



FACULTYENLIGHT™

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**Research Thoroughly. Adopt Simply.**

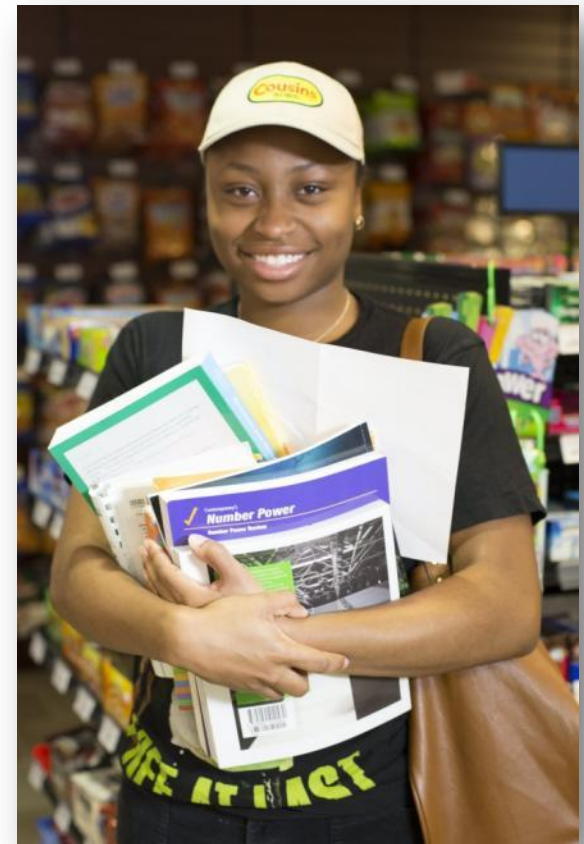
## **Key Features**

- Research and adopt course materials in one, convenient place
  - Compare estimated cost to student and format availability
  - Access past adoptions from the past two years at affiliated campuses
  - Adoption Approval and Reporting features available to Department Administrator users
  - Read and write product reviews



## Why Adopt Online?

- Convenience- so you can get your adoptions in early
  - Add more than one campus to your profile and place adoptions for all your campuses in one place
- Easily find your adoption history, or search for materials in a variety of ways



## Why Get Adoptions in Early?

- Cost to students
- Allows the bookstore more time to source textbooks and make them available in affordable options such as rental, used, or digital
- Allows the bookstore to pay the highest price to students during Buy Back



