Tuesday February 14, 2017
1. **British Studies Information Session Tomorrow!**
   Get all your questions answered about USM’s British Studies Program and the MCJ course that’s part of that program during a session at noon Wednesday in College Hall 104.
   If you’re already enrolled, thinking about enrolling or just curious about what British Studies could hold for you, please join us for some pizza and conversation.
   The deadline to register for this year’s program is Friday!
   Contact Maggie Williams for more information. (margaret.williams@usm.edu)
   P.S. In class during that hour? Here’s an overview with some important contact information to help you get more about the program: [https://www.youtube.com/watch?v=kaZ671lW3Ag](https://www.youtube.com/watch?v=kaZ671lW3Ag)
   Also, check out [bspmcjcourse.squarespace.com](http://bspmcjcourse.squarespace.com) for more info on the class.

2. **USM Foundation Scholarship Application Deadline Tomorrow Feb. 15**
   Calling all Southern Miss students!! The 2017-18 scholarship application is now open to students in the GO System ([usmfoundation.com/go](http://usmfoundation.com/go)). Priority deadline for applications is February 15, 2017.
   In the USM Foundation GO System, students who are currently enrolled or accepted for admission for the 2017-18 academic year can complete the general application and be matched with scholarships for which they qualify. Eligibility for the more than 850 scholarships administered by the USM Foundation depends on a variety of criteria. While some require a certain grade point average, others are awarded based on major, student involvement and even hometown. All students are encouraged to apply!
   Students who have questions specific to scholarships checkout the website for the Office of Undergraduate Scholarships. The University established the Office of Undergraduate Scholarships in the Fall of 2016 to provide a hub for scholarship information and support prospective and current undergraduate students. Students can contact that office with questions by visiting their website at [www.usm.edu/undergraduate-scholarships](http://www.usm.edu/undergraduate-scholarships).
   The School of Mass Communication and Journalism awarded over 22 scholarships through the USM Foundation that are specific to students majoring within the school on the undergraduate and graduate level. To be considered for these or any scholarship at Southern Miss you MUST apply through the GO System.
3. USM Libraries Offering APA Workshop on Feb. 15
University Libraries is offering workshops to introduce you to and assist with important aspects of using APA, Chicago, MLA and Turabian styles to write and format research papers. The first of these workshops will focus on APA. Participants will learn the basics, including how to format in-text and full citations, how to cite less traditional sources, and tips for efficient citation management. Join Elena Azadbakht, Health and Nursing Librarian, for an overview. The workshop will be offered monthly this spring, but the first session will take place Wednesday, February 15 from 12 - 1 p.m. in Cook Library Room 110 (LIB 110). This workshop may also be scheduled for a class, student group, or faculty meeting. For more information, contact Elena Azadbakht at Elena.Azadbakht@usm.edu or 601.266.6424.

4. Career Fair Workshops
Prepare for the Spring Career Fair on Feb. 21 with a series of workshops offered by Career Services. Workshops will be held at Mclemore Hall, Room 125 on Feb. 13, Feb. 14, and Feb. 20 from 4:45-5:15 pm. Click here for more information.
5. Need Help Funding a Summer Internship or Pathway Experience?
To help offset costs associated with participating in some internships or pathway experiences, The University of Southern Mississippi awards competitive scholarships to undergraduate students who:
● Obtain full-time summer pathway experiences, such as internships, fieldwork or research,
● Meet the eligibility and criteria guidelines of the program, and
● Are selected for participation by the Pathway Scholarship Committee.

The Pathway Scholarship Program is specifically designed for students participating in an unpaid internship/pathway experience or an internship/pathway experience accompanied by a higher cost of living or travel expenses. The application and complete details are available on the Center for Pathway Experiences website. Applications are due no later than March 10.

