2011-2012 ADMINISTRATIVE UNIT ASSESSMENT PLAN
GREEK LIFE

A. Unit Mission:

Greek Life shall parallel The University of Southern Mississippi’s values by seeking to uplift the community, enrich the lives of our members, promote collegiality among and between our peers, and bring favor and distinction to our alma mater.

B.1 Essential Functions

GREEK LIFE responsibilities:

a. Inspire awareness of individual, organizational, community, and campus values among our students.
b. Promote positive intellectual development and academic success among our students. (SSI #3, 41, 58, 65, 68)
c. Support healthy and diverse interactions across campus environments between and among our students. (SSI #53, 59, 62)
d. Foster personal and professional relationships to support future success and connectedness between and among our students. (SSI #2, 3, 10, 45)
e. Develop leadership skills between and among our students.
f. Encourage loyalty and commitment to alma mater among our students. (SSI #29, 37, 51)
g. Stimulate a sense of continued responsibility to campus and its Greek community post-graduation between and among our students.

B.2 How do you know whether you are effectively accomplishing your essential functions? Include a target that represents an acceptable level of accomplishment.

   a. INSPIRE AWARENESS OF INDIVIDUAL, ORGANIZATIONAL, COMMUNITY, AND CAMPUS VALUES AMONG OUR STUDENTS.
      a.1. Greek leadership course
         a.1.1. Target: Statistical significance (α = .05) of “VALUES” construct on pre & post-tests of UNV 312 H003.
      a.2. Greek week
         a.2.1. Target: At least 300 students participate in Greek Week.
      a.3. Greek leadership retreat (January)
         a.3.1. Target: Attendees rate a mean level agreement of 4.0 (Likert, 7-point scale)
      a.4. Community service and philanthropy
         a.4.1. Target: Community performs 15,000 community service hours.
         a.4.2. Target: Community donates $200,000 to non-profits/charities.
         a.4.3. Target: Community achieves $450,000 economic impact.
      a.5. Academic success
a.5.1. Target: All fraternity average (AFA) average is 0.10 above the all male average for Hattiesburg-campus undergraduate students in fall term

a.5.2. Target: All fraternity average (AFA) average is 0.10 above the all male average for Hattiesburg-campus undergraduate students in spring term

a.5.3. Target: All sorority average (ASA) average is 0.20 above the all female average for Hattiesburg-campus undergraduate students in fall term.

a.5.4. Target: All sorority average (ASA) average is 0.20 above the all female average for Hattiesburg-campus undergraduate students in spring term.

a.6. Growth

a.6.1. Target: Individual membership numbers +2% from previous year. (fall-fall, spring-spring)

a.6.2. Target: Growth of 1% within the undergraduate student population.

b. Promote positive intellectual development and academic success among our students.

b.1. Academic success

b.1.1. Target: All fraternity average (AFA) average is 0.20 above the all male average for Hattiesburg-campus undergraduate students in fall term.

b.1.2. Target: All fraternity average (AFA) average is 0.10 above the all male average for Hattiesburg-campus undergraduate students in spring term.

b.1.3. Target: AFA/all male differential for last year and current year (fall-fall, spring-spring) is at least +0.01

b.1.4. Target: All sorority average (ASA) average is 0.20 above the all female average for Hattiesburg-campus undergraduate students in fall term.

b.1.5. Target: All sorority average (ASA) average is 0.20 above the all female average for Hattiesburg-campus undergraduate students in spring term.

b.1.6. Target: ASA/all female differential for last year and current year (fall-fall, spring-spring) is at least +0.01

b.2. Greek leadership course

b.2.1. Target: Statistical significance (α = .05) when exploring term GPA of students prior to UNV 312 H003 vs. the term they enroll UNV 312 H003.

b.2.2. Target: Students will demonstrate meaningful learning (qualitatively) through insightful comments on The Hungry Student Leader Blog

c. Support healthy and diverse interactions across campus environments between and among our students.

c.1. Greek leadership retreat (January)

   c.1.1. Target: Attendees rate a mean level agreement of 4.0 (Likert, 7-point scale)

   c.2. Greek week

   c.2.1. Target: At least 300 students participate in Greek Week.

   c.3. Greek Member Summit/Student Leadership Conference

   c.3.1. Target: Attendees rate a mean level agreement of 4.0 (Likert, 7-point scale)

   c.4. Organizational discipline

   c.4.1. Target: Fewer than five (5) organizational disciplinary actions for each council annually calculated as either administrative disciplinary or student adjudicated action.

   c.5. Healthy and safe socialization
c.5.1. Target: Fewer than five (5) hospital transports/medical attention actions occurring within the campus-owned facilities resulting from or during registered social events.

c.5.2. Target: No substantive allegations of hazing or inappropriate behavior within the new member education processes of fraternities or sororities.

c.6. Communication and marketing

c.6.1. Target: USM Greek Life Facebook page in excess of 1,000 fans.

c.6.2. Target: USM Greek Life Twitter page in excess of 300 followers.

c.7. Campus involvement

c.7.1. Target: Campus involvement in the leadership of major student organizations increases 5%.

c.7.2. Target: 50% composition in leadership in major student organizations.

d. FOSTER PERSONAL AND PROFESSIONAL RELATIONSHIPS TO SUPPORT FUTURE SUCCESS AND CONNECTEDNESS BETWEEN AND AMONG OUR STUDENTS.

d.1. Greek leadership retreat (January)

d.1.1. Target: Attendees rate a mean level agreement of 4.0 (Likert, 7-point scale)

d.2. Dinner with 10 Strangers program

d.2.1. Target: Attendees rate a mean level agreement of 4.0 (Likert, 7-point scale)

d.3. Leadership consultant interaction

d.3.1. Target: Three students will apply to travel professionally as a leadership development consultant (LDC) for their national fraternity/sorority.

