November 14, 2017

1. **SOAR Downtime - November 15**
   
   **SOAR Downtime Schedule for Nov. 15 – 20**
   
   SOAR will be down for a major upgrade beginning on Wednesday, Nov. 15, at 5 p.m., and will be down until Monday morning, Nov. 20. Users will not be able to log into SOAR or SOAR Mobile during this time. Students! If you haven’t registered for the spring term yet be sure to take care of it before SOAR goes down tomorrow!

2. **Trashion Fashion Show - Opportunity to Win a $100 Gift Card - November 15**
   
   Wednesday, Nov. 15, is America Recycles Day, and what better way to mark the occasion than with a fashion show? Current Southern Miss students, individually or as a group, are invited to create an outfit made of recyclable material, and present that item in a live fashion show on Nov. 15, at 5:30 p.m. in the R.C. Cook Union (map) Room A/B. Register online here, and complete the information sheet by noon on Monday, Nov. 13. The creator(s) of the winning ensemble will take home a $100 gift card. The Trashion Fashion Show is being sponsored by the Sustainability Advocates and the Southern Miss Eco Ambassadors, two student-led groups that work with the Office of Sustainability and the Physical Plant. For more information call, 601.266.4414 or email green@usm.edu.

3. **Pathway 2 Possibilities Fall Field Trip To Biloxi, MS - November 16**
   
   The Public Relations Student Society of America (PRSSA) invites you to join us for a field trip to Biloxi, MS to attend the Pathways 2 Possibilities event. PRSSA members will work alongside marketing and PR professionals to show 8th graders some elements of working in communications. PRSSA members will ask questions in a news conference where an 8th grader is a company spokesperson. In addition, PRSSA members might ask a student to “Sell Me Your Phone” to demonstrate sales, persuasion skills. Other activities include, Branding Challenges, where we offer samples of Coke/Pepsi and ask them to think through the marketing/advertising/sponsorships choice a brand makes. PRSSA members will also lead a group through What's Hot/What's Not. The event will
feature a social media lounge where we talk about hashtags, influencers, etc. Email amanda.d.calhoun@usm.edu if you are interested in attending before November 10!

When: Thursday, November 16th from 8:30 AM-1 PM
Where: Biloxi, MS

4. Levitt Amp Voting Now Open! Deadline November 20
The Levitt Amp series is a family friendly, free event that is open to the public during the duration of the summer and fall. These free concerts provide a fun and inviting atmosphere for families and people of all ages. That’s why this year we need you! Help us bring back the #LevittAMP music series to Hattiesburg in 2018 by voting here https://grant.levittamp.org/events-page/. The last day to vote is November 20! Vote and spread the word!

5. Filmaka Film Competition- November 20
Now accepting entries for Filmaka’s next contest: LOST IN TRANSLATION

Enter your short film and you could win the opportunity to compete in Filmaka’s Feature Film Competition.

Thirteen finalists are judged by Filmaka’s Jury of esteemed professionals.
Filmaka’s Jury selects three winning shorts
The three winners receive cash prizes.

We are looking for 3-5 min. original short films that explore the theme: LOST IN TRANSLATION.
We aren’t looking for any particular genre or storyline, so surprise and delight us with your creativity and ingenuity.
Details below:

You have 45 days to submit a 3-5 min. short film with the theme: LOST IN TRANSLATION.

3 short film entries will be selected by Filmaka executives, 6 short film entries will be selected by the participants in the competition, 2 short film entries will be selected by non-competing members, and 2 short film entries will be selected by popular vote.

Out of the 13 films selected, Filmaka’s Jury will select three winners of the cash prizes
The winners of the cash prizes will also automatically have the right to enter a new short film into Filmaka’s Final Competition, for a chance to win the opportunity to make a feature film.

First place: $2500  
Second place: $1500  
Third place: $750

The competition begins October 6, 2017.  
The deadline for submissions is November 20, 2017.

THE ENTRY PERIOD BEGINS AT 12:00:01 AM PACIFIC STANDARD DAYLIGHT SAVINGS TIME (“PST”) ON FRIDAY, OCTOBER 6, 2017 AND ENDS AT 11:50:50 PST ON MONDAY, NOVEMBER 20, 2017. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. The competition is only open to individuals who are at least 18 years of age and are members of Filmaka. Employees (and their immediate families and household members) of Filmaka, any entities responsible for sponsoring, fulfilling, administering, advertising or promoting the competition or supplying the prizes, or any of their respective parents, subsidiaries, affiliated and successor companies, are not eligible to enter the competition or win a prize. For complete Competition Terms and Conditions, please go to www.filmaka.com

6. **Backpacking with a Purpose - November 22**

Operation Groundswell is a non-profit organization that runs volunteering programs abroad. We examine various social justice issues while working in solidarity with local activists, non-profit organizations, and communities. We are looking for globally conscious and socially active students who want to spend their summer exploring some of the most complex and beautiful countries in the world! If you're into cultural exchange, meaningful community service, and off-the-beaten path adventure, apply by November 22nd!

