February 13, 2018

1. Full-time Internship at Porter Novelli- February 16
2. CPRAM Scholarship- February 16
3. The Lagrant Foundation 2018 Scholarship Program- February 28
4. Aramark Internship- March 1
5. Backpacking with a Purpose Applications Now Open!- March 8
6. Production Assistant Opportunity- March 16
7. Seacrest Studios
8. Looking for ways to enhance your resume? WUSM needs you!
9. USM Horticulture Club Communications Chair Needed
10. Student caller positions open at the Southern Miss call center
11. Alternative Service Break – March 10-13

1. Full-time Internship at Porter Novelli- February 16

Porter Novelli is a global public relations agency that combines the power of immersion with the rigor of data to create a deeper human insight that transforms the opinions, beliefs and behaviors of those who matter most to their clients. Porter Novelli people are passionate about creating big and bold change through the power of influence, by staying one step ahead of trends in media, technology, and consumer behaviors, thereby guiding our clients towards positive, game changing innovation.

The intern position supports account teams as follows:

- helps coordinate meetings
- special events and/or conferences
- develop media lists
- monitor media coverage and trends
- researches consumer and marketplace trends
- creates and maintains coverage reports
- coordinates the development and delivery of press kits
- develops and writes pitch letters and provides additional account related support as necessary

Student or recent graduates in this program will act as fully integrated members of account teams and will be assigned a mentor for support and guidance in helping the intern get acclimated into the PR industry and business environment.
Qualifications for this position include: open to current juniors, seniors, and recent graduates interested in Public Relations with a major in communications, public health, public affairs, journalism, political science, marketing, English, or related course study. First-rate writing and organizational skills with an attention to detail are necessary. Previous internships required. To be considered for an internship with Porter Novelli, please provide the following: A resume and cover letter with applicable experience highlighted, two professional or personal recommendations in 300 words or less, and tell us why you want to work for Porter Novelli.

Please upload your resume to our careers site and send other materials to Linda VanBrackle at linda.vanbracle@porternovelli.com by Friday, February 16, 2018.

2. CPRAM Scholarship- February 16 Deadline
State college public relations officials are doing their part to encourage students to continue their interest in the area of communication at Mississippi’s two- and four-year colleges with two $1,000 scholarships.

Students applying for the CPRAM (College Public Relations Association of Mississippi) scholarship must be majoring in one of the following fields of study: public relations, communications, journalism, advertising, mass communications, political communications, crisis management, graphic design or other communication-oriented major. The scholarships could be awarded to a student entering or enrolled at the state’s two-year or four-year colleges. The student must also be enrolled full-time.

Scholarship applicants must be in good standing and present three letters of recommendation from individuals connected to their academic institution. This includes college advisers, high school teacher/official, home-school teacher, etc. Students may be recommended by an active CPRAM member.

The applicants must complete in full the scholarship application and return it to the scholarship committee no later than Feb. 16, 2018. Applicants also must include a 500-word essay entitled, “With all the changes being made in the field of Communications, what skills do I have to keep up with these changes?”

Students receiving the scholarship can be awarded the scholarship for more than one year, but they must reapply every year. The scholarship committee reserves the right to make its decision based on need, merit and the number of applicants each year.

CPRAM reserves the right to revoke this scholarship if a student withdraws from school during the award year, changes his/her major, fails to maintain a 2.0 GPA or other grave instances of misconduct.

The committee will announce the winner(s) during its annual conference held in May. The scholarship will then be awarded for the 2018 fall term.
For more information, contact CPRAM scholarship chairman Steve Diffey at (662) 472-9068 or sdiffey@holmescc.edu.

3. The Lagrant Foundation 2018 Scholarship Program- February 28
The LAGRANT Foundation (TLF) is currently accepting applications for its 2018 Scholarship Program. Ethnic minority college students pursuing careers in advertising, marketing, public relations or graphic design are eligible to apply. For consideration, students must complete and submit their application by Wednesday, February 28, 2018 5:00 PM PST. If you have any further questions regarding the scholarship program, please feel free to email carmenhuerta@lagrant.com or christopherjuarez@lagrant.com.

4. Aramark Internship- March 1
Aramark is looking for a marketing intern with excellent work ethic and leadership skills.
Here are a couple of specific qualifications I am looking for:
- Marketing / Communications Major
- Strong communication skills required (both oral and written).
- Graphic design experience. Must be able to work in illustrator, and adobe programs
- Effective sales and presentation skills are also required.
For any interested inquiries, please email Lauren Brescher at brescher-lauren@aramark.com or call 601-266-4296.