## Why Register for *FacultyEnlight*?

- Saves time

- Access your adoption history

- Use Favorites Lists

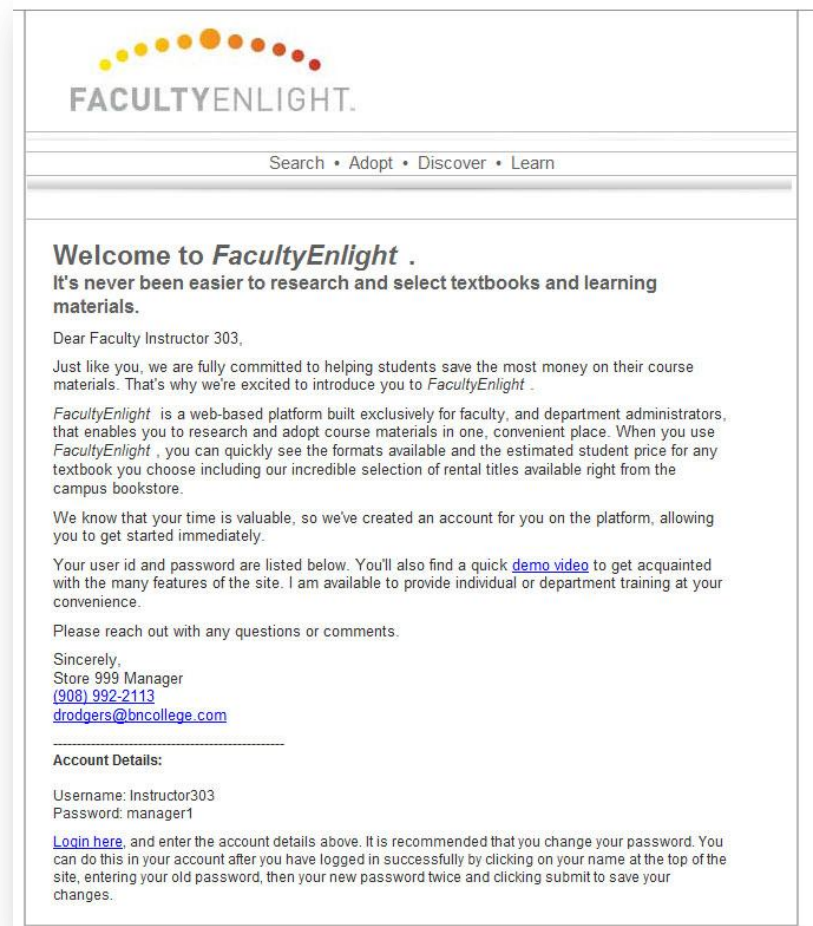
- Write textbook reviews

- Request desk copies



## Auto-Enroll Your Faculty

- Enroll all your faculty members at one time
- Welcome Email with user's login information is sent immediately



## Where is *FacultyEnlight*?

Simply click the “Faculty Resources” tab on your campus bookstore website!





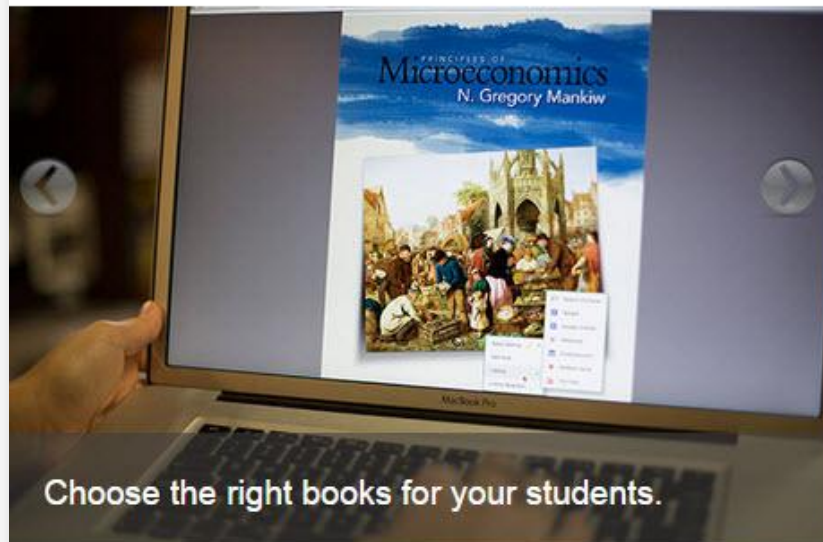


Search

Adopt

Discover

Learn



### Welcome to FacultyEnlight®

Thanks for joining us. We're excited to introduce you to *FacultyEnlight®*, your source for researching, adopting and sharing insights about textbooks and course materials.

In response to conversations with faculty from multiple disciplines at campuses across the country, we created *FacultyEnlight* to make it easier... [continue »](#)

### Your Colleagues Want to Hear From You

You have told us that peer reviews are an invaluable source of information in the textbook evaluation process. For that reason, we are including these reviews as a core part of this site.

We encourage you to submit your candid evaluations of current and past texts and course materials that you've used, as well as tips for using them.... [continue »](#)

## News



### Bookstore Event

Spring Semester Textbook Rentals Due!



