM SCREENINGS

Thursday, March 22 — 1:30-3:30 (New Hall B)

1:30
London Bridge Is Falling Down (9 minutes)
Dir.: Cocomotion Films, 1969
London bridge, as it was in the 18th century when shops and houses lined both sides from end to end, is explored in all its delightful and amazing detail in this modern treatment of the nursery rhyme, arranged by Frank Lewis and sung by the Columbia Boys choir. The artwork is from Peter Spier’s picture book.

1:39
The Cow Who Fell in the Canal (9 minutes)
Dir.: Cynthia Erting
Dist.: Weston Woods, 1965
The humorous story of a cow’s adventures as she falls down a Dutch canal, gallops through the city’s cobblestone streets, and causes great commotion in therama market. Based on a story written by Phyllis Kravitz and illustrated by Peter Spier.

1:48
Caps for Sale (5 minutes)
Prod./Dist.: Marion Schuel
Dist.: Weston Woods, 1958
A cap peddler,6zing by the trunk of a tree, awakens to find his caps worth by marker5 penciled madly on his branches above him. From the book written and illustrated by Ephraim Schuel.

1:55
The Fox Went Out on a Chilly Night (8 minutes)
Dir.: Cynthia Erting
Dist.: Weston Woods, 1969
Set in New England, this traditional tune-song by Molly Scott tells how Mr. Fox raids the farm to feed his family, and of the exciting chase that ensues. Based on the book by Peter Spier.

2:01
The Star-Spangled Banner (5 minutes)
Dir.: Joe Weikens
Dist.: Weston Woods, 1976
Based on Peter Spier’s illustrations of scenes depicted in our national anthem. The lyrics are sung by the Cadet Crier Club of the U.S. Military Academy.

FEATURE FILM

2:06
The Effect of Gamma Rays on Man-in-the-Moon Marigolds (60 minutes)
Prod./Dir.: Paul Newman
Studios: 20th Century-Fox, 1973
Based on the play by Paul Zindel. Jeannie Woodward is brilliant as a drive-in mall who alienates by her two daughters and hapless them with her latest get-rich scheme.

Friday, March 23 — 1:45-4:15 (Stout Hall B)

1:45
New Friends (11 minutes)
Dir.: Made-over Order Library Productions, 1981
An animated film based on the book "Howard" by James Steverson. A young duck named Howard is left behind when the other ducks fly south. When he tries to catch them, he makes a wrong turn and ends up in New York City. Howard spends the winter in the Big Apple with an eclectic group of new friends.

1:56
What Mary Jo Wanted (15 minutes)
Dir.: Diane Hands
Prod.: Bernard Wilens
Dist.: Barr Films, 1982
Based on the book by Janice S. Ulyer, this film is about Mary Jo who wanted a dog more than anything in the world. Her parents have finally been convinced that Mary Jo will be responsible for the new pet, the puppy creates additional problems by crying all night and keeping everyone awake.

2:11
The Last of the Caddies (29 minutes)
Prod./Dir.: Ken Harrison
Dist.: Phoenix/BFA Films & Video, 1981
Based on a short story by William Humphrey. A dinner mark by his mother about his Indian heritage leads Jimmy Hawkins to the conclusion that he is the last of the Caddo tribe that once inhabited northeastern Texas. Jimmy becomes obsessed with this idea, refusing to answer to his Angle name and plotting to avenge his ancestors.

2:40
Curious George Goes to the Hospital (15 minutes)
Dir.: John Matthew
Dist.: Churchill Films, 1983
Adapted, with puppets, from the book by H.A. and Margot Rey. A little monkey’s inquisitive sampling of a tennis-tossing jigsaw puzzle leads to a doctor’s examination, diagnostic tests, and eventual surgery.

2:55
I Know a Secret (15 minutes)
Dir.: Bruce Patman
Prod.: Michael McMillan, Seaton McLaren and Janice Platt for Atlantic Films and CBO
Dist.: Bunyon Films, 1982
A film adaptation of a short story by Lucy Maud Montgomery (author of Anne Of Green Gables). After her father’s death in the 1930’s, Jane Lawrence goes with her mother to live on Prince Edward Island, Canada. Local children taunt her with a secret: that she was exchanged at birth with the daughter of a dishwasher’s littlepecker.

3:20
Ben’s Dream (7 minutes)
Dir.: Diane Kretia
Dist.: Made-over Order Library Productions, 1981
Chita Van Allsburg’s black and white illustrations are adapted in this animated film. In a modern version of the biblical 40-day flood, Ben’s house breaks free and floats around the world past the Statue of Liberty, the Eiffel Tower, the Great Wall of China, Big Ben, and Mount Rushmore.

