Tuesday's Tidbits
February 19, 2019

1. Advisement for Summer/Fall 2019 Begins Feb. 25
Advisement in the School of Communication will begin on Monday, Feb. 25. Students can start signing up for appointments in the main office, College Hall 106, at 11 am on Wednesday, Feb. 20. Appointments cannot be made or changed over the phone. Advisement forms will be available at the front desk, and students should be sure to look on their SOAR account to see who their respective adviser is before coming to sign up for an appointment.
Email questions to mcj@usm.edu.

2. Internship Opportunities (varying deadlines)
   1. DEVENEY Summer Scholar Program
      New Orleans, Louisiana, United States of America
      10 – 50 employees
      Advertising, PR & Marketing industry
      Private company
      Paid
      **Description:** DEVENEY’s Summer Scholar Program is a 12-week paid, full-time internship that offers an exceptional student or recent graduate the chance to work hands-on in an award-winning integrated marketing agency. The chosen candidate will receive a competitive honorarium, housing assistance and transportation costs to and from New Orleans.
      DEVENEY’s Summer Scholar works across the agency, taking on projects with each department. An ideal candidate has skills in public relations, digital media and creative design.
      For more information, visit [https://deveney.com/careers/associate-program/](https://deveney.com/careers/associate-program/) or email associateprogram@deveney.com.
      **Responsibilities:**
      * Building media lists
      * Drafting and distributing pitches and press releases
      * Participating in strategy sessions
      * Creating content calendars
• Assisting in creation of new business proposals
• Researching market trends
• Attending and facilitating client events
• Writing copy for agency and client websites

Requirements:
• College senior, or recent graduate
• Minimum 3.0 GPA
• Major in mass communication, marketing, advertising, public relations, digital media, or related field
• Familiarity with MuckRack, Critical Mention, and/or HeyOrca a plus
• Knowledge of Adobe Suite is preferred

How to Apply: Candidates interested in working with DEVENEY should submit a cover letter, resume, and writing samples to associateprogram@deveney.com no later than **Friday, March 15**.

ii. MDOT Public Affairs Internship
The MDOT Public Affairs Division is seeking an intern for the 2019 Summer Semester at the **MDOT Headquarters in Jackson**.

Qualifications:
• Public Relations, Communications or Journalism Major.
• Classified as a Senior or Graduate Student.
• Enrolled at an Accredited College or University.
• Accepted into a Graduate program at an Accredited College or University.
• Proficient in Microsoft Office programs.
• Knowledge of Social Media such as Facebook, Twitter, Instagram, YouTube, Snapchat and/or LinkedIn.

Position responsibilities include, but are not limited to the following:
• Participation in planning internal and external communication strategies.
• Developing and producing key communication materials including press releases, feature stories, social media content and talking points for speeches.
• Developing storylines and pitches to the media.
• Preparing spokespeople for proactive media relations.
• Opportunity to participate in and help organize special events.
• Opportunity to participate in media training.

Additional Information:
• $12 an hour.
• Part time– 25 hours a week minimum.
• No benefits.
• Credit hours available if approved by accredited college or university.
• Opportunity for involvement in the Public Relations Association of Mississippi.
• Copy of transcript is required.
• **Position is located in Jackson, MS.**
For more information, contact:
Jason Scott
Public Information Manager
Mississippi Department of Transportation Public Affairs Division
601–359–7225
jscott@mdot.ms.gov

iii. U.S. Army Cadet Command Summer Internships
The U.S. Army Cadet Command at Fort Knox, KY has summer internship opportunities for journalism, photojournalism, multi-media, social media, and broadcast journalist students. We are looking for 35 motivated students to cover ROTC Cadet Summer Training at Fort Knox from 15 May thru 18 Aug.

Student’s direct supervisor for the internship is Mr. Richard Patterson, Deputy Chief of Public Affairs for Cadet Command. Mr. Patterson has over 20 years of experience as a Public Affairs Officer for the US Army and recently retired from active duty as the former Deputy Chief of Army Public Affairs.

This is not a paid internship; however, students are reimbursed for their travel expenses to and from their home and Fort Knox. Additionally, they will receive a meal stipend to help cover costs for food. Housing will be provided on Fort Knox at no cost to the students. Students will be required to coordinate their travels thru the Cadet Command Public Affairs Office to ensure they will be reimbursed.

Additional information concerning the internship and how to apply can be found at www.futurearmyofficers.army.mil/pao-internship.

To view some of the products your students please visit our webpage at www.futurearmyofficers.army.mil and visit our YouTube page at www.youtube.com/CadetCommandPAO.

Please see attached letters outlining the program and encourage your students to apply. If you or your students have questions concerning the internship feel free to contact me at the number or email below.