### Welcome Faculty

Thank you for visiting *FacultyEnlight*... [continue»](#)



### HOW FEEDBACK CAN DRIVE STUDENT RETENTION

Student retention rate is a popular topic on campuses today. Institutions want students to complete their degrees, and many are reaching out... [continue»](#)



### 5 WAYS MOBILE DEVICES HELP STUDYING

A study by online studying platform, *StudyBlue*, surveyed 1,000 students about their study habits and the effect mobile devices have had on their learning,... [continue»](#)

[More](#)



# Search



Search using multiple parameters to easily find what you need.

# Search

Search

Adopt

Discover

Learn

History

By ISBNBy Title/AuthorMy School AdoptionsBy Other SchoolsFavorites Lists

Step 1: Add Materials

Step 2: Select Course

Step 3: Review & Submit

## Search by ISBN

Enter ISBN Number\* :

Search

\* 13 Digit ISBN Required, without hyphen. e.g. 9780205017027

Search by ISBN.

# Search

Search

Adopt

Discover

Learn

History

By ISBNBy Title/AuthorMy School AdoptionsBy Other SchoolsFavorites Lists

Step 1: Add Materials

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## Search by Title/Author

Enter either Title, Author or both

Title :

Author :

Format\* :

☒ Print ☒ e-Book

☐ Only show titles that are currently available to rent

Search

\* Indicates Required Field

Search by title or author.

# Search

Search

Adopt

Discover

Learn

History

By ISBNBy Title/AuthorMy School AdoptionsBy Other SchoolsFavorites Lists

Step 1: Add Materials

Step 2: Select Course

Step 3: Review & Submit

### View Materials Previously Adopted for Your School

School Name *	Rutgers The State University of New Jersey ▼
Term *	FALL 2014 ▼
Department *	290 ▼
Course	522 ▼
Instructor Last Name	Select Instructor ▼

Search

\* Indicates Required Field

Find materials previously adopted at your school.

# Search

Search

Adopt

Discover

Learn

History

By ISBNBy Title/AuthorMy School AdoptionsBy Other SchoolsFavorites Lists

Step 1: Add Materials

Step 2: Select Course

Step 3: Review & Submit

### By Other Schools

School Type *	4-Year Private ▼
State *	CT ▼
School Name *	Yale University ▼
Discipline *	Biological Sciences ▼
Subject	Biological Sciences: Ecology: Marine ▼

Search

\* Indicates Required Field

See what your peers at other schools are adopting.

# Search

The screenshot displays the Barnes & Noble College website interface. At the top, there is a navigation bar with tabs: Search, Adopt, Discover, Learn, and History. Below this is a secondary navigation bar with options: By ISBN, By Title/Author, My School Adoptions, By Other Schools, and Favorites Lists. A progress bar indicates three steps: Step 1: Add Materials (highlighted in orange), Step 2: Select Course, and Step 3: Review & Submit. The main content area is titled 'Favorites Lists' and includes a link to '+ Create New List'. Below this, there are three sections of favorite lists, each with a title, links for 'Edit List Name' and 'Delete List', and buttons for 'View', 'Email', and 'Print'. The sections are: 'My Favorite Books', 'Biology', and 'Anthropology'. The 'Core 101' section is partially visible at the bottom.

Search Adopt Discover Learn History

By ISBN By Title/Author My School Adoptions By Other Schools Favorites Lists

Step 1: Add Materials Step 2: Select Course Step 3: Review & Submit

### Favorites Lists

[+ Create New List](#)

**My Favorite Books** [Edit List Name](#)

[View](#) [Email](#) [Print](#)

---

**Biology** [Edit List Name](#) | [Delete List](#)

[View](#) [Email](#) [Print](#)

---

**Anthropology** [Edit List Name](#) | [Delete List](#)

[View](#) [Email](#) [Print](#)

---

**Core 101** [Edit List Name](#) | [Delete List](#)

[View](#) [Email](#) [Print](#)

Users can also browse favorites they chose in previous years/semesters.



**BARNES & NOBLE**  
COLLEGE

Users can click a title for more details.