There are parameters if the internship offer has not been finalized by the March 10 application date. Please contact Dr. Julie Howdeshell at pathways@usm.edu for additional information.
https://www.usm.edu/pathways/funding-your-experience

6. Invitation to take a Music Survey
Fellow MCJ Students,
Why do you like the music that you like? What is it about your favorite songs that makes them your favorites? If you would like an opportunity to discuss your music preferences and contribute to a study that aims to answer the timeless question "What makes a song a hit?", then please take the following brief survey linked below. It should only take about ten minutes. If you have any questions, please email me at andrew@usm.edu.
https://goo.gl/i79wTQ
- Andrew Williams

7. Undergraduate Research Symposium
The 2017 Undergraduate Research Symposium will be held on April 22. Undergraduates are encouraged to submit their work for consideration for awards and prizes. The submission deadline is March 6 and is open to all USM disciplines. Click Here for more information, or here to submit an entry.

**8. CPRAM Scholarship Opportunity**

State college public relations officials are doing their part to encourage students to continue their interest in the area of communication at Mississippi's two- and four-year colleges with two $1,000 scholarships. Students applying for the CPRAM (College Public Relations Association of Mississippi) scholarship must be majoring in one of the following fields of study: public relations, communications, journalism, advertising, mass communications, political communications, crisis management, graphic design or other communication-oriented major. The scholarships could be awarded to a student entering or enrolled at the state's two-year or four-year colleges. The student must also be enrolled full-time.

Scholarship applicants must be in good standing and present three letters of recommendation from individuals connected to their academic institution. This includes college advisers, high school teacher/official, home-school teacher, etc. Students may be recommended by an active CPRAM member. The applicants must complete in full the scholarship application and return it to the scholarship committee no later than Feb. 17. Applicants also must include a 500-word essay entitled, "With all the changes being made in the field of Communications, what skills do I have to keep up with these changes?"

Students receiving the scholarship can be awarded the scholarship for more than one year, but they must reapply every year. The scholarship committee reserves the right to make its decision based on need, merit and the number of applicants each year.

CPRAM reserves the right to revoke this scholarship if a student withdraws from school during the award year, changes his/her major, fails to maintain a 2.0 GPA or other grave instances of misconduct. The committee will announce the winner(s) during its annual conference held in May. The scholarship will then be awarded for the 2017 fall term.

For more information, contact CPRAM scholarship chairman Steve Diffey at (662) 472-9068 or sdiffey@holmescc.edu. Download the application (Doc), and the Press Release (Doc).
9. Job & Internship Opportunities

Red Door Marketing Internship

WTOK Job Opportunities

Multimedia Internship with Career Services

Tampa Bay Buccaneers Hiring a Community Relations Creative Writer

WUSM hiring Producers and Social Media Producers for Southern Miss Today

http://www.reddoormarketingagency.com/internships

Red Door Marketing Agency is looking for energetic and dynamic interns that want to gain hands-on experience while learning all the ins and outs of marketing.

Internship Opportunities include:
Marketing
Communication/PR
Web Design
Graphic Design
Photography/Videography

Interns are preferred to work a minimum of 10 hours per week and are not paid positions.

Please fill out the form on the website and submit a link to your portfolio and resume. If you are applying for the Communications/PR position, please be sure to include writing samples.

Summer Internship at Intermark Group in Birmingham, AL


As a summer intern at Intermark Group, you'll be thrown headfirst into the agency life. The first couple weeks of the summer, you'll work within your assigned department to learn more about the ins and outs of advertising. You will have the opportunity to sit in on brainstorming meetings, assist on real accounts, and explore the work we produce. All interns will also help plan our annual company picnic, monthly birthday celebrations and other fun events.

At the end of the summer, the interns will collaboratively create and present a pitch to a real-life client. If you want to learn more about how the advertising business really is and experience a better opportunity to confidently prepare you for the workforce, we highly suggest you apply for an exciting summer as an intern at Intermark. Click here for more information.

Job Openings at WTOK

WTOK in Meridian is hiring a Traffic and Sales Assistant, News Director, and a Meteorologist/Reporter/Photographer. For more information or to apply, visit the following link: http://www.gray.tv/applynow.