5. Backpacking with a Purpose Applications Now Open!- March 8
Operation Groundswell is a non-profit that runs travel, community service, and experiential education programs around the globe. We dig into social justice issues while working in solidarity with local activists, non-profits, and communities. We want you to join us in the fight for a better world. It’s time to make the whole world your classroom! Apply by March 8th. Programs are filling up quickly, so apply as soon as possible. Financial assistance is available for all students on five- and six-week programs. Start exploring at www.operationgroundswell.com

6. Production Assistant Opportunity- March 16
FloSports is a streaming service with an upcoming event scheduled in Hattiesburg. The day rate is $150.
Title: 2018 WGI Percussion/Winds South Power Regional (Marching)
Production Company: FloSports
Rate: Full Rate
Travel Details: Applicant must be local to the city listed on the job

The production assistant must be able to help setup and run a live webcast of the 2018 WGI
Percussion/Winds South Power Regional in Hattiesburg, MS

This individuals must be running cabling, staging computers, monitoring camera operators, running errands, inventory, packing up equipment, and whatever else is necessary.

Applicant must have great attention to detail and be able to lift 75 lbs. Call times are as follows (subject to change):

Friday March 16 @ TBD (setup)
Saturday March 17 @TBD
Sunday March 18 @TBD

$150/12

For more information, please visit https://staffmeup.com/jobs/Production-Assistant-Hattiesburg-MS-Sports-%28TV%29-251212/apply

7. Seacrest Studios

The Ryan Seacrest Foundation (RSF) is a nonprofit organization that works to uplift the spirits of hospitalized children through multimedia broadcast centers in the best pediatric hospitals in the country. Seacrest Studios opened in July 2013 at Levine Children’s Hospital (LCH) in Charlotte, NC. Thanks to the Ryan Seacrest Foundation, patients at Levine Children’s Hospital now have the ability to explore the creative realms of radio, television, and new media right from their hospital rooms. We are one of just a handful of children’s hospitals nationwide to have this resource available for our patients and families. It is our goal at Seacrest Studios at LCH to create happy memories for patients and their families during their hospital stay. You can find more information at http://bit.ly/25NNKHc

Internship Program Guidelines

The internship at Seacrest Studios is a part of LCH’s volunteer program and looks for dedicated college radio/television broadcast students that have interest in the communication/journalism field. Seacrest Studios provides students with a chance to learn how to run a radio/TV station. Interns are required to create their own on-air shows and content with the interest of their audience in mind. Interns gain experience working with studio equipment as well as conducting on-air interviews

Seacrest Studios has regular visits from celebrities passing through town. It is important that interns hold a professional attitude during these visits and interviews. Interns must remember that the guest is here for the patients and their entertainment and work to ensure the experience is a happy and exciting one.
It is the job of the interns to create a family-friendly environment by producing and hosting on-air games and activities. Some of the studio's current activities include lip sync battles, dance battles, bingo, karaoke, video production, semester music videos, celebrity interviews, and many more. These activities provide entertainment for the patients and distract them from what they are facing during their stay at the hospital. Interns regularly interact with the hospital’s patients one-on-one and must understand how to interact with them, no matter their medical condition. The Seacrest Studios Internship is meant to be fun; however, it is important for interns to remember what their purpose is within the studio and the hospital. Interns are expected to act professionally in regards to their responsibilities.

RESPONSIBILITIES:

Attendance on the day(s) and time they are scheduled.

Follow Seacrest Studios business casual dress code.

Engage appropriately with patients and their families.

Participate with other studio interns to better work as a team.

  Give their undivided attention to the internship while on the hospital grounds.
  Produce age appropriate material to use on-air and in the studio.
  Research games, activities, and news material for show segments in weekly radio program.
  Hold a professional attitude when guests are present in the studio.
  Step outside of their comfort zone.
  Serve as host/hostess for children visiting the studio.
  Work with patients as necessary per direction from the nursing and appropriate staff.
  Act as personality/DJ and producer/asst producer during program.

REQUIRED QUALIFICATIONS:

Send cover letter and resume to meredith.dean@carolinashealthcare.org.

  Attend Seacrest Studios Orientation and Volunteer Orientation.
  Must be at least 18 years old. Successfully complete a background check.
  Must be currently enrolled in an accredited college/university working toward a degree in communications or closely related field.
Enthusiastic, positive, and outgoing personality.
Interest in interacting with children including participating directly in the related arts and crafts, games, and activities.
Ability to encourage children to participate in the radio program.
Dependable, responsible, and detail-oriented.
Must be able to work as a member of a program team.
Knowledge of common hardware and software related to radio and television broadcasting.

PREFERRED QUALIFICATIONS:
Comfortable with public speaking.
Acting, music, dance, and other performance experience.
Previous radio and TV production experience.
Experience working with and supervising children in varied situations.
Bilingual skills.
Can obtain college credit for the internship.