Search

Adopt

Discover

Learn

History

By ISBN

By Title/Author

My School Adoptions

By Other Schools

Favorites Lists

Step 1: Add Materials

Step 2: Select Course

Step 3: Review & Submit

## Search Results

Showing 1-1 results for **9780078022913** [Search Again](#)

Sort By:

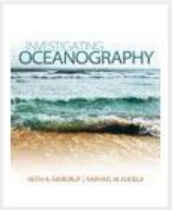
Page 1 of 1

### Add to Lists

- ☐ My Favorite Books
- ☐ Biology
- ☐ Anthropology
- ☐ Core 101

[+ Create new list](#)

**Submit**



**[Investigating Oceanography | Edition: 1](#)**

Author: Keith Sverdrup, Raphael Kudela

ISBN: 9780078022913

Publisher: McGraw-Hill Higher Education

Publication Date: 01/18/2013

Estimated Student Price

Print, new: \$204.65

Print, new rental: \$133.00

Print, used rental: \$92.10

eBook, Buy: \$133.85

eBook, rent (for 180 days): \$104.65

Rating: ☆☆☆☆☆ [Be the first to write a review](#)

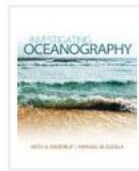
[Request Desk Copy?](#)

**Adopt This Book** [Print](#)

# Search

## Product Details

[<< Return to Search Results](#)



### Add to Lists

- ☐ My Favorite Books
- ☐ Biology
- ☐ Anthropology
- ☐ Core 101

[+ Create new list](#)

[Submit](#)

Investigating Oceanography | Edition: 1

Author: Keith Sverdrup, Raphael Kudela

ISBN: 9780078022913

Publication Date: 01/18/2013

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Rating: ☆☆☆☆ [Be the first to write a review](#)

[Request Desk Copy?](#)

[Adopt This Book](#)

[Print](#)

[Overview](#)

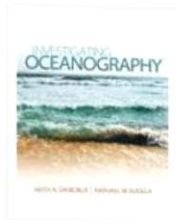
[Features](#)

[Reviews](#)

[Adopted By](#)

## Overview

This introductory oceanography text is intended to teach students the tremendous influence oceans have on our lives. They are encouraged to look at oceanography as a cohesive and united discipline rather than a collection of subjects gathered under a marine umbrella. This first edition teaches students about the historical, geological, physical, chemical and biological characteristics of the ocean environment using remarkable images and photos. The authors have incorporated essays written by several scientists discussing topics in their fields of specialization. And in order to understand the constant barrage of information concerning our planet and marine issues, the authors believe students must have a basic command of the language of marine science in addition to understanding processes and principles. By the end of this course, the authors want students to be prepared for future environmental discussions and the ability to make decisions as informed global citizens.



## Investigating Oceanography | Edition:

Author: Keith Sverdrup, Raphael Kudela

ISBN: 9780078022913

Publisher: McGraw-Hill Higher Education

Publication Date: 01/18/2013

Estimated Student Price

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eBook, Buy: **\$133.85**

eBook, rent (for 180 days): **\$104.65**

Rating: ☆☆☆☆ [Be the first to write a review](#)

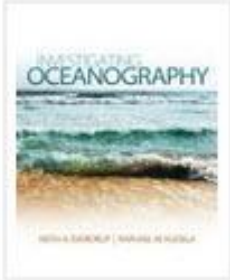
[Request](#)

[Adopt This Book](#)

# Adopt

Adopting is a simple 3 step process.

Once you find your textbook, simply click Adopt This Book. You will then need to enter your course details.



[Investigating Oceanography | Edition: 1](#)

Author: Keith Sverdrup, Raphael Kudela  
ISBN: 9780078022913  
Publisher: McGraw-Hill Higher Education  
Publication Date: 01/18/2013

Estimated Student Price

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- eBook, rent (for 180 days): \$104.65

Rating: ☆☆☆☆☆ [Be the first to write a review](#)

[Request Desk Copy?](#)

[Print](#)

[Adopt This Book](#)

# Adopt

Faculty select  
their Term,  
Department,  
Course, and  
Sections.