Job Description:

Traffic and Sales Assistant

This position will be responsible for daily scheduling of commercial copy on station logs as well as assist in the administrative duties of the Sales Department and General Manager as assigned. The position will also assist Account Executives in preparing proposals and PowerPoint presentations for their sales efforts. Candidates should possess excellent computer skills, be proficient in Microsoft Office and similar software, and have the ability to learn and master proprietary broadcast software and systems. Candidate must have excellent communication, organizational and time management skills and work under tight deadlines. Candidate must be detailed oriented, resourceful, a team player, and reliable. Experience in a broadcast environment is preferred, but not required.

To apply, please go to our online Careers website at www.gray.tv/applynow. Pre-employment drug screening and MVR check required. WTOK-TV is a drug free workplace, equal opportunity employer and also participates in the Homeland Security E-Verify program.

Gray Television, Inc., is an Equal Opportunity Employer, and we encourage members of minority groups and women to apply for this position.

News Video Journalist

Applicant must be skilled in camera shooting and reporting and possess excellent writing and editing skills. Applicant must also be aggressive in getting to the bottom of stories and be able to shoot with a crew or individually.

A decision will be made as soon as possible. Qualified applicants should submit a resume, references, and application to www.gray.tv/applynow. Pre-employment drug screening and MVR check required. WTOK-TV is a drug free workplace,
equal opportunity employer and also participates in the Homeland Security E-Verify program.

**News Producer/ Video Journalist**
Responsibilities include providing supervisory backup to News Assignment Desk, assisting with scheduling and story planning, booking and coordinating satellite times for SNG vehicle and setting up microwave live shots for newscasts. They must be able to demonstrate a creative use of live elements, graphics, teases and pacing. This person will also be responsible for updating and maintaining the news section of our station’s website during their shift. Applicant must also be skilled in camera shooting, reporting and possess excellent writing and editing skills. Applicant must also be aggressive in getting to the bottom of stories and able to shoot with a crew or individually. A college degree and one year experience is preferred.

A decision will be made as soon as possible. Qualified applicants should submit a resume, references, and application to www.gray.tv/applynow. Pre-employment drug screening and MVR check required. WTOK-TV is a drug free workplace, equal opportunity employer and also participates in the Homeland Security E-Verify program.

**WTOK also has job openings for the following positions:**

**News Director**

**Meteorologist/Reporter/Photographer**
For questions or more information, contact Rachel Sloan (Rachel.Sloan@wtok.com)

**Multimedia Internship with Career Services**
Career Services is hiring a Multimedia Intern to assist with marketing, social media, and events. The student must be at least a sophomore with a minimum GPA of 2.75 or higher, knowledgeable in Adobe Creative Cloud Suite, be able to work at least 10 hours a week, and be available to work occasional evening and weekend events.

*Click here to view the description* (PDF)

For more information, or to apply contact: Tonya McGee, Marketing Specialist
Career Services
601.266.5545
Tonya.Mcgee@usm.edu

**Tampa Bay Buccaneers Hiring a Community Relations Creative Writer**
The Tampa Bay Buccaneers is seeking a professional Creative Writer with a mature voice and minimum 5 years’ professional writing experience for the Community Relations department. This role is responsible for writing & editing articles covering all community based events and projects on behalf of the Buccaneers as well as creating web & social media content, media releases and marketing copy. Experience writing in AP style, managing web and social media presence, high attention to detail and level of professionalism are essential to success in this role.

*Click here to download the full job description.* (Word Doc)

**WUSM hiring Producers and Social Media Producers for Southern Miss Today**
Mass Communication graduate: "I have a degree!"
potential employer: "OK; What have you done?"
Mass Communication graduate: "uhhhhh"

Get the crucial experience that gets you the JOB by working and earning college credit at WUSM - the station operated by USM. WUSM has been on the Hattiesburg airwaves since 1952, and has won "Best in the Pine Belt" awards in 2013 - 2016. WUSM is known and loved all over south MS.

