The University of Southern Mississippi  
College of Liberal Arts and Letters  
Department of University Studies

UNV 312 | MENTORING STUDENTS IN THE UNIVERSITY  
“Leadership in the Fraternal Movement”  
Section H003 - Spring 2013,  
Tuesday, Thursday 1:00-2:15pm  
McLemore Hall 164

PROFESSOR OF RECORD: Joshua Schutts, M.Ed.  
OFFICE: Cook Union 120B  
TELEPHONE: 266-4824 ; 214-205-0922 cell  
EMAIL: joshua.schutts@usm.edu  
COURSE PREREQUISITE(S): None  
NUMBER OF HOURS OF COURSE: 3 semester hours  
NATURE OF COURSE: Required _ Non-required X  
NATURE OF STUDENTS: Graduate _ Undergraduate X  
FORMAT OF COURSE: Readings, Lecture, Group work, Presentation

COURSE DESCRIPTION/OVERVIEW:  
This course is designed to supplement and enhance students’ leadership and personal development skills. Through readings, discussions, presentations and projects, students will apply leadership theories and practices learned in the course to their student/Greek organization and everyday lives.

CATALOG DESCRIPTION OF COURSE:  
This course is designed to supplement and enhance students’ leadership and personal development skill toward enrichment of their student/Greek organizational experience

COURSE GENERALLY OFFERED: Fall, Spring

COURSE FEES: $25, payable to “Greek Activities” to cover workbooks, StrengthsQuest access code and Sullivan text.

REQUIRED TEXTS:  


COURSE OBJECTIVE(S):  
Student’s who participate fully will:

1. Identify and explain leadership concepts through lecture, discussion, group work, and a test.
2. Analyze scenarios within small teams and communicate action steps to resolve those scenarios.
3. Describe the importance of leadership by evaluating their own personal values and strengths, as well as those of their organization within lecture discussion and journaling exercises.
4. Develop a comprehensive final poster and binder to demonstrate project management, oratory, communication, and teamwork skills.

COURSE GOALS:  
The purpose of this course will be to supplement and enhance a student’s existing knowledge relative to leadership theory, its practical application, and organizational behavior.
TECHNOLOGY COMPETENCIES:
Students are expected to utilize word processing and email.

TEACHING TECHNIQUES/METHODS USED IN COURSE:
Lecture-style discussion, group interaction with collaborative learning, reflective writing, and presentation.

CLASS EXPECTATION:
Students are expected to take an active role in learning. Involvement in class discussion and experiential activities is both expected and appreciated. My goal is always a fair, democratic, inclusive, and fun learning environment. I believe that learning is a constructive, participatory, and creative process, and I will seek to be creative in class design as well as assignments. In order for us to enjoy a productive learning environment I ask that you arrive on time for class and respect the general rules that guide speaking and listening in a public forum.

Behavior that interferes with either teaching or learning is not acceptable and students may be barred from class as a result of behavior that in the opinion of the professor negatively affects the learning/work environment.

ATTENDANCE:
Class attendance is expected and required. Students will be permitted four (4) unexcused absences. After that, your grade drops 5 points for each additional absence. You cannot learn if you are not there. Also, I find it rude, distracting, and unfair to the class when individuals show up late. The classroom door will be locked at 1:05, so if you’re not in the room, you will be considered absent. Absences are only considered “excused” if prior notification was given to the instructor, or verifiable documentation is provided.

COURSE ASSIGNMENTS:
All assignments are to be typed into a word document and emailed to joshua.schutts@usm.edu on/before the due date.

LATE POLICY:
TURN YOUR ASSIGNMENTS IN WHEN THEY ARE DUE. Refer to your syllabus for all due dates. Late assignments will not be accepted. Extenuating circumstances will be evaluated on an individual basis.