Step 1: Add Materials

Step 2: Select Course

Step 3: Review & Submit

### Books Added to Adoption

Title: Investigating Oceanography  
Author: Keith Sverdrup, Raphael Kudela  
ISBN: 9780078022913

---

Please select your School, Term, Department, Course and Section(s) to begin your order.

School Name: Rutgers The State University of New Jersey ▼

Term \*: SPRING 2015 ▼

Department \*: 360 ▼

Course \*: 301 ▼

Not seeing the course you are teaching?  + Add

<input checked="" type="checkbox"/> Select All	Section	Enrollment	Instructor	
<input checked="" type="checkbox"/> Section	01	25	PETURSSON	+ Add

☐ No Text Material Required For This Course

[Continue](#)

\* Indicates Required Field

Step 1: Add Materials

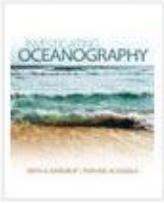
Step 2: Select Course

Step 3: Review & Submit

### Course Details

School: Rutgers The State University of New Jersey  
Term: SPRING 2015    Department: 360    Course: 301  
Section: 01 , Estimated Enrollment: 25 , Instructor: PETURSSON    [Edit Course?](#)    [<< Add More Materials](#)    [Submit Order >>](#)

### Textbook Details



[Remove](#)

[Investigating Oceanography | Edition: 1](#)  
Author: Keith Sverdrup, Raphael Kudela  
ISBN: 9780078022913  
Publication Date: 01/18/2013  
Publisher: McGraw-Hill Higher Education  
Estimated Student Price  
Print, new: \$204.65  
Print, new rental: \$133.00  
Print, used rental: \$92.10  
eBook, buy: \$140.70  
eBook, rent (for 130 days): \$110.00  
Student use of this title is  
☒ Required    ☐ Recommended



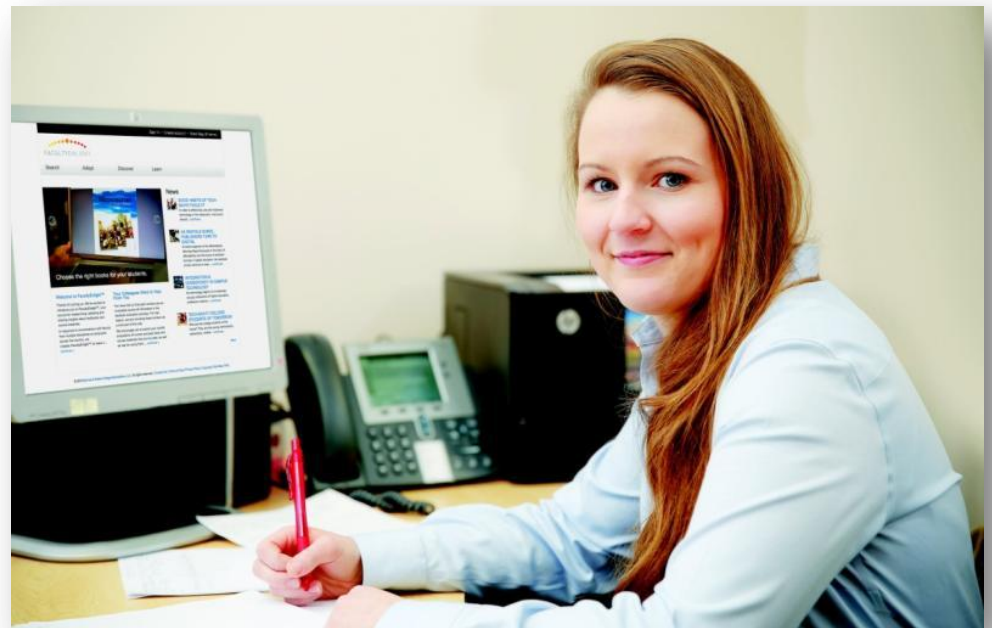
## Department Administrator Users

- Use reporting tools

- Send adoption confirmation emails to multiple recipients

- Approve faculty adoptions

- Place multiple adoptions at one time





## Reporting Tools

- Search for and keep track of adoptions placed by faculty
- Export adoptions to Excel or PDF