"Southern MS Today" is WUSM’s public affairs program, airing live Monday through Thursday from 12 - 1. Three major positions are needed, starting yesterday!

**PRODUCERS** - the big name positions on the show. Producers run the show - booking guests, generating show and segment ideas, using your position to shape the future of Hattiesburg. Producers are in direct contact with community leaders - civic organizations like United Way and the Red Cross, to MS State Senators and Representatives, to local political offices like the mayor. Meet the movers and shakers, and know who to call for a gig when you graduate!

Social Media Producers - this thing called The Internet could be a big deal one day. Of course that is a joke - for a company to ignore the influence of social media is lunacy. Learn how to direct messages to the publics most likely to engage with social media users. Metrics? Engagement? Conversions? Learn directly what those words mean and why they matter - learn now and be many steps ahead of the pack!

E-MAIL - Tage Philamlee - Tage.philamlee@usm.edu
Get on the train down to get a job town NOW!

**10. Hattiesburg Saenger Theater to show "Disturbing the Peace" Documentary on March 10 at 7pm**
In a world torn by conflict—in a place where the idea of peace has been abandoned—an energy of determined optimism emerges. When someone is willing to disturb the status quo and stand for the dream of a free and secure world, who will stand with them?

DISTURBING THE PEACE is a story of the human potential unleashed when we stop participating in a story that no longer serves us and, with the power of our convictions, take action to create new possibilities. DISTURBING THE PEACE follows former enemy combatants-Israeli soldiers from elite units and Palestinian fighters, many of whom served years in prison—who have joined together to challenge the status quo and say “enough.” The film reveals their transformational journeys from soldiers committed to armed battle to nonviolent peace activists, leading to the creation of Combatants for Peace. While based in the Middle East, DISTURBING THE PEACE evokes universal themes relevant to us all and inspires us to become active participants in the creation of our world.

**Online ticket sales end the day of the event. Please visit the Box Office or call at 601.584.4888 on the day of the show for tickets.
If you wish to purchase a discounted ticket for groups of 5 or more or as a student, please call or stop by the Hattiesburg Saenger Box Office.

11. Undergraduate Apprenticeship Opportunity at MSU
Mississippi State University (MSU) is offering eight (8) unique summer (2017) apprenticeship opportunities for qualified juniors and seniors through the MSU Extension Undergraduate Apprenticeship Program. Each apprenticeship offers an integrated research and extension experience, in which the student will work directly with a faculty specialist to assist with ongoing research and help develop a related educational product or process that successfully translates that research into relevant outreach to key stakeholders.
In order to complete the requirements of the program and earn full credit, each student selected for an apprenticeship must:
1) Successfully meet the learning objectives identified by the faculty specialist for his/her specific apprenticeship experience;
2) Maintain and submit a reflective journal to his/her mentor at the end of the summer semester; and
3) Develop and present a poster or presentation at an industry-related conference or professional meeting (by the end of spring semester 2018) identified by the Extension faculty specialist.
Even if students determine that they do not wish to pursue a career in research or Extension at the end of the apprenticeship experience, they will come away with a better understanding and appreciation of scientific disciplines and their subsequent application via outreach and extension, thus better preparing them for future science or education careers and/or pursuit of a graduate degree in a related field.
Each apprentice will receive a $500/week stipend (for 12 weeks), plus benefits and job-related travel expenses. It is up to the student’s home institution whether the student will receive college credit for the summer semester.
Specific information about each apprenticeship opportunity and an online application are available at http://extension.msstate.edu/apprentice. The application deadline is 11:59PM (CST), February 28, 2017.
Click here to download more information (PDF)