7. **Student Printz Workers Needed**
The Student Printz is hiring writers, multimedia journalists and photographers at this time. This is your opportunity to pad your portfolio with content you will need to get a job upon graduation. All student journalists are paid $7.50/hr and can work as much as 20 hours per week. Don’t miss this exciting chance to see your name over a story, under a photograph or with an online video. Contact Kaitlyn Watkins, executive editor, at printzeditors@gmail.com.

8. **Job Openings**
Small privately-held broadcast company is looking for the right person to join our management team! Due to company growth, we are looking for a progressive and hands-on General Manager who is not afraid of change and is willing to roll up his/her sleeves to get the job done. Our right candidate will be an experienced broadcast manager who likes to be actively involved in all facets of the operation. General Manager experience preferred however experienced news directors
or sales managers looking to move into a General Manager role are also welcome to apply. In this position, you’ll come to work for a company that rewards superior results. We’re looking for a self-starter who is not afraid of the hard work required in a small operation and has a proven track record of leadership and success in a competitive television environment. A minimum of three years’ experience in broadcast management is required. If you’re the right candidate, send your resume, cover letter and salary requirements to tvcandidates@gmail.com. All inquiries will be held in the strictest confidence. We are an Equal Opportunity Employer.

9. Website/App Developer Needed If you’re interested in gaining experience and making a little money then here’s the opportunity for you. Travel in the Key of Life, based in Milwaukee, WI, is a traveling company for the grown folks seeking the ‘joie de vivre’ in travel and life. We are currently searching for an Web/app developer to create an app to go abroad with our awesome travelers. This is a PAID opportunity of course! Send your inquiries and questions to KZCraine@gmail.com

10. Social Media Specialist Position at the Focus Group The Digital Media Specialist will play an active role in the development of The Focus Group’s online community. The Specialist will help maintain client presences on various social media platforms and help create and publish content that is relevant to their customer base. They will regularly analyze and report on the activity on social media networks as well as client websites. They will assist in maintaining The Focus Group's archive of digital images, videos, and other content. The Digital Media Specialist will learn how to reach communities, promote events or programs, and gain experience in social media platforms tools used to assess their performance.

RESPONSIBILITIES
Social Media
· Updates Facebook and Twitter accounts
· Cultivate Twitter audiences
· Responds to posts or comments to bring value to user's interactions
· Posts updates, news and announcements in a timely manner using approved content
· Performs research to find articles, stories, resources, or other content that is relevant to our customer base and posts it to our social media in a manner that invites conversation and interaction
· Assist with updates on our social media accounts with current and relevant photos, video, or other content from The Focus Group activities and events
· Grows The Focus Group online social networks by increasing fan base and interactions
Completes other social media projects as assigned

Digital Media
- Takes pictures and videos of training events to be developed into content
- Uploads and manages photos and videos in the appropriate server or Drop Box accounts
- Organizes and archives digital images and videos
- Completes other digital media projects as assigned

Research
- Regularly observes the online activity of model organizations
- Researches and reports on social media best practices.
- Completes other research projects as assigned.

Analytics and Reporting
- Uses Google Analytics to assess trends and activity
- Uses Facebook Insights to assess trends and activity
- Uses Twitter Analytics to assess trends and activity
- Reviews data on the performance of social media platforms and adjusts plans or strategies to optimize reach
- Draft reports on clients as assigned

REQUIREMENTS
- Creative & curious self starter who is comfortable with both taking initiative and working in collaboration.
- Detail oriented with strong written and verbal communication skills.
- Experience with Microsoft applications, basic photo editing and video editing software, and Internet browsers. Experience with Photoshop and InDesign a plus.
- Familiarity and facility with mainstream social media platforms, including but not limited to Facebook, Twitter, Instagram and LinkedIn.
- Experience with visual communication principles
- Familiarity with web design and content management systems
- Excellent analytical and project management skills
- An ability to multitask and perform under tight deadlines
- Strong verbal and written communication skills
- Degree in Marketing, Digital media or relevant field

ELIGIBILITY
Candidates should maintain a positive attitude under pressure, exhibit a strong work ethic, and enjoy working with a wide range of personalities. Most importantly, the candidate should be flexible and willing to take on multiple tasks in a startup environment.