ATTENDANCE REQUIREMENTS:
Interns will work a morning shift from 10a-1p and Afternoon shift from 2-5p.
Interns are permitted three (3) excused absences in the summer semester and (5) excused absences in the fall/spring semester. An excused absence is one approved at least 48 hours in advance.
Interns exhibiting symptoms such as excessive sneezing or coughing that is not related to allergies are not permitted and should remain home until symptom free. Interns must notify supervisor of a sickness as quickly as possible.
Sick absences are intended to protect patients from further exposure to contagious illnesses.
Medical issues extending more than three (3) days require a signed note from a physician.
Three (3) unexcused absences will result in termination of the intern.
Interns are expected to work their full shift. Any early departures must be pre-approved by the studio coordinator.
Interns are expected to arrive within 5 minutes of his/her shift start time and be ready to begin. Arrival beyond this time is considered late. Contact the studio coordinator immediately if you expect to be more than 10 minutes late.

8. Looking for ways to enhance your resume? WUSM needs you!

Southern Miss Today is a nationally award-winning public affairs and news program that airs live, Monday through Thursday at noon on WUSM. USM organizations, regional civic organizations, musical guests, and others come in to promote their events. Former talent on Southern Miss Today has gone on to work at the MS News Network, MS Public Radio, The Golf Channel, and many other radio and television stations. Get the real knowledge that will get you the job.

Positions for the Spring are as follows:

Producers(2): arguably the most important position; you would be responsible for booking 3 guests for two shows in the week, typically a producer is responsible for M/W shows or T/R shows. You would need to be available from 11A - 1P on the days you produce the shows at the very least. This is a great position for people interested in producing news or people interested in public relations because of the close interaction with public relations people that represent the organizations that will be guests on the show. You can get up to 3 hours of college credit with this position.

Hosts(2): The voice of the show - hosts, like producers, typically take M/W or T/R shows. You will learn how to think on your feel and deliver live content - great for people that are looking to get into television or radio. Learn how the jobs is done in a fun environment - this will help you work on your diction and vocal presentation. You would need to be available from 11A - 1P at least on your show days. You can get up to three hours of college credit for this position.

Engineers(2): Hone your engineering skills and learn how to operate a for real radio console; you will also have the ability to engineer musical guests when artists are guests on the show - if you dig knobs, compressors, buttons, and mixing, get your feet wet. You can get up to two hours college credit for this position.

Newsreaders(4): You would be responsible for preparing a 5 minute newscast with sports and weather for one show a week. You would get great experience writing and delivering a newscast, especially great for people that want to do that job as a living on television or radio. You would need to commit to at least 11A - 12:05 on the day in which you will read the news. Newsreaders can get up to two hours college credit for this position.

To get involved in Southern Miss Today, email Crystal.Tolible@usm.edu

HUB CITY SPORTS TALK
Get involved in delivering a weekly sports talk hour, Fridays at 3P on WUSM. Help Andrew Abadie and Grant Chighizola with analysis, opinion, social media, and possibly board engineering.

To get involved in Hub City Sports Talk, email Grant.Chighizola@usm.edu or Andrew.Abadie@usm.edu

BE A DJ!

Express yourself as a music show host on WUSM

Be an on-air talent at WUSM - 5-time winner of Best in the Pine Belt - people love the station! Get to arrange music and record voice tracks - be a star - have your own music show or play the music that has garnered WUSM awards five years in a row.

This is a great place to start developing your voice if you want to be a television broadcaster or if you want to develop a career in radio - learn how it is done from a 30+ year veteran

9. Communications Chair Needed for USM Horticulture Club
The USM Horticulture Club is seeking any green-minded Mass Comm. students to fill the role of Communications chair for their Southern Miss Community Garden (SMCG) project. Through this opportunity you will have the chance to gain community service hours, build your portfolio and résumé, and impact your community in a major way. The Communications Chair for the group will serve as the admin for all SMCG social media platforms, assist in event coordination, design promotional materials, and implement public relations strategies. Experience with Adobe Creative Suite is greatly desired.

If you are interested in this valuable experience, contact Horticulture Club President Sara Watts at sara.watts@usm.edu.

10. Student caller positions open at the Southern Miss call center
The Southern Miss Call Center is seeking to fill a few vacant student-caller positions this semester. Ideal candidates are energetic, self-motivated and confident speaking with people they may not know. Callers provide updates on campus events and changes, reflections on personal experiences at Southern Miss and information on scholarships and giving opportunities. Students regarding questions call center employment may contact Alisa Ashford at alisa.ashford@ruffalonl.com.

11. Alternative Service Break – March 10-13
Alternative Service Break (ASB) trips provide USM students with a low-cost alternative to the traditional Fall and Spring breaks and offers an opportunity to travel to a different region, perform meaningful service, and explore an area’s culture and history. Service activities are combined with reflection and education that challenge students to develop the leadership, teamwork, and problem-solving skills necessary to become real advocates of change.
This Spring Break, the University of Southern Mississippi will partner with Delta Hands for Hope in Shaw, MS to work on various community service projects around the Mississippi Delta. Students will work with Kids Camp and with an after-school program ran by the Presentation Sisters. We will also tour the BB King Museum and the Grammy Museum. The cost of this trip will be $50, which will cover the cost of transportation, food, and lodging. Visit usm.edu/cce for more information and volunteer opportunities.