GRADING SCALE/Point Value of Assignments:

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
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</thead>
<tbody>
<tr>
<td>Motivating the Middle assignment</td>
<td>10</td>
</tr>
<tr>
<td>StrengthsQuest assignment</td>
<td>10</td>
</tr>
<tr>
<td>21 Laws of Leadership Test</td>
<td>20</td>
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<tr>
<td>Fraternity simulation</td>
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<tr>
<td>Case study</td>
<td>10</td>
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<tr>
<td>Rush plan (or) new member education plan</td>
<td>10</td>
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<tr>
<td>Ritual</td>
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<tr>
<td>Social event</td>
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<td>Service project</td>
<td>10</td>
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<tr>
<td>Final poster and presentation</td>
<td>10</td>
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<td><strong>Total</strong></td>
<td><strong>100</strong></td>
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EXTRA CREDIT
The instructor reserves the right to award opportunities for extra credit at his/her discretion.

DISABILITY STATEMENT: If a student has a disability that qualifies under the Americans with Disabilities Act (ADA) and requires accommodations, he/she should contact the Office for Disability Accommodations (ODA) for information on appropriate policies and procedures. Disabilities covered by ADA may include learning, psychiatric, physical disabilities, or chronic health disorders. Students can contact ODA if they are not certain whether a medical condition/disability qualifies.
PLAGIARISM/CHEATING STATEMENT: Students are expected to adhere to the highest standards of academic honesty as outlined in the USM Student Handbook. Any information that is copied from another source must be noted as such in student materials. Academic dishonesty will result in a grade of "0" on the assignment and/or in the course and/or the student may be reported to the Provost for further action.

STUDENT ORIENTED SERVICES: Students are encouraged to use Ms. Alfreda Horton (Coordinator, Student Oriented Services) as an objective party who can assist them in resolving issues related to their academic success. S.O.S. can help students who need assistance with sensitive issues, have questions about university policies and procedures, need assistance with course of university withdrawal and excused absences, want information about community resources, need assistance in emergency situations, or have general questions related to USM. Contact information is 601.266.4025 or alfreda.horton@usm.edu.

Course Outline:
This outline is subject to change at the instructor's discretion w/ notice given to class of any changes.

January

<table>
<thead>
<tr>
<th>#</th>
<th>Activity</th>
<th>Class</th>
<th>Due:</th>
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</thead>
<tbody>
<tr>
<td>15</td>
<td>Take StrengthsQuest; Go over syllabus</td>
<td>MEETS</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>&quot;Bid Day&quot;; Sample case study in class</td>
<td>MEETS</td>
<td></td>
</tr>
<tr>
<td>22</td>
<td>StrengthsQuest Workshop</td>
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<td>24</td>
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<td>MEETS</td>
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<td>StrengthsQuest</td>
<td>MEETS</td>
<td>Social event</td>
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February

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<td>MEETS</td>
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<tr>
<td>06</td>
<td>Group meeting time</td>
<td>DOES NOT MEET</td>
<td>Recruit or NM plan</td>
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<tr>
<td>12</td>
<td>MARDI GRAS</td>
<td>DOES NOT MEET</td>
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<tr>
<td>14</td>
<td>StrengthsQuest</td>
<td>MEETS</td>
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<tr>
<td>19</td>
<td>Sullivan blog topic; Open discussion</td>
<td>MEETS</td>
<td>SQ Assignment</td>
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<td>Group meeting time</td>
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<tr>
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<td>21 Laws</td>
<td>MEETS</td>
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<td>MEETS</td>
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March

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<tr>
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<td>MEETS</td>
<td>Case Study</td>
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<tr>
<td>07</td>
<td>21 Laws</td>
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<tr>
<td>12</td>
<td>SPRING BREAK</td>
<td>DOES NOT MEET</td>
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<tr>
<td>14</td>
<td>SPRING BREAK</td>
<td>DOES NOT MEET</td>
<td></td>
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<tr>
<td>19</td>
<td>Sullivan blog topic; Open discussion</td>
<td>MEETS</td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>Sullivan blog topic; 21 Laws Review</td>
<td>MEETS</td>
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<tr>
<td>26</td>
<td>21 Laws Test</td>
<td>MEETS</td>
<td></td>
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<td>28</td>
<td>Group meeting time</td>
<td>DOES NOT MEET</td>
<td>Service project</td>
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April