d.3.2. Target: One graduate will be selected for an LDC position.

d.4. Letters of Recommendation

d.4.1. Target: Greek Life staff will submit letters of recommendation for 50 students.

d.5. Campus involvement

d.5.1. Target: Campus involvement in the leadership of major student organizations increases 5%.

d.5.2. Target: 50% composition in leadership in major student organizations.

e. DEVELOP LEADERSHIP SKILLS BETWEEN AND AMONG OUR STUDENTS.

e.1. Greek leadership retreat (January)

e.1.1. Target: Attendees rate a mean level agreement of 4.0 (Likert, 7-point scale)

e.2. Greek Member Summit/Student Leadership Conference

e.2.1. Target: Attendees rate a mean level agreement of 4.0 (Likert, 7-point scale)

e.3. Greek leadership course

e.3.1. Target: Statistical significance ($\alpha = .05$) on agreement of course’s learning outcome attainment from pre & post-tests of UNV 312 H003.

e.3.2. Target: Students will demonstrate meaningful learning (qualitatively) through insightful comments on The Hungry Student Leader Blog

e.3.3. Target: Attendees rate a mean level agreement of 4.0 (Likert, 7-point scale)

f. ENCOURAGE LOYALTY AND COMMITMENT TO ALMA MATER AMONG OUR STUDENTS.

f.1. Legacy organization membership

f.1.1. Target: 20% of our students will be members of The Legacy
f.2. **Student Eagle Club membership**
   - **f.2.1.** Target: 30% of our students will be members of the Student Eagle Club

f.3. **Campus involvement**
   - **f.3.1.** Target: Campus involvement in the leadership of major student organizations increases 5%.
   - **f.3.2.** Target: 50% composition in leadership in major student organizations.

**g. Stipulate a sense of continued responsibility to campus and its Greek community post-graduation between and among our students.**

   - **g.1. Annual giving**
     - **g.1.1.** Target: Greek alumni will give over $1M annually to the University through the Foundation.

   - **g.2. Alumni Association membership**
     - **g.2.1.** Target: 10% of the alumni association membership will have Greek affiliation.
     - **g.2.2.** Target: 10% of alumni association Life Membership will have Greek affiliation.

   - **g.3. Advisory boards/House corporations**
     - **g.3.1.** Target: 100% of fraternities and sororities will have an advisory board consisting of at least two advisors.
     - **g.3.2.** Target: 50% of fraternities and sororities will have an advisory board consisting of at least five advisors.

   - **g.4. Communication and marketing**
     - **g.4.1.** Target: USM Greek Alumni Facebook group in excess of 1,000 members by end of fiscal year.
     - **g.4.2.** Target: USM Greek Life twitter page in excess of 300 followers.
     - **g.4.3.** Target: USM Greek Life Facebook page in excess of 1,000 fans.

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**C.1 Where does your unit want to be by 2015? What does your unit want to accomplish by 2015?**

   - **a.** Financial reserves for student governing councils in excess of $20,000.
   - **b.** IFC to win overall excellence at their regional conference (e.g. SEIFC) and win at least one award every year.
   - **c.** CPC to win at least one award every year at their regional conference (e.g. SEPC).
   - **d.** NPHC to win at least one award every year at their regional conference (e.g. SGLC).
   - **e.** Foundation reserves (accessible) in excess of $20,000.
   - **f.** Foundation endowments and other gifts of $100,000.
   - **g.** New fraternity houses built on/near current fraternity row.
   - **h.** Campus overall percentage of undergraduates who are Greek is 18%.

**C.2 What will your unit do this year to get to where you want to be in 2015?**

How will you know whether you accomplished what you want to do this year? Include a target that represents an acceptable level of achievement.

   - **a.** Target: Total reserves at $10,000.
b. Target: Completed by November.
c. Target: Completed by November.
d. Target: Completed by November.
e. Target: $2,500 in accessible funds (Greek Development Fund; USM Foundation).
f. Target: $5,000 in endowments or gifts (USM Foundation).
g. Target: Examine the white paper created by committee and respond as necessary.
h. Target: Growth of 1% annually within the undergraduate student population.
   i. IFC pledge goal of 230.
   ii. CPC pledge goal of 300.
   iii. NPHC intake goal of 150.

D.1 What are you doing this year related to the University’s Strategic Plan?

a. Climate for academic success:
   1. Awareness of values; Promote intellectual development and academic success; Support healthy interactions; Foster personal & professional relationships; Develop leadership skills. (See B.1 a-e above; for a detailed breakdown see B.2 a-e).

b. Image development:
   1. Foster personal & professional relationships; Develop leadership skills; Encourage loyalty, commitment to alma mater; Stimulate involvement post-graduation. (See B.1. d-g above; for a detailed breakdown see B.2 d-g).

c. Connections with community:
   1. Awareness of values; Forster personal & professional relationships; Develop leadership skills; Stimulate involvement post-graduation (See B.1. a, d, e, g above; for a detailed breakdown see B.2 a, d, e, g).

d. Healthy minds, bodies and campuses:
   1. Support healthy interactions (see B.1. c above; for a detailed breakdown see B.2 c).

E.1 Target Attainment Report

ESSENTIAL FUNCTIONS

2015 AIMS

USM STRATEGIC PLAN

E.2 Additional information
1) **Unit Summary** – to include answers to analysis questions:

To be developed.

2) **Continuous Improvement Initiatives - Closing the Loop**
   - **To be developed.**