Search Adopt Discover Learn Admin

Approve Adoptions Search Adoptions History Quick Adoption

### Search Adoptions

Hello Dr. Florentine Lehar, please select Term, Department and Course to begin search.

School name: Roger Williams University

#### Find Adoption

Term \* FALL 2014

Department BIO

Course -- Select Course --

Instructor Last Name -- Select Instructor --

Search

\* Indicates Required Field

Download: Excel PDF

View/Print Selected (2) Clear Selection

<input type="checkbox"/>	TERM	DEPT	COURSE	SECTION	STATUS	LAST NAME	TEXT	NON-TEXT	CREATED ON	APPROVER
<input checked="" type="checkbox"/>	FALL 2014	BIO	103L	51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61	Printed	Reid	1	0	06/18/14	
<input type="checkbox"/>	FALL 2014	BIO	105		Printed	Lemire	1	0	06/05/14	
<input checked="" type="checkbox"/>	FALL 2014	BIO	103	04	Printed	Taylor	1	0	06/03/14	
<input type="checkbox"/>	FALL 2014	BIO	200	01	Printed	Reid	1	0	05/29/14	
<input type="checkbox"/>	FALL 2014	BIO	220	01	Printed	Webb	0	1	05/05/14	
<input type="checkbox"/>	FALL 2014	BIO	362	01	Printed	Webb	1	1	05/05/14	
<input type="checkbox"/>	FALL 2014	BIO	250	01, 02	Printed	Kennedy	1	0	04/14/14	

## Confirmation Emails

- Send adoption confirmation emails to multiple recipients

Step 1: Select Course   Step 2: Add Materials   **Step 3: Review & Submit**

### Course Details

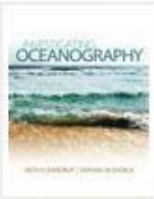
School: Roger Williams University  
Term: FALL 2014   Department: NATSC   Course: 204  
Section: 01, Estimated Enrollment: 25, Instructor: SCOTT   [Edit Course?](#)

Also send confirmation to the following email addresses: (separate with comma)

[Add More Materials](#)   [Submit Order >>](#)

### Textbook Details

[Investigating Oceanography | Edition: 1](#)  
Author: Keith Sverdrup, Raphael Kudela  
ISBN: 9780078022913  
Publication Date: 01/18/2013  
Publisher: McGraw-Hill Higher Education  
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 [Remove](#)

