

SOUTHERN MISS SPORT MANAGEMENT NEWSLETTER



November 2018 edition

Faculty Conduct Sports Complex Feasibility Study for Grenada County

For the first time in history, the College of Business & Economic Development recently had three programs join together to perform and present research. Faculty from Economic Development, Hospitality & Tourism Management, and Sport Management all worked with the city of Grenada, Mississippi, to develop a feasibility study for the construction of a new sports complex within the city. Dr. Sungsoo Kim (HTM), Dr. Brandon Allen (SM), Dr. Chris Croft (SM), and Dr. Chad Miller (ED) worked on this study per the request of Matthew Harrison, an alumni of the College of Business & Economic Development and current an economic developer from Grenada County. The team collected primary data through the tactics of surveys. This study will help local leaders fully understand the economic impact that a new sports complex could create and will help in making a rational decision towards the investments in the complex. A full write-up can be found by following the link: <https://news.usm.edu/article/southern-mississippi-college-business-economic-development-faculty-conduct-grenada-sports-co>



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Southern Miss Sport Management Club



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AA/EOE/ADA

ALUMNI SPOTLIGHT

Ben Winpigler

Graduation Year: May 2017

Current Employer & Position: The University of Southern Mississippi - Account Executive



How did the USM Sport Management program prepare you for the career you have now?

The Sport Management program at USM prepared me for my career in sports tremendously. The class that most prepared me for my current position is the Sports Sales Techniques & Methods class. This class allowed me to begin working with the Ticket Office and eventually become a student worker with them. My position as a student worker at the ticket office is the main reason I have my current position as an Account Executive.

What is one of your favorite memories from your time in the program?

I have many great memories from working with the Sport Management program. One of my favorite memories is working the Alumni Association Golf Classic. I enjoyed getting to know several of the fans in a more relaxed setting. Another great memory I have is working the Southern Miss Bass Classic. Even though I had to endure tornado force winds and blinding rain, it was one of the most memorable experiences I have ever had.

What advice would you give to students in the program now?

The biggest piece of advice I would give to current students is to get to know as many people as you can. The professors in this program are there to get you connected to people who will potentially be your future employee. The bigger your network of connections, the better the chance you have of landing your dream job like I did. If you use the resources that the Sport Management program offers, you will have a successful career in the sports industry. If you ever have any question about what the sports industry is like, please feel free to come see me at the Pat Ferlise Center on campus.

OCTOBER IN REVIEW

On October 24, several undergraduate students traveled to Jackson, Mississippi, for our annual trip of volunteering with the Sanderson Farms Classic PGA event. The students were able to see how a major event is coordinated and were also able to work as caddies for some of the event's golfers. A large portion of the money raised for the Sanderson Farms Classic is sent to support Friends of Children's Hospital, a non-profit organization that directly benefits Blair E. Batson Children's Hospital in Jackson.



Undergraduate class for sport event and facilities took a personalized tour of the Payne Center here on the Hattiesburg campus. The tour was conducted by the Assistant Director of Intramural & Club Sport, Shawn Clark. The students were able to view the overall structure of the facility, the various safety features, and the equipment located inside the building. Thanks to our friends at the Payne Center for your hospitality!



UPCOMING DATES/EVENTS

- Sport Management Symposium: Entering into the Sports Industry- November 15
- Thanksgiving Holiday Break (No Classes)- November 21-23
- Night Class Examinations- November 26-29
- Last Day of Full Term Classes- November 30
- Full Term Final Exams- December 3-6
- Fall Commencement Ceremonies (9 a.m. & 3 p.m.)- December 7
- Grades Available for Viewing- December 12

For more information on these dates, please contact the department Graduate Assistant, Leah Williams, at leah.d.williams@usm.edu .



*Happy Thanksgiving
from USM Sport
Management!*