Richard T. Patterson
Deputy Public Affairs Officer
U.S. Army Cadet Command
204 1st Cavalry Regiment Rd.
Fort Knox, KY 40121
O: (502) 624–5277

3. Kinney, Fernandez, and Boire Scholarship
The KF&B Scholarship was created to help students get the education that they need to take the journey into adulthood. The Tampa personal injury attorneys at KF&B understand that education is expensive and want to help one lucky student take a little bit of the stress away from wondering how they’re going to afford school.

Applicants will be required to submit a 500-word essay by no later than March 31, 2019, and the winner will be awarded a $1,000.00 scholarship by April 31, 2019.
Eligibility:
You are eligible to apply for this $1000 scholarship if you meet one of the below requirements.
A high school senior that has been accepted into a college or university
A current college student that is not in their final year.

Guidelines:
KF&B wants to hear your answer to the question, “What is one law that you think should be implemented to make the world a better place and why?”, in 500 words or less.

Submission Deadline:
The deadline for submissions is March 31, 2019. Applications submitted after this date may be considered for the following years scholarship.

Winner Selection:
Committee members will review all of the applicants and present the top contenders to the greater scholarship committee for the selection of one winner. The winner of the $1000 KF&B Scholarship will be contacted in April 2019 and will have two weeks to respond before a runner up is selected.

4. SPRF Scholarship

Goal: To assist a student in earning an undergraduate degree in a communications–related field of study. Special consideration will be given to students pursuing a career in public relations.

Award: A $1000 Tuition Scholarship

Eligibility: Any SPRF junior or senior student member currently enrolled full–time in a four–year university and pursuing an undergraduate degree in a communications–related field of study who meets the eligibility requirements may apply.

Requirements:
• Must have at least a 3.0 GPA on a 4.0 scale.
• Must be a rising junior or senior.
• Must be a full–time student.
• Must be enrolled in a communications–related field of study.
• Must be a member of SPRF. Membership is gained by joining a local affiliated organization.
• One–page essay submission (500–1,000 words) on an explanation of your goals and desired roles in the public relations field.
• A written summary of public relations activities, both professional and volunteer
• Two letters of recommendation, one from faculty and one from an SPRF member other than your faculty member.
• Resume.
• Consideration to attend the annual SPRF Conference.
• Official transcript
• All paperwork must be received by April 15.

Note: All applications should be sent in a Word document. Names will be removed before sending to judges for a blind review of applications. Please email application to lvdarnell@una.edu.

5. Backpacking with a Purpose 2019

BACKPACKING WITH A PURPOSE: 2019 APPLICATIONS NOW OPEN!

Discover the wider world and connect with changemakers making a positive and lasting impact in their communities.

Operation Groundswell is a non-profit that runs travel, community service, and experiential education programs around the globe. We dig into social justice issues while working in solidarity with local activists, non-profits, and communities. We want you to join us in the fight for a better world.

It’s time to make the whole world your classroom! Apply by March 1st.

Programs are filling up quickly, so apply as soon as possible. Financial assistance is available for all students on five- and six-week programs. Start exploring at operationgroundswell.com

6. National Survey of Student Engagement, 4/15

On February 14, 2019, USM freshmen and seniors were emailed a unique link to a 20–30 minute online survey for student engagement and Southern Miss needs your help to exceed the national average for student responses. We encourage you to check your emails from February 14, click on the link and complete the survey before April 15, 2019.
Prizes!!

In appreciation for participating, all students who complete the survey by April 15, 2019, will receive 20% off a regularly priced single clothing item at the USM Barnes & Noble Bookstore (offer valid in-store only and cannot be combined with other discounts) and will be automatically entered in a random drawing to win 1 of the following 3 prizes.

- Prize 1 is a $400 gift card.
- Prize 2 is the Freshman Big Win of a reserved parking space in the Parking Garage for the 2019/2020 school year (awarded to a Freshman participant).
- Prize 3 is the Senior Package including an Alumni Association membership, 2 reserved parking spaces at commencement, a free cap & gown rental from Barnes & Noble, guaranteed degree clearance within 3 days of graduation, a free transcript, and a $100 gift card (awarded to a Senior participant).

7. Rupert Wates Coffeehouse

London–born contemporary singer/songwriter Rupert Wates makes his Hattiesburg debut with us for our 27th anniversary show. Moving to Paris in 2001 he began to perform regularly with his original quartet and moved to the U.S. in 2006. He is now based out of New York and Colorado. Wates’ music has been described as an eclectic mix of acoustic, melodic art/folk, with flavors of jazz, vaudeville and cabaret. So, come on down Friday the first to welcome Rupert to our stage and celebrate our anniversary. ---

On March 1st, doors open at 7, show starts at 7:30 at University Baptist Church 3200 Arlington Loop, Hattiesburg, MS.

*As always, concerts at The Back Door are donation only events. To reserve a close table please email us your name and number in your party at coffeehouse@ubchm.org or call or text David at 601–520–1589. You can also join them on Instagram @backdoorcoffeehouse.