Tuesday March 1, 2016

1. Eagle Dining Project
Eagle Dining is recruiting outgoing, sales driven students for a Peer 2 Peer Meal Plan Sales Project starting April 4 – 22.
Within the 3 weeks students will work up to 20 hours (we will work round class schedule) discussing meal plan options for students in the Fall 2016 semester. We will have an in-depth sales training to educate students about meal plan sales, options, sales tactics and requirements. This a paid position that is a great opportunity to see if working during summer orientations is something they want to do.

2. University Forum
Lilly Ledbetter will be the featured speaker at the University Forum. She will address the Forum at 6:30 p.m. in Bennett Auditorium (map), and her talk will be followed by a book signing.
In 1998, Lilly Ledbetter filed suit against her employer, Goodyear Tire Company, when she learned that she was paid less than her male counterparts. The case was argued before the Supreme Court and she lost, but in 2009 Congress passed the Lilly Ledbetter Fair Pay Act to make it easier for women to redress pay discrimination. Today, Lilly Ledbetter continues to advocate for legislation that will ensure equal pay for equal work.

All forum events are free and open to the public. For more information on this event please contact forum@usm.edu

3. Career Services Boot Camp Final Session, March 8
The final boot camp session will be on resume development and creative achievements. This event will have a catered lunch for all attendees.

To RSVP to this event please contact Rusty.Anderson@usm.edu
4. Armstrong Branch Lecture, March 8
Ms. Myrlie Evers will be the guest speaker for this year's Armstrong-Branch Lecture series. Ms. Evers is the widow of slain civil rights leader Medgar Evers. The lecture is March 8 at 7 p.m. in Bennett. Reception starts at 5:30p in The Kennard - Washington Building.

5. MCJ Advisement, March 22- April 4

It’s Advisement time!

Advisement runs from March 22- April 5

Be sure to sign up for an advisement appointment in College Hall 106 starting March 9!

Email questions to mcj@usm.edu

6. Scholarship Opportunities
   - Journalism Scholarship, Deadline March 28
   The scholarship program is for high school seniors and college students who are residents of Mobile, Baldwin, Escambia, Clarke, Conecuh, Washington or Monroe County in Alabama; Santa Rosa or Escambia County, Florida; or Jackson or George County in Mississippi.

   Students who are interested should click here for the application. Once you have completed the application please send the application and supporting documents electronically to johnwillscholarship@gmail.com.

   - Alfred J. Seaman Award, Deadline April 1
ALFRED J. SEAMAN AWARD FOR BEST UNDERGRADUATE PAPER ON ADVERTISING AND SOCIETY:

The winner of the competition is selected by a panel of AEF board members, consisting of professors and advertising professionals. The 2016 award will be presented at the AEF annual Honors Night Dinner on Tuesday, June 14, 2016.

SUBMISSION GUIDELINES:
Professors or students may initiate submissions. Each nomination must include:
- a copy of the paper
- a supporting letter from a professor familiar with the work
- an abstract (no longer than 200 words)
- the student’s resume
- other supporting materials the student wishes to include

Submissions are due at the AEF office no later than Friday, April 1, 2016.

Send to:
Nikki Lewis
Advertising Educational Foundation
220 East 42nd Street, Suite 3300
New York, NY 10017
Email: nl@aeff.com

- The Auro Neely-Gary Memorial Scholarship, deadline April 15
The Aura Neely-Gary Memorial Scholarship Fund was established in 2007 in memory of Mrs. Gary by her family. Mrs. Gary’s strong commitment to education and self-improvement was the impetus for her family’s desire to establish this scholarship. The family wanted to honor her memory by providing a college scholarship to a person whose secondary school education may have been interrupted for various reasons or those who require assistance to continue their education. The fund awards one or more scholarships annually (depending upon the number of deserving applicants) in the amount of $2,000 based on merit and need to a male or female student planning to enter a college or university in Mississippi. Preference will be given to students who desire to resume their education following a period of personal difficulties. Special consideration will be given for young women who had previously dropped out of school and are now enrolled at a postsecondary institution.

Apply for this scholarship at [www.cfgj.org/scholarships](http://www.cfgj.org/scholarships)

7. Details about the Undergraduate Symposium, April 22-23
The 2016 Undergraduate Symposium for Research and Creative Activity will be held on Friday, April 22, and Saturday, April 23.
This year’s event will feature a Friday night plenary talk by USM alumna Rebecca Boudreaux (President, Oberon Fuels), and a Saturday chock-a-block with student presentations and
performances. At the end of the day, we will award more than $15,000 in prizes for excellence in undergraduate research.
We are seeking undergraduate students to present, graduate students to moderate and faculty to judge. For more details and to stay up to date with the latest information, please visit http://bit.ly/1nSilQ0.

8. Take Flight with P.R. Video Contest, May 20

![Take Flight with P.R. Video Contest](image_url)

**STUDENT VIDEO CONTEST**

Individually or in teams of up to three, create a short video (less than 3 mins) that highlights one of the following issues caused by advancing technology: online privacy, cyberbullying, or digital distraction.

Consider narrowing your focus by concentrating on a subtheme; possible ideas include:

- Online Privacy – data security, identity theft, personal safety
- Cyberbullying – physical and mental harm, suicide, discrimination
- Digital Distraction – texting while driving, academic performance, social development

**Videos should…**

**Analyze**
Include an analysis of how advancing technology impacts the issue.

**Plan**
Detail a plan for a PR campaign that will educate, build awareness, and generate a call to action.

**Measure**
Explain how the campaign results will be measured and how success will be evaluated.

First place: $1500 + trip to NYC + recognition at PR Council Annual Dinner
Runner up: $500 + recognition at PR Council Annual Dinner
Faculty Advisor(s) of the winning entry will also receive a cash prize

Deadline: May 20th, 2016

www.takeflightwithpr.com    Amizerek@prcouncil.net