December 5, 2017

1. Graduation Commencement - December 8
Graduation commencement will be held at Bernard Reed Green Coliseum Hattiesburg, MS, Friday, December 8, 2017. The Colleges of Arts & Letters, Business, and Health will begin at 9:00 a.m. The Colleges of Education & Psychology, Nursing, Science & Technology, and University Libraries will begin at 3:00 p.m. Doors will open 90 minutes prior to each ceremony. Families and guests are urged to arrive in time to be seated at least 30 minutes in advance for the start of the processional. For any additional information about graduation commencement, please visit https://www.usm.edu/commencement.

2. Christmas in the Park - December 9
Need plans for the end of the semester? Come out to Town Square Park December 9th from 4:30-9:00 pm. The vocal and ensemble acts from The Southern Miss School of Music will be performing. We hope to see you there!

3. Clyde Kennard Investigative Study
My name is Amanda Calhoun, and I am a graduate Public Relation student at The University of Southern Mississippi. I am requesting that students at USM participate in the following study:

This survey investigates how college students at The University of Southern Mississippi feel about the awarding of honorary degrees to individuals who have impacted the Southern Miss and Hattiesburg community, in this instance Clyde Kennard, and the results will be used in a research project for a graduate student in the Department of Mass Communication and Journalism.

The results of this survey are intend to produce data that can reveal students feelings about the awarding of honorary degrees and assess students’ knowledge about the significance of building names and University events, such as Founder’s Day. The survey is not mandatory and should only take about 3-5 minutes to complete. All of your answers will be confidential and used for curricular purposes. Thank you for agreeing to take part in this brief survey. Click here to access the online survey.

4. Student Printz Workers Needed
The Student Printz is hiring writers, multimedia journalists and photographers at this time. This is your opportunity to pad your portfolio with content you will need to get a job upon graduation. All student journalists are paid $7.50/hr and can work as much as 20 hours per week. Don’t miss this exciting chance to see your name over a story, under a photograph or with an online video. Contact Kaitlyn Watkins, executive editor, at printzeditors@gmail.com.

5. Job Openings
Small privately-held broadcast company is looking for the right person to join our management team! Due to company growth, we are looking for a progressive and hands-on General Manager who is not afraid of change and is willing to roll up his/her sleeves to get the job done. Our right candidate will be an experienced broadcast manager who likes to be actively involved in all facets of the operation. General Manager experience preferred however experienced news directors or sales managers looking to move into a General Manager role are also welcome to apply.

In this position, you’ll come to work for a company that rewards superior results. We’re looking for a self-starter who is not afraid of the hard work required in a small operation and has a proven track record of leadership and success in a competitive television environment. A minimum of three years’ experience in broadcast management is required.
6. Website/App Developer Needed
If you’re interested in gaining experience and making a little money then here’s the opportunity for you. Travel in the Key of Life, based in Milwaukee, WI, is a traveling company for the grown folks seeking the ‘joie de vivre’ in travel and life. We are currently searching for an Web/app developer to create an app to go abroad with our awesome travelers. This is a PAID opportunity of course! Send your inquiries and questions to KZCraine@gmail.com

7. Social media specialist position at the Focus Group
The Digital Media Specialist will play an active role in the development of The Focus Group's online community. The Specialist will help maintain client presences on various social media platforms and help create and publish content that is relevant to their customer base. They will regularly analyze and report on the activity on social media networks as well as client websites.

They will assist in maintaining The Focus Group's archive of digital images, videos, and other content. The Digital Media Specialist will learn how to reach communities, promote events or programs, and gain experience in social media platforms tools used to assess their performance.

RESPONSIBILITIES

Social Media
· Updates Facebook and Twitter accounts
· Cultivate Twitter audiences
· Responds to posts or comments to bring value to user's interactions
· Posts updates, news and announcements in a timely manner using approved content
· Performs research to find articles, stories, resources, or other content that is relevant to our customer base and posts it to our social media in a manner that invites conversation and interaction
· Assist with updates on our social media accounts with current and relevant photos, video, or other content from The Focus Group activities and events
· Grows The Focus Group online social networks by increasing fan base and interactions
· Completes other social media projects as assigned

Digital Media
· Takes pictures and videos of training events to be developed into content
· Uploads and manages photos and videos in the appropriate server or Drop Box accounts
· Organizes and archives digital images and videos
· Completes other digital media projects as assigned

Research
· Regularly observes the online activity of model organizations
Researches and reports on social media best practices.

Completes other research projects as assigned.

Analytics and Reporting

- Uses Google Analytics to assess trends and activity
- Uses Facebook Insights to assess trends and activity
- Uses Twitter Analytics to assess trends and activity
- Reviews data on the performance of social media platforms and adjusts plans or strategies to optimize reach
- Draft reports on clients as assigned