Vampire Power, also referred to as standby power, is the electricity consumption that occurs when electrical devices and appliances are plugged in and also turned off. Vampire power accounts for a small, but significant amount of the power that institutions and homes use on a yearly basis. “On a national basis, standby power accounts for more than 100 billion kilowatt hours of annual U.S. electricity consumption and more than $10 billion in annual energy costs (Energy Star).”

Check out this 2:17 minute youtube clip from iGoVision. Just a brief portrayal of vampire power and its effects.

“Changing Energy Use Through Design”
- James Pierce
- David Roedl

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