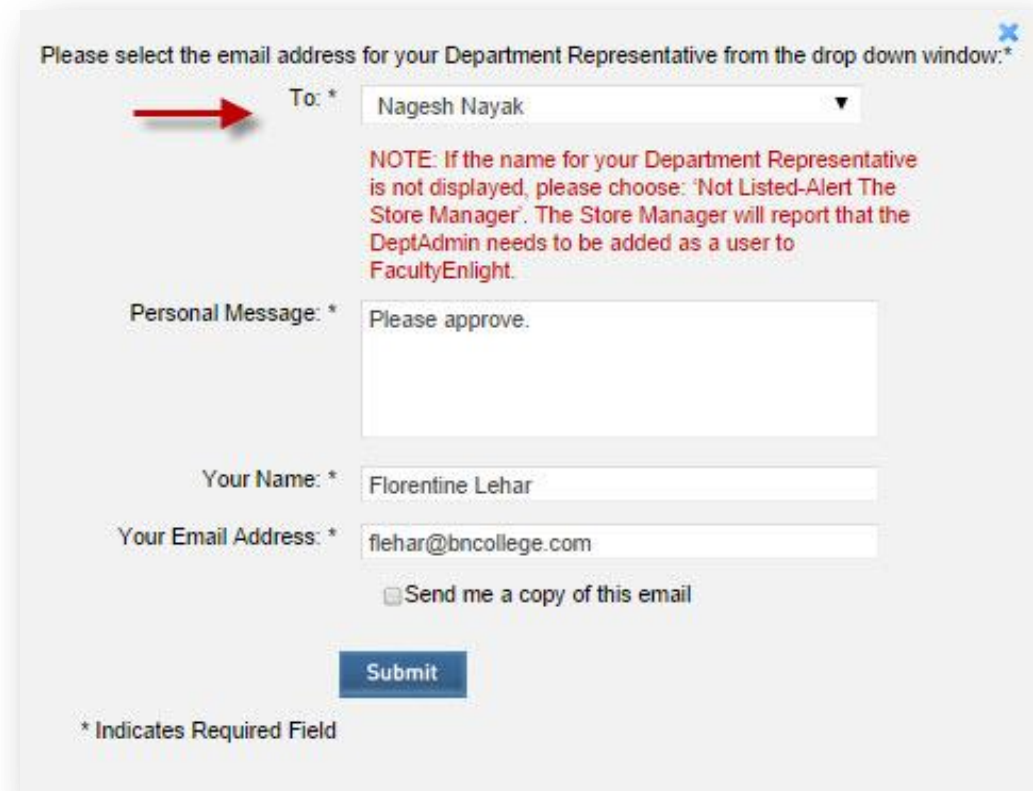
## Adoption Approvals

- This feature can be activated for the entire campus or only certain departments



## Adoption Approvals

- Faculty submit adoptions as usual
- Faculty are prompted to choose their Department Administrator's name when submitting adoptions
- Adoption sent to Department Administrator for approval



Please select the email address for your Department Representative from the drop down window:\*

→ To: \* Nagesh Nayak ▼

NOTE: If the name for your Department Representative is not displayed, please choose: 'Not Listed-Alert The Store Manager'. The Store Manager will report that the DeptAdmin needs to be added as a user to FacultyEnlight.

