October 3, 2018

1. School of Communication Advising - October 3rd
Advisement for all students in the School of Communication will officially begin on October 3rd (some advisers may have hours that begin before 10/3). Students can begin booking appointments in the main office, CH-106, beginning today. Advisement will run through Oct. 17 with SOAR opening for registration around Oct. 8th for all students. All students must book their appointment in the main office in person. We do not make appointments or appointment changes over the phone due to size of our student body in the School. If you are out-of-state due to an internship or studying abroad please email your adviser directly regarding advisement.
A couple of things to remember:
1. Be sure to check your Student Services Center in SOAR to see who your adviser is (it’s on the righthand side of the page).
2. Come to your meeting with a list of classes that you want/need/should take in the spring to have a conversation with your adviser about the classes. They will help guide you through making any updates/changes to that list to keep you on track.
3. Write down your appointment and keep it. If you need to cancel please notify your adviser that you’ll have to reschedule…DON’T just not show up. That isn’t professional or considerate to anyone.
4. After you’ve met with your adviser, bring the completed/signed advisement form to CH-106. This will trigger us to lift your advisement hold for registration.

2. SOUL FEST - WUSM's Leaf River Fall Fests! - October 6th
Join us Saturday, October 6th for FREE MUSIC featuring soulful music from BrothaJosh and The Quickness, The Icemen, and the Stooges Brass Band. You won't want to miss these great acts - they are unbelievable and bring it all to the stage! Don't forget to bring your lawn chair or blanket and enjoy great music as the fall transforms beautiful Chain Park At Twin Forks! The grounds open at 3PM and music starts at 3:30. For more information, visit southernmissradio.com/LRFF!

3. Career Fair - October 9th
The Southern Miss Fall Career Expo will be held on Tuesday, October 9, 2018 from 12:00 noon – 4:00 p.m. in the Thad Cochran Center.

Students will have the opportunity to meet with over 90+ organizations and can use this opportunity to practice professional communication skills, learn from employers regarding desired skills, and discover both intern opportunities and full time career options. Any encouragement you can give the students to attend is greatly appreciated. Consider including a writing assignment for students on the experience.

Students dressed appropriately (business to business casual) for the career expo will be able to collect proof of attendance should you want to require it for class credit. Business or business casual is the dress expectation for the expo.

Thank you to all who have encouraged student attendance in the past and have attended the Career Fair yourselves. The recruiters are always impressed by the number of faculty who make it a point to come by and introduce themselves, so feel free to visit and if you have a class during the 12:00 noon – 4:00 p.m. time period, bring your students as a learning experience.

A list of companies scheduled to visit can be found at https://usm.joinhandshake.com/career_fairs/4843/student_preview

4. Fall Break - October 11th
Fall break will be Thursday October 11 and Friday October 12. Classes will not meet during this time. For additional details about upcoming dates please visit the University Registrar’s website at https://www.usm.edu/registrar

5. Internship and Job Opportunities
A. Internship Opportunities
I. Focus Group Internship
Are you an upcoming or recent grad and looking to get a few months of experience in an agency setting? Or maybe you want to take a semester off and work in an agency environment. If so, we can put you to work in a variety of areas. We are taking applications. Send us your pitch as to why we should hire you as one of our next interns. For more information, please visit http://focusgroupms.com/careers-opportunities/

II. Manhattan District Attorney’s Office
The Manhattan District Attorney’s Office has opportunities for students to intern at one of the premier prosecutors’ offices in the United States. We have a well-established Summer Law Fellowship program, which affords first- and second-year law students the opportunity to experience firsthand the responsibilities of an Assistant District Attorney. Our office also offers semester internship opportunities for law and undergraduate students, as well as summer intern programs for college and high school students. For more information about how to apply, please visit their website at https://www.manhattanda.org/careers/internship-opportunities/
III. Dow Jones Summer Internship Program

College juniors, seniors and graduate students are invited to apply to the Dow Jones News Fund for paid, prestigious internships in data journalism, digital media, business reporting and multiplatform editing during summer 2019. The application and test deadline is Nov. 1. The Fund's internship programs offer interns a week of advanced training at top universities in data journalism, digital media, business reporting and multiplatform editing before they report to work. During each residency interns are taught the latest newsgathering, editing and storytelling technologies.

