In addition to satisfying educational credentialing and time-in-rank requirements, and meeting standard School expectations of collegiality, teaching track faculty seeking promotion should develop and execute a comprehensive progress-toward-promotion plan approved by the director and the School’s promotion committee, with progress assessed annually (at minimum). The plan must include, but not be limited to, actions, responsibilities, and measures related to the elements below. In turn, progressive accomplishments related to this plan will form the core of a dossier accompanying the application for promotion.

<table>
<thead>
<tr>
<th>Criterion</th>
<th>Lecturer (MSW)/Associate Teaching Professor (PhD)</th>
<th>Senior Lecturer/Teaching Professor</th>
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</thead>
</table>
| Teaching  | 1. Effective management of assigned course and advising loads
2. Relevant continuing education
3. Application of instructional best-practices knowledge
4. Record of consistent good-to-excellent performance, evidenced by multiple evaluation methods, including peer portfolio* critique
   *portfolio to consist of a performance improvement narrative, accompanied by evidence samples | 1. Effective management of assigned course and advising loads
2. Relevant continuing education
3. Application of instructional best-practices knowledge
4. Record of consistent good-to-excellent performance, including innovative practice, evidenced by multiple evaluation methods, including peer portfolio critique incorporating at least two external reviews |
| Service   | Relevant continuous service within the university as assigned, including at least two annual terms of leadership | 1. Relevant service within the university as assigned, including at least three annual terms of leadership
2. Substantive relevant service to the profession and/or the public/community |
| Scholarship | Valued, but not required                                                                 | Minimum three substantive and documented contributions to teaching scholarship – e.g. peer-reviewed publication; juried national conference presentation; innovative certificate course sequence design |