3:27
The Split cherry Tree (25 minutes)
Dir.: Andre Kostashovsky
Prod.: Jan Sanders
Dist.: Licensing Corporation of America, 1982
A film version of the story by Jane Stewart. In 1940, schoolboys on a field trip break a branch off a cherry tree. When a financial settlement is required, David Seton, whose family is poor, must work after school for the man, who says the boy’s teacher has a gun and he has opinion of school altered by what he sees there.

3:52
The Remarkable Riderless Runaway Tricycle (11 minutes)
Dir.: Gary Templeton
Prod./Dir.: John Stuart and Gary Templeton for Evergreen
Dist.: Phoenix/BFA Films & Video, 1982
From Berne McMillian’s photographe picture book. When a small boy leaves his tricycle near a rubbish pile, it is hauled away to an unpromising fate at the city dump. The tricycle escapes, however, and is pursued by a policeman, a piper, a gammer, and a rakeimpregnate the garbage bin.

We wish to extend special thanks to the following companies which generously provided their films for screening at the Children’s Book Festival:

Barr Films
P.O. Box 5667
Pazzaro, CA 91017

Chesler Films
652 N. Robinson Blvd.
Los Angeles, CA 90006

ESPN Films
P.O. Box 757
Newson, MA 02626

Learning Corporation of America
1330 Avenue of the Americas
New York, NY 10019

Made-over Order Library Productions
345 Fullerton Parkway, Suite 1001
Chicago, IL 60613

Phoenix/BFA Films & Video
408 Park Ave, South
New York, NY 10016

Weston Woods
Weston, CT 06883

We wish to extend special thanks to the following companies which generously provided their films for screening at the Children’s Book Festival:
Molly Bang, author, illustrator, translator, and storyteller, was born in Princeton, New Jersey, and grew up in Baltimore, Maryland. She received her B.A. from Wellesley College in 1965, an M.A. from the University of Arizona in 1969, and an M.A. from Harvard University in 1971. She has spent a year in Mali, Africa, with a rural health project, writing and illustrating manuals for village health workers and midwives. She lived in Japan for eighteen months and later translated Men From The Village Deep In The Mountains, a collection of Japanese folk tales. Mr. Bang has also lived in Europe and India. She and her husband, Richard H. Campbell, and their daughter, Mokula, reside in Woods Hole, Massachusetts.

Molly Bang is best known as the author and illustrator of The Grey Lady And The Strawberry Sneatcher, a 1981 Caldecott Honor Book. Other books written and illustrated by Ms. Bang include The Magic Brush and Willby And The Haired Man. Her two most recent books for William Morrow & Company are Are We There Yet? (Brown Junior Books) and Ten, Nine, Eight (Greenwillow Books). In collaboration with her mother, Betty Bang, she illustrated The Old Woman And The Rice Thief, The Old Woman And The Red Pumpkin, and The Demons Of Rainier, and Tumtum, The Tailor Bird. Ms. Bang has concentrated her literary efforts on compilations of fairy and folktales from foreign countries. Both her compilations and the books she has authored are self-illustrated with emphasis on black and white in line and wash drawings.

Morton Schindel, founder of Weston Woods Studios, Inc., earned his B.S. degree in Economics from the University of Pennsylvania, and his M.A. degree in Curriculum, from Teachers College, Columbia University. Mr. Schindel first became familiar with green screen books while reading them aloud to his five children. In 1953, he founded Weston Woods Studios, an institution that endeavors to make children's books come alive and stimulate an interest in books and reading by putting good books into audiovisual media. The unique Weston Woods films, filmstrips, and recordings, successfully used in schools and libraries all over the world, have demonstrated the feasibility of producing book-based audiovisual materials faithful to the originals.

Mr. Schindel has adapted over 300 children's books into the audiovisual media, and his publications include numerous articles for professional journals and chapters for books. The "iconographic" technique, developed by Mr. Schindel, allows him to reproduce the original illustrations, and in the same time convey a sense of motion. His iconographic films are based on picture books and his live-action films are based on stories for the 8 to 12 age group. Among the outstanding producers of Weston Woods Studios are documentary films produced for teacher training, and other films portraying authors and illustrators of children's books.

Weston Woods films have received over 40 awards in virtually every film festival in the world that has a category of films for children. Mr. Schindel won the Regina Medal from the Catholic Library Association, in 1975, in recognition of his "outstanding accomplishment in the field of children's literature" and received the 1982 Association for Educational Communications and Technology Distinguished Service Award, for commending leadership in advancing the theory or practice of educational communications and technology over a substantial period of time.