Data journalism interns are trained to collect, analyze and visualize data to unlock compelling stories; digital media interns augment their range of reporting skills using video, audio, data and social analytics; business reporters spend a week in New York learning to cover all sectors from Wall Street to personal finance and local companies; and multiplatform editing interns hone their news judgment, headline writing, copy editing and page design skills.

American City Business Journals has sponsored training for 10 business reporting interns. The goal is to identify strong, local candidates who live or attend school near ACBJ newspapers to increase the potential for employment when internships end. Interns accepted into this program have attended pre-internship training at New York University with visits to CBS News, Conde Nast and the New Yorker. In the past four years, 38 business reporting interns have participated. The Fund and sponsoring media cover travel costs to and from training and to newsrooms. Interns are responsible for their housing and commuting costs during the internship. Students who return to school after a successful internship will receive $1,000 college scholarships. Students enrolled full-time on Nov. 1 are eligible to apply, including December graduates, and U.S. students studying abroad.

To apply, students should visit the programs page on the Fund website. Applicants are required to complete an online application and take a one-hour test for the program(s) they are applying to by Nov. 1.

Visit the Fund's Directory of Test Monitors to find the campus contact for your school. Don't see your school? Professors and college staff may sign up here to be test monitors and to receive program materials to distribute on campus. Students may also recruit monitors on their campuses.

The Fund will host informational webinars for students and professors Wednesday, Oct. 3 at 3 p.m. EDT and Monday, October 8 at noon EDT. Click here to RSVP for either session.

IV. Marketing Internship

A Texas based architecture firm with a passion for being a contributor for the betterment of their communities and specializing in schools and education facilities. They also work in the commercial industry as well. Currently, they are looking to hire a Marketing Coordinator with
strong Adobe Suite experience to join their team. For more information please email Sarah Whitehouse at sarah.whitehouse@ajilon

**V. Publication/Advertising Internship**

LeShun Wilson is looking for interns who can design advertisements, help with layout, create a website and write articles for the new publication she has in the works: “Everything PINEBELT.” The publication will be distributed in Hattiesburg and 14 other small towns and cities within 40 miles of Hattiesburg. Ms. Wilson can be reached at 601-408-0556 or by email at dleshunj@yahoo.com

**B. Job Opportunities**

**I. Marketing Assistant Job Opening**

Davis & Crump in Gulfport are looking for a Marketing Manager! Job duties include:

Assists with the creation, implementation, and management of an effective marketing strategy for the company. Evaluates and reports on results including everything from budgets to client responsiveness.

- Updates and maintains the website, including creating new content, blogging and responding to clients’ messages or questions.
- Manages all aspects of social media marketing by creating content, taking photos, posting company updates, interacting with clients and other businesses, through Facebook, Twitter, Google+, LinkedIn, YouTube and Vimeo.
- Designs internal and external marketing materials in print and digital. Examples include items such as brochures, newsletters, mailers, posters, signs, flyers, training documents, invitations, and mass email communication. Also responsible for creating press releases.
- Plans social functions for the law firm including attorney parties, employee events, golf and sport outings, Mardi Gras events, and Christmas parties.
- Updates and maintains a large, detailed contact list for attorneys to be used for mailing things such as newsletters, brochures, Christmas cards and baskets.

**II. Account Executive Needed**

CALA Broadcast has an opening for an aggressive, knowledgeable and goal-oriented Account Executive. Individual must excel at client relations, develop solutions to help grow clients’ business through multiplatform opportunities, and in managing contracts through all stages of the sales cycle. Organization, communications, and time management skills are a must.

Job Responsibilities include:

- Responsible for generating revenue by growing existing advertising revenue from current clients.
- Able to develop effective marketing plans to meet clients’ needs and objectives.
- Able to obtain budgets and meet deadlines.
- Responsible for ensuring superior client relations.
- Superior management of sales through the entire sales cycle.
• Keep up-to-date on all station product lines and programming features.
• Prepare and present both written and oral presentations.
• Prepare effective advertising schedules.
• Effectively negotiate advertising rates. If interested please send cover letter along with resume to: kalston@deltanews.tv

III. WTOK- Job Opening
A. Creative Services Producer
WTOK-TV, in Meridian, MS, is accepting applications for Creative Services Producer. Producer will be responsible for conception to completion of creative commercials and station promotions. Creative writing and communication skills and the ability to work under tight deadlines and flexible hours are essential. Responsibilities include web content production and implementation. Previous videography and editing skills, radio or TV experience, and extensive computer graphics experience is preferred.