12. $5,000 GRANTS FOR GRADUATE AND UNDERGRADUATE JOURNALISM AND COMMUNICATIONS MAJORS OF GREEK AMERICAN HERITAGE
Journalism and communications majors at the graduate and undergraduate level who are of Greek American heritage may apply for annual scholarships given in the amount of $5,000 in memory of Peter Agris, the late founder and publisher of The Hellenic Chronicle. The non-renewable grants have been offered by the Alpha Omega Council of New England and the Agris family since 1993.
Criteria for candidates includes: Greek American heritage; U.S. citizenship; current full-time enrollment as a journalism or related communications major at the graduate or undergraduate level in an accredited college or university in the United States; active participation in school, community, church organizations; minimum 3.0 GPA and demonstrated financial need.
Candidates may visit the scholarships’ website on Facebook ~ The Peter Agris Memorial Journalism Scholarships ~ and download an application on the Alpha Omega Council’s website at www.alphaomegacouncil.com.
The following items must be returned by email to nancyasavage@gmail.com or by mail to The Peter Agris Memorial Journalism Scholarships Committee, c/o Nancy Agris Savage, 9 Nonesuch Drive, Natick, MA 01760 by no later than March 1, 2017: 1) completed application; 2) current transcript; 3) required essay and 4) copies of any published articles or other professional materials that would enhance the application.
Questions may be directed to nancyasavage@gmail.com.
13. Deadline for Alfred J. Seaman Award for Best Undergraduate Paper on Advertising and Society Deadline is March 31
REMINDER: ALFRED J. SEAMAN AWARD
DEADLINE: FRIDAY, MARCH 31, 2017
THE BEST STUDENT PAPER WILL RECEIVE $1,000!!
**CALL FOR PAPERS**
The winner of the competition is selected by a panel of AEF board members, consisting of professors and advertising professionals. The 2017 award will be presented at the AEF annual Honors Night Dinner on Monday, June 12, 2017.

SUBMISSION GUIDELINES:
Professors or students may initiate submissions. Each nomination must include:
- a copy of the paper
- a supporting letter from a professor familiar with the work
- an abstract (no longer than 200 words)
- the student’s resume
- other supporting materials the student wishes to include
Submissions are due at the AEF office no later than March 31, 2017.
Send to:
Darria Tucker
Advertising Educational Foundation
708 Third Ave, 23rd Floor
New York, NY 10017
Email: dt@aef.com
Submission documents will not be returned.
Papers may be up to 5,000 words and must be submitted in digital form or hard copy. Each paper should address one or more aspects of the relationship between advertising and society. The paper should promote one or more theses or hypotheses and should set out to support the perspective the paper is trying to prove.
Papers may employ original research, secondary research or a combination of both. Typically, a paper will be one that the student has prepared as a part of a course. However, papers written specifically for project submission are also welcome. Additional supporting material beyond the 5,000 words may be included in the form of appendices to cover such items as sources/footnotes, research data/tables, creative samples etc.

SUBMISSION JUDGING
Submissions will be evaluated based on five (5) criteria:
1. Idea – How original is the idea relative to the subject of advertising in society? How well does it advance important discourse on the subject?
2. Hypotheses – How interesting, cogent and compelling are the hypotheses offered? Are the hypotheses capable of being supported?
3. Quality – How well is the paper written? Is it clear, well organized and well argued?
4. Proof – How effective is the proof for the hypotheses? Does the paper make a solid argument through primary and/or secondary research for the ideas posed?
5. Conclusions – What are the implications of the work? Do the conclusions suggest valuable ideas and invite additional exploration of the subject?

PROGRAM DETAILS
- The winner will receive a $1,000 cash prize.
- The AEF will pay for travel and overnight accommodation in New York for the student and his/her professor so that they may attend the AEF’s 2016 Honors Night dinner on June 12, 2017
- The winning project, paper, or presentation will be considered for inclusion among the educational materials on www.aef.com.

NOTE: The winning Student Paper must satisfy all judging criteria. The award is presented at the sole discretion of the Selection Committee.
In 2011, the Advertising Educational Foundation created an annual award to recognize a quality paper by an undergraduate student at a college or university whose work best demonstrates a unique understanding of and insight into advertising and its role in society, history and the economy.