Dr. Zintel's play, The Effect Of Gamma Rays On Man-In-The-Moon Marigolds, which won the Pulitzer Prize for Drama in 1971, also brought him to the field of children's books. A 1972 television version of Gamma Rays led Charlotte Zolotow, of Harper & Row, to write Dr. Zintel and suggest that he write a novel for teenagers. The result was the tremendously successful 1968 novel, The Pigmies, which was followed by other outstanding teenage novels—among them My Darling, My Hamburger (1969), I Never Loved Your Mind (1970), Pardon Me, You're Stepping On My Eyeball (1974), I Love My Mother (1975), Confessions Of A Teenage Bachelor (1966) and The Undertaker's Gone Bananas! (1979). He is also the author of a number of Hollywood film scripts, and his plays have been produced on television and Broadway.

In his writings, Dr. Zintel tries "to tell the kids to examine self-hate and any feelings of inadequacy and to set the step process. I'm trying to tell the kids that I love the underdog and sympathize with his struggle because that's what I was and am in many ways still. I'm trying to tell all kids that they don't have to consider themselves minnows, that they deserve hopes and dreams and the technique and patience to make those dreams reality.

Although Dr. Zintel writes novels which are extremely popular with teenagers, he considers himself primarily a playwright. He has received numerous awards for The Effect Of Gamma Rays On Man-In-The-Moon Marigolds, including an Ohio Award, the Pulitzer Prize in Drama, the New York Critics Award, and the Vernon Rice Drama Dik Award.

Dr. Zintel was born in Staten Island, New York, and worked as a chemistry teacher for ten years at Tomselle High School on Staten Island. He has a B.S. in Chemistry and a M.S. in Education from Wagner College. He also received his doctorate from Wagner College. He and his wife, Bonnie, have two children, and divide their time between the East and West coasts.
17th Annual Children's Book Festival Personalities

*Kathy Austin
Teaching Learning Resource Center, USM
"CBB Program"

*Sybil Hainan
Jackson Metropolitan Library
"CBB Program"

*Debbi Baron
Cook Library, USM
"CBB Book Sales"

*Sandy Harrel
Cook Library, USM
"CBB Book Sales"

*Jane Borren
Cook Library, USM
"CBB Book Sales"

*Lucinda Harvey
Cook Library, USM
"CBB Book Sales"

*Dr. G. C. Bohanan, Jr.
School of Library Service, USM
"CBB Director"

*Melissa Hebert
Graduate Student, School of Library Service
"CBB Escort & Program"

*Dr. Margaret A. Jerter
Clarion University of Pennsylvania
"CBB Program"

*Dave Jones
de Grammond Collection, USM
"CBB Book Ordering & Exhibits"

*Dr. Lee W. Jones
School of Library Service, USM
"CBB Program"

*John Kelly
de Grammond Collection, USM
"CBB Book Ordering & Exhibits"

*Caroline Killins
Cook Library, USM
"CBB Book Sales"

*Dr. Jeannette L. Laughlin
School of Library Service, USM
"CBB Program Director"

*Rev. John Laughlin
First Baptist Church, Meridian
"CBB Program"

*Barbara LeCroy
College of Education & Psychology, USM
"CBB Program"

*Holy Love
Cook Library, USM
"CBB Book Sales"

*Dr. Aubrey K. Lucas
President, USM
"CBB Program"

*Francis X. MarFarlane
Graduate Student, School of Library Service
"CBB Books - Reconstructing Arrangements"

*Dr. Joseph J. Mike
School of Library Service, USM
"CBB Program"

*Kay Miller
Cook Library, USM
"CBB Registrations"

*Teresa Moore
Cook Library, USM
"CBB Registrations"

*Bodie Parks
Mississippi Library Commission
"CBB Programs"

*Melissa Forrest Craig
Graduate Student, School of Library Service
"CBB Administrative Assistant"

*Dr. Martin Rodriguez
Buckingham School of Library Service, USM
"CBB Program"

*Anita Rubin
Graduate Student, School of Library Service
"CBB Escort"

*Dr. James H. Sitte
Vice-President for Academic Affairs, USM
"CBB Program"

*Helena Swain
Cook Library, USM
"CBB Book Sales"

*Tammy Smith
Undergraduate Student, School of Library Service
"CBB Escort"

*Kathy Stephens
Graduate Student, School of Library Service
"CBB Photography"

*Dr. Robert P. Thomas
School of Library Service, USM
"CBB Audiotaping"

*Sue Thummel
Cook Library, USM
"CBB Book Sales"

*Assistant Professor Lois N. Upham
School of Library Service, USM
"CBB Program"

*Kay Wall
Cook Library, USM
"CBB Book Sales"

Mary Anne Wall
Teaching Learning Resource Center, USM
"CBB Program"

*Wendy Winsted
Graduate Student, School of Library Service
"CBB Book Sale"

*Children's Book Festival Committee
This activity is coordinated by the Division of Continuing Education.

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