A decision will be made as soon as possible. To apply, please go to our Online Careers website at www.gray.tv/applynow. Pre-employment drug screening and MVR check required. WTOK-TV is a drug free workplace, equal opportunity employer and also participates in the Homeland Security E-Verify program.

B. Morning Anchor/Reporter
WTOK is looking for an energetic anchor and passionate MMJ reporter to help lead our morning show team. The ideal candidate will be an experienced anchor/reporter with excellent writing and communications skills. The select candidate must be able to multi-task and handle duties under pressure, display good news judgment and be a team player. The select candidate must be flexible both on-air and in the newsroom and deliver the news in an energetic, but calm, clear and professional manner. Duties include but are not limited to anchoring our two-hour morning show, putting together well-written and compelling broadcast and online news stories, appearing at promotional functions and station-sponsored events. Must also be able to operate news equipment in a safe, professional manner, support news promotion, contribute regularly to news coverage and perform duties as assigned. This is not an entry-level position. The ideal candidate will be one of our lead reporters.

A decision will be made as soon as possible. To apply, please go to our Online Careers website at www.gray.tv/applynow.

IV. Garner Dental Marketing Position
Garner Dental Group is looking to hire an experienced assistant for the Marketing Director. While this is an entry level position, experience in Wordpress is required. Assistant will help to oversee social media, edit websites, utilize graphic design skills, and assist in the execution of marketing campaigns and company events.

-If a 40 hour work week is not possible, discussion of 30-32 hours can be considered.
- Travel will be required a few times during a month.
- May not work remotely.
- A background in graphic design or website development is helpful.
- If you are currently a student, it will be required that you are able to devote 3 full days of the week.
- Knowledge of website development and WordPress is REQUIRED.
- Salary will be based on experience and availability.

Job Types: Full-time, Part-time

6. Kinney, Fernandez, and Boire Scholarship
The KF&B Scholarship was created to help students get the education that they need to take the journey into adulthood. The Tampa personal injury attorneys at KF&B understand that education is expensive and want to help one lucky student take a little bit of the stress away from wondering how they’re going to afford school.

Applicants will be required to submit a 500-word essay by no later than March 31, 2019, and the winner will be awarded a $1,000.00 scholarship by April 31, 2019.

Eligibility
You are eligible to apply for this $1000 scholarship if you meet one of the below requirements.
- A high school senior that has been accepted into a college or university
- A current college student that is not in their final year.

Guidelines
KF&B wants to hear your answer to the question, “What is one law that you think should be implemented to make the world a better place and why?”, in 500 words or less.

Submission Deadline
The deadline for submissions is March 31, 2019. Applications submitted after this date may be considered for the following years scholarship.

Winner Selection
Committee members will review all of the applicants and present the top contenders to the greater scholarship committee for the selection of one winner. The winner of the $1000 KF&B Scholarship will be contacted in April 2019 and will have two weeks to respond before a runner up is selected.

7. Scholarship Opportunity
The African American Military History Museum will hold Interest Meetings on October 11 at 6 p.m. and October 13 at 10 a.m. at 305 East Sixth Street for our Third Annual Miss USO Scholarship Pageant to be held on March 22, 2019. Young ladies ages 17-24 participating in the pageant will have the opportunity to win a scholarship to assist with their education, build
self-confidence, enhance communication skills, establish friendships and networks and participate in community service.

8. Cengage Unlimited Program
This Fall 2018, Riddle & Bloom is seeking applicants to support the cause of Cengage digital course materials on our campus. This program will give you valuable experience with Riddle & Bloom as a Start Strong Student Advocate for students about Cengage Unlimited (a first of its kind digital subscription that gives students total on-demand access to digital learning platforms, e-books, online homework, and study tools) and show them how to register to use their assigned Cengage digital course materials. Cengage is looking for a persuasive and influential with friends and peers with strong campus connections, are active, outgoing, and comfortable with public speaking, and are interested in gaining experience in marketing & communications. Student applicants must be full-time or part-time undergraduate students and must participate in an online training program launch. For questions about this program, please email Kathleen@riddleandbloom.com