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<th>Activity</th>
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<tr>
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<tr>
<td>04</td>
<td>Motivating the Middle</td>
<td>MEETS</td>
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<tr>
<td>09</td>
<td>Motivating the Middle</td>
<td>MEETS</td>
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<td>11</td>
<td>Good to Great/Org. diagnosis</td>
<td>MEETS</td>
<td>MM Assignment</td>
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<tr>
<td>16</td>
<td>Good to Great/Org. diagnosis</td>
<td>MEETS</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>Good to Great/Org. diagnosis</td>
<td>MEETS</td>
<td></td>
</tr>
<tr>
<td>23</td>
<td>Good to Great/Org. diagnosis</td>
<td>MEETS</td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>Golden Circle lecture</td>
<td>MEETS</td>
<td></td>
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<tr>
<td>30</td>
<td>Individual meetings w/ Josh</td>
<td>DOES NOT MEET</td>
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May

<table>
<thead>
<tr>
<th>#</th>
<th>Activity</th>
<th>Class</th>
<th>Due:</th>
</tr>
</thead>
<tbody>
<tr>
<td>02</td>
<td>Individual meetings w/ Josh</td>
<td>DOES NOT MEET</td>
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</tr>
<tr>
<td>07-09</td>
<td>Fraority Presentations (Josh's office)</td>
<td>Schedule your day/time</td>
<td>Presentation</td>
</tr>
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</table>
ASSIGNMENTS / TESTS

Arranged in order of due date.

**January 30**
Social event.

As a fraternity, you are to do something together of a social nature. Document this activity with a picture and two paragraphs. One paragraph should describe the event. Paragraph 2 should highlight what you as a group learned about each other, and how that can help you work collaboratively this semester.

*To be submitted:* By one group representative.

**February 6**
Recruitment plan

As a fraternity, you are to develop a dynamic year-round recruitment plan. Plans that mostly represent current practices will score no higher than 5/10. Creativity and ‘out of the box’ thinking will be evaluated for scores of 6-10.

*To be submitted:* By one group representative.

- or -

NM Education. Plan

As a fraternity, you are to develop a new member education plan. Plans that mostly represent current practices will score no higher than 5/10. Creativity and ‘out of the box’ thinking will be evaluated for scores of 6-10.

*To be submitted:* By one group representative.

**February 19**
SQ Assignment

Each student will be provided a detailed analysis of his or her five signature themes (strengths). You are to perform one activity lasted under each strength. Write one paragraph describing how you performed that activity, and what you learned.

*To be submitted:* By each student.

**March 05**
Case study

As a fraternity, you will be provided a case study to analyze and react to. For each scenario, consider multiple alternatives that could be implemented. From those alternatives, choose a course of action and defend your rationale.

Creativity, number of alternatives, and ‘out of the box’ thinking will be evaluated for scores of 7-10.

*To be submitted:* By one group representative.

**March 26**
21 Laws Test

Each student will be tested on his or her understanding of Maxwell’s 21 Irrefutable Laws of Leadership. The test is closed book/closed notes. Test questions will be taken from the book, workbook, and student opinion. An opportunity for extra credit will be available.

*To be submitted:* By each student.

**March 28**
Service project

As a fraternity, you are to perform a service project in the surrounding community. Document this activity with a picture and two paragraphs. One paragraph should describe the event. Paragraph 2 should highlight what you as a group learned.

*To be submitted:* By one group representative.

**April 11**
MM Assignment

Each student will complete the questions in the back of the Motivating the Middle text. It is your choice which organization you consider when completing this assignment.

*To be submitted:* By each student.
May 7-9  
Presentation
As a fraority, you are to present your activities to the instructor. Presentations will be held in the GLO conference room. They are to be scheduled ahead of time. Each fraority will submit a completed recruitment board and updated fraority binder at this time. The instructor will ask questions of the group at the conclusion of the presentation.

