## Recruitment Materials and Promotional Item Options

### Notepad
- **5.5”x8.5”, Padded at Top, 25 Sheets/Pad**
- **Color:** Black and Gold
- 100 pads | $250
- 500 pads | $495
- 250 pads | $370

### Pencil
- **Wooden**
- **Color:** Gold + Black Ink
- 250 | $45
- 500 | $80
- 1,000 | $150
- 2,500 | $350

### Pen
- **Waffle Grip**
- **Color:** Gold Barrel/Black Grip + Black Ink
- 250 | $140
- 500 | $232
- 1,000 | $446
- 2,500 | $1,112

### Button
- **2.25” Round Metal, Pin Back**
- **Color:** Black and Gold
- 100 | $41
- 250 | $85
- 500 | $160
- 1,000 | $300

### Sticker
- **3”x3”, Removable**
- **Color:** Black and Gold
- 250 | $40
- 1,000 | $125
- 500 | $70
- 2,500 | $220

### Bag
- **Plastic, Cut Handle**
- **Color:** White + Black Ink
- 250 | $100
- 1,000 | $376
- 500 | $208

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118 College Drive #5095 | Hattiesburg, MS 39406
601.266.5445 | usm.edu/nursing
STADIUM CUP 16 oz. Smooth Plastic
Color: Gold + Black Ink

BACKPACK 14"x18" Cloth
Color: Gold with Black Straps + Black Ink

T-SHIRT ARTWORK Digital File of Artwork Only*

Option A
Color: Gold + Black Ink
Recommended Shirt Style:
Gildan Ultra Cotton
Gold 1235C

Option B
Color: Black + White Ink
Recommended Shirt Style:
Gildan Ultra Cotton
Black 426C

*Please note that University Communications will create artwork for T-shirts only, and units will be responsible for placing their own T-shirt orders with a vendor of their choice. It is recommended that the T-shirt type and color listed here be ordered to ensure consistency. Once University Communications completes your T-shirt artwork, and you have placed your order with a vendor, email the vendor’s proof when you receive it to universitycommunications@usm.edu to obtain final approval.
POP-UP BANNER - School Level 31.5" x 83", Vinyl or Fabric, Silver Hardware, Carrying Case Included, Color: 4-Color

Option A
Option B
Option C
Option D
Option E
Option F
Option G
Option H
Option I
Option J
Option K
Option L
Option M
Option N

Vinyl | $206.65  Fabric | $256.37

Select the photo option you would like to order. University Communications will add your school name and send you a proof for approval.
HOP-UP 10 FT FULL HEIGHT TENSION FABRIC DISPLAY WITH ENDCAPS

118.5” x 89.5” front panel, Fabric, Silver Hardware, Carrying Case Included, Color: 4-Color

Option A

Fabric $722.02

Option B

Select the option you would like to order. University Communications will add your school or college name and send you a proof for approval.
**TABLETOP BANNER** 15.75” x 31.3”, Vinyl or Fabric, Silver Hardware, Carrying Case Included  
*Color:* Black and Gold

**TABLECLOTH** Fabric with Vinyl Imprint  
*Color:* Black + White and Gold Ink

Option A  
![Image of black tablecloth with "The University of Southern Mississippi" text]

Option B  
![Image of black tablecloth with "Industrials Engineering Technology" text]

6 ft | $211.65  
8 ft | $219.80

**TABLETOP ACRYLIC SIGN** 8.5” x 11”  
Sign Inserted Into Acrylic Sign Holder (Provided)  
*Color:* Black and Gold

Vinyl | $65  
Fabric | $80.50

There will be no charge to units for the sign and acrylic holder.
COURSEWORK
• Foundational Principles (FIN 300) teaches inputs and structure of managerial decisions related to value creation and preservation of the firm in the interests of its stakeholders.
• Financial Management, Money and Capital Markets, and Investments courses increase students’ knowledge in specialized areas of application, such as bank management, real estate valuation, security analysis and working capital management.

FOR MORE INFORMATION, CONTACT
SCHOOL OF FINANCE
118 College Drive #5076
Hattiesburg, MS 39406
601.266.4443  |  usm.edu

FOUNDED IN 1910, THE UNIVERSITY OF SOUTHERN MISSISSIPPI is a comprehensive doctoral and research-driven university with a proud history and an eye on the future. A dual-campus university, Southern Miss serves students on campuses in Hattiesburg and Long Beach, in addition to five teaching and research sites in Mississippi and through Online at Southern Miss. Here, we afford our students meaningful research opportunities, and as a proven leader in innovation, we conduct transformative research that translates into real-world solutions. Not only is Southern Miss a haven for the arts, but the university maintains a tradition of success in both academics and athletics. In the classroom or lab, on the playing field, or in the performance hall, we strive to have a positive impact not only on our students, but also the world around us.

The Bachelor of Science (BS) in banking and finance provides foundations in theory, analytical tools and problem-solving methods fundamental to a broad array of applications vital to financial and nonfinancial firms alike. Courses in this major are designed to teach students how to evaluate financial and nonfinancial assets, how changing market conditions affect cash flows and risks, and where to find financial information.

STUDY BUSINESS...and get your degree in banking and finance!

FOR MORE INFORMATION, CONTACT
SCHOOL OF BUSINESS (BANKING AND FINANCE)
118 College Drive #5076
Hattiesburg, MS 39406
601.266.4443  |  usm.edu

THE UNIVERSITY OF SOUTHERN MISSISSIPPI

EARN YOUR DEGREE IN ELEMENTARY EDUCATION

The Bachelor of Science (BS) in elementary education is focused on training future teachers in elementary school settings across all disciplines. The major is geared toward students who:
- want to make a difference;
- enjoy working with children;
- want to engage in a service-oriented profession; and
- want to be employable any place in the nation.

Degree program is offered on Hattiesburg and Gulf Park campuses and fully online.

FOR MORE INFORMATION, CONTACT
SCHOOL OF EDUCATION
118 College Drive #5157
Hattiesburg, MS 39406
601.266.5247  |  usm.edu

THE UNIVERSITY OF SOUTHERN MISSISSIPPI

Elementary Education

Introductory Cohort - Field experiences are aligned with early childhood, language arts and science education courses. Students observe classes and work with K-6 students in diverse school settings.

Intermediate Cohort - Students spend one day each week in K-6 schools, working under supervision of a USM instructor.

Senior Cohort - Students spend two days each week in K-6 schools, assessing and tutoring students, providing reading interventions, and teaching under supervision of a USM instructor.

Student Teaching - Students participate in a six-week internship in two diverse K-6 school settings, gradually taking over teaching responsibilities of a master teacher under supervision of a USM instructor.

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