Personal Message: \*

Your Name: \*

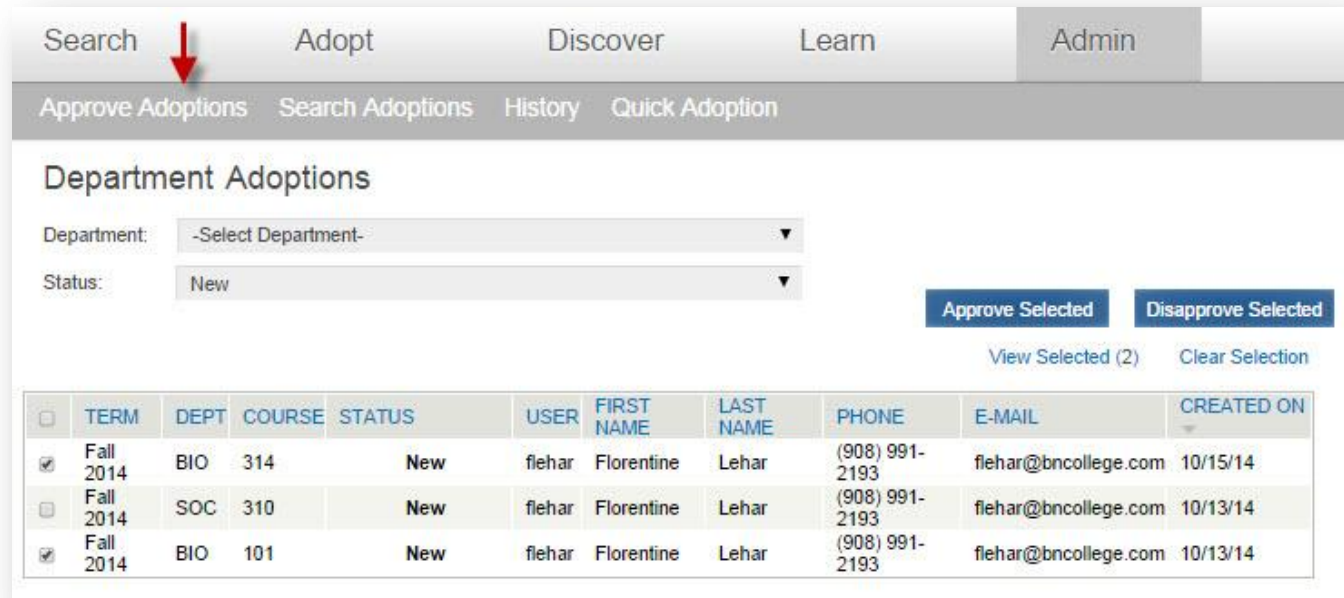
Your Email Address: \*

☐ Send me a copy of this email

\* Indicates Required Field

## Adoption Approvals

- Easily View & Print adoptions sent for approval
- Approve or Disapprove multiple adoptions at one time



Search ↓ Adopt Discover Learn Admin

Approve Adoptions Search Adoptions History Quick Adoption

Department Adoptions

Department: -Select Department- ▼

Status: New ▼

Approve Selected Disapprove Selected

View Selected (2) Clear Selection

<input type="checkbox"/>	TERM	DEPT	COURSE	STATUS	USER	FIRST NAME	LAST NAME	PHONE	E-MAIL	CREATED ON
<input checked="" type="checkbox"/>	Fall 2014	BIO	314	New	flehar	Florentine	Lehar	(908) 991-2193	flehar@bncollege.com	10/15/14
<input type="checkbox"/>	Fall 2014	SOC	310	New	flehar	Florentine	Lehar	(908) 991-2193	flehar@bncollege.com	10/13/14
<input checked="" type="checkbox"/>	Fall 2014	BIO	101	New	flehar	Florentine	Lehar	(908) 991-2193	flehar@bncollege.com	10/13/14

## Quick Adoption

- Place adoptions for the all your departments at once
- Add ISBNs, New Titles, Non-text Materials, or select No Materials Required

Search Adopt Discover Learn Admin

Approve Adoptions Search Adoptions History Quick Adoption

### Quick Adoption

Adoption # 1

Select Term \* Select Dept \* Select Course \* Sections Additional Emails Note

Fall 2014 SOC 200 Edit Sections

Fall 2014 PSY 201 Edit Sections psyadmin@college.edu

☐ No materials required

Type	ISBN/Manufacturer	Title/Model	Author/Description	Publisher	Required?
ISBN	9781464108556	Psychology   Edition:	David G. Myers	Worth Publishers	Required

Adoption # 2 [Remove this Adoption](#)

Select Term \* Select Dept \* Select Course \* Sections Additional Emails Note

Fall 2014 BIO 520 Edit Sections dsmith@college.edu

☐ No materials required

Type	ISBN/Manufacturer	Title/Model	Author/Description	Publisher	Required?
New Title	9780124171367	Micropatterning in C	Elsevier Science	Elsevier Science	Required
Non-Text M.			Lab Coat		Recommen
Non-Text M.			Safety Goggles		Required
New Title		Cases in Cell Biology	Dr. Darren Smith	MGH Custom	Required

Adoption # 3 [Remove this Adoption](#)

Select Term \* Select Dept \* Select Course \* Sections Additional Emails Note

Fall 2014 PSY 610 Edit Sections

☒ No materials required

[Add another Adoption +](#)

\* or Red Outlined Field(s) Indicates Required



# Questions?