Other useful (online) resources

- Save your StrengthsQuest username and password. You may wish to refer back to it in your personal development. The website is http://www.strengthsquest.com.

- Several times during class we will discuss blog postings from TJ Sullivan’s student leadership site. There are a number of interesting topics on there, and you are encouraged to post to his site and interact. Many students from our class have done so in the past. The website is http://tjsullivan.com/blog/

- The GLO website has a ton of useful information. Visit, surf, and return to it frequently. There is also a page for the class with additional resources available for your personal development. The website is http://www.usm.edu/greeklife

- TED: Ideas Worth Spreading. “TED talks” are entertaining and thought provoking. They are intended to be short, and cause you to think. Some of the content in the course comes directly from TED talks. The website is http://www.ted.com

- SoulPancake: Talk about stuff that matters. This is a blog and free-flowing conversation that was started by Rainn Wilson (Dwight from the Office). They are thought provoking, huge life questions. I challenge you to think about and interact with this website. The website is http://soulpancake.com/conversations

Favorite quotes:

“Never doubt that a small group of committed people can change the world. Indeed, it is the only thing that ever has.” - Margaret Mead

“If opportunity doesn’t knock, build a door.” – Milton Berle

"Great minds discuss ideas. Average minds discuss events. Small minds discuss people." – Eleanor Roosevelt

“It wasn’t raining when Noah built the ark.” - Howard Ruff

“Confidence is going after Moby Dick in a rowboat and bringing the tartar sauce.” - Zig Zigler

“Never leave that till tomorrow which you can do today.” – Ben Franklin

“What lies behind us and what lies before us are tiny matters compared to what lies within us.” – Ralph Waldo Emerson
“There is very little traffic in the extra mile.” – Herb Kelleher

“You miss 100% of the shots you don’t take.” – Wayne Gretzky

“Whether you think you can or think you can’t, you’re right.” – Henry Ford

“The man who removes a mountain begins by carrying away small stones.” - Chinese Proverb

“In any situation, the best thing you can do is the right thing; the next best thing you can do is the wrong thing; the worst thing you can do is nothing.” – Teddy Roosevelt

“Twenty years from now you will be more disappointed by the things that you didn’t do than by the ones you did do. So throw off the bowlines, Sail away from safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover.” – Mark Twain

“If I have seen further, it was because I stood on the shoulders of giants.” – Issac Newton

“Cause change and lead; accept change and survive; resist change and die.” - Ray Norda

“Be more concerned with your character than your reputation. Your character is what you really are while your reputation is merely what others think you are.” – Dale Carnegie

“The elevator to success is out of order. You’ll have to use the stairs. . . one step at a time.” - Joe Girard

“A successful man is one who can lay a firm foundation with the bricks that others throw at him.” - Sidney Greenberg

“Management is doing things rights; leadership is doing the right things.” – Peter Drucker

“The journey of a thousand miles beings with one step.” - Lao Tzu

“It’s never too late to be what you might have been.” - George Eliot

“The best years of your life are the ones in which you decide your problems are your own. You do not blame them on your mother, the ecology, or the president. You realize that you control your own destiny.” – Albert Ellis

“Don’t say you don’t have enough time. You have exactly the same number of hours per day that were given to Helen Keller, Pasteur, Michelangelo, Mother Teresa, Leonardo da Vinci, Thomas Jefferson, and Albert Einstein. – H. Jackson Brown, Jr.

“The tragedy in life doesn’t lie in not reaching your goal. The tragedy lies in having no goal to reach.” - Benjamin Mays

“If you can imagine it, you can achieve it; If you can dream it, you can become it.” – William Arthur Ward

“Opportunity is missed by most people because it is dressed in overalls and looks like work.” - Thomas Edison

“Never give up, for that is just the place and time that the tide will turn.” - Harriet Beecher Stowe.

“If they can make penicillin out of moldy bread, they can sure make something out of you.